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EU Roadmap Towards Sustainable Business

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UN Sustainable Development Goals

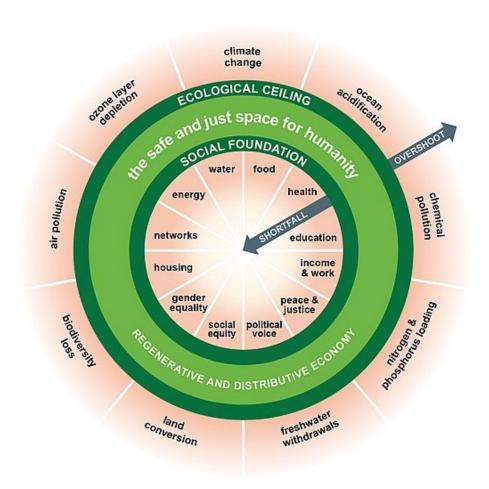


Photo source: un.org: About the Sustainable Development Agenda

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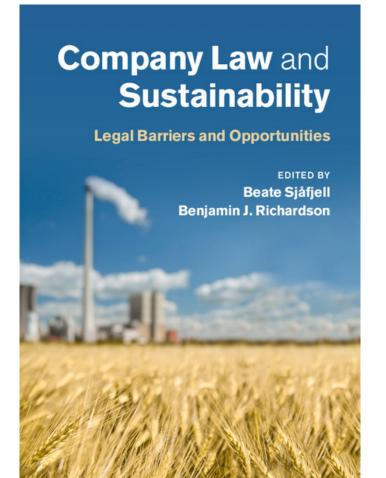


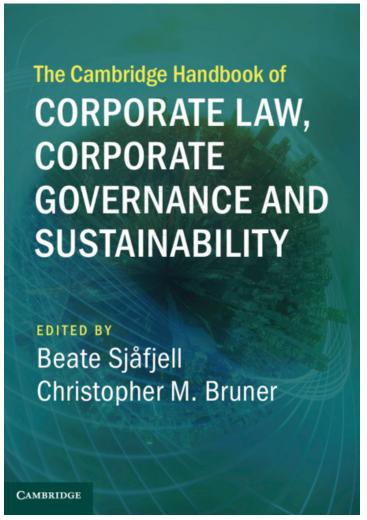
Credit: J.
Lokrantz/Azote
based on Steffen et
al. 2015.



Source: Raworth 2017; Leach, Raworth & Rockström 2013 UiO • Faculty of Law University of Oslo

 Shareholder primacy the main barrier still







From corporate social responsibility...

- Paradigm shift in CSR definition (2011)
- Directive on 'non-financial' reporting (2014)
- Shareholder Rights Directive II (2017)
- Action plan for sustainable finance (2018)
 - Disclosure Regulation (2019)
 - Taxonomy Regulation (2020)

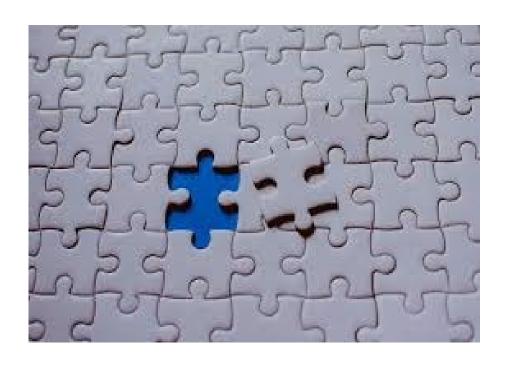


... towards sustainable business?

- The UN Guiding Principles for Business and Human Rights (2011)
- Integrated into <u>OECD Guidelines for Multinational Enterprises</u> in 2011; <u>OECD Guidance for Due Diligence</u> (2018)
- EU <u>Action Plan on sustainable finance</u>, Action 10 (2018)
- EU Parliament call for <u>mandatory due diligence for supply chains</u>
 (2020) <u>legislative initiative report</u> (2021)
- EU Commission <u>Sustainable Corporate Governance</u> (2020)
- Various Member States' initiatives, including Norway
- Proposal for directive on corporate sustainability reporting, April 2021
- Proposal for sustainable corporate governance directive expected in 2021 – definitely focus on <u>sustainability due diligence</u>



Company law: the missing piece





Possible further reading

- B. Sjåfjell, T. Häyhä, & S. Cornell, <u>A Research-Based Approach</u> to the UN Sustainable Development Goals. A Prerequisite to Sustainable Business, 2020/2021
- B. Sjåfjell, <u>Reforming EU Company Law to Secure the Future of European Business</u>, 2021
- J. Mähönen, <u>Comprehensive Approach to Relevant and</u> <u>Reliable Reporting in Europe: A Dream Impossible?</u>, 2020
- H. Ahlström & D. Monciardini, <u>The Regulatory Dynamics of Sustainable Finance: Paradoxical Success and Limitations of EU Reforms</u>, 2021
- M.B. Taylor, <u>Litigating Sustainability Towards a Taxonomy of</u> <u>Counter-Corporate Litigation</u>, 2020



Sustainable business is possible, with legislative reform to support the transition

Research Group Companies, Markets & Sustainability (the Company Law Group): jus.uio.no/companies

Blogging for Sustainability

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