UiO: Energy and Environment
Summer Research Project Description

Project Title: Songs of Earth – Film Impacts on Human-Nature Relations

Supervisor: Manjana Milkoreit, Department of Sociology and Human Geography

Preferred Background of Candidates: Master student in the social sciences, e.g., human geography, political science, or psychology, with some experience with survey and statistical methods, data organization, Excel.

Number of projects: 1

Preferred project period: April 1 – June 28, 2025
(6 weeks or 12 weeks with 50% possible)

Project Work and Expected Outcomes:

The student would contribute to a research project: "**Songs of Earth – Film Impacts on Human-Nature Relations**". The project's main purpose is to understand the effects of the film *Songs of Earth* (*Fedrelandet*) by Margreth Olin on its Norwegian audiences' beliefs, emotions, and behavioral intentions, especially their relationship to nature. We seek to identify differences between viewer groups in different screening locations and the mechanisms through which the film has these effects. The film was released in 2023 and data collection with online surveys took place at multiple screening locations across Norway.

The student's research would involve cleaning and organization of existing data in Excel, statistical analysis of film effects (e.g., nature relatedness scale) using R or another software, and qualitative analysis of open survey responses (e.g., word associations) in collaboration with the supervisor. The student would be involved in drafting a research article based on the work completed, becoming a co-author of a potential publication. Expected outcomes of the work would be (1) completion of statistical analysis for nature relatedness, (2) completion of word association analysis, and (3) drafting or editing of sections of a research article.