

MASHED Survey
Conducted online, 13th February – 31st May 2019

BACKGROUND

What is your nationality?

[Country list]ⁱ

Is this the nation from which you usually publish your mashups?

[Yes; No; Don't know]

If not – what country do you usually publish your mashups from?

[Country list]ⁱ

What is your gender?

[Free text]

What is your year of birth?

[Year list]

Survey branches in two here, dividing into currently active producers and formerly active producers, based on response to earlier question (“Do you make, or have you ever made, mashups?”).

CURRENT ACTIVITY

In approximately what year did you start making mashups?

[Year list]

What kind of mashups do you generally make?

PREVIOUS ACTIVITY

In approximately what year did you start making mashups?

[Year list]

In approximately what year did you stop making mashups?

[Year list]

What kind of mashups do you generally make?

["A plus B mashup" (vocal tracks plus instrumental tracks, often full-length samples);
"Megamix" mashup (many relatively short samples);
A combination of "A plus B" mashup and "megamix" mashup;
Don't know;
Other]

If you selected Other, please specify:
[Free text]

Does mashup music provide a source of income for you?
[Yes – it is my primary income;
Yes – it is a secondary income;
No;
Don't know]

Are you currently active in other areas of music?
[Yes – professionally;
Yes – semi-professionally;

["A plus B mashup" (vocal tracks plus instrumental tracks, often full-length samples);
"Megamix" mashup (many relatively short samples);
A combination of "A plus B" mashup and "megamix" mashup;
Don't know;
Other]

If you selected Other, please specify:
[Free text]

What would you say were the reasons for stopping?
(Please select all that apply.)
[My taste in music changed;
I lost interest in making mashups;
I was concerned about infringing on copyright;
It was hard to find samples to use;
My music was being taken offline;
I had less free time;
I didn't feel that people were interested in what I was making;
It wasn't financially worthwhile;
Don't know;
Other]

If you selected Other, please specify:
[Free text]

Did mashup music provide a source of income for you?
[Yes – it was my primary income;
Yes – it was a secondary income;
No;
Don't know]

Are you currently active in other areas of music?
[Yes – professionally;
Yes – semi-professionally;

Yes – not as a professional

No;

Don't know]

Who are three of your favorite music artists outside of mashup?

[Free text]

Yes – not as a professional;

No;

Don't know]

Who are three of your favorite music artists outside of mashup?

[Free text]

COPYRIGHT LAW

How would you describe your knowledge of copyright law as it relates to your activity making mashup music?

[Very good; Good; Okay; Poor; Very poor; Don't know]

Imagine the following situation: You live in the United Kingdom, and you are making a mashup which samples one artist from Belgium, and one artist from Sweden. You distribute the mashup on a platform based in the United States. Which of these countries' copyright laws are applicable in this situation? (Tick all that apply.)

[United Kingdom;

Belgium;

United States;

Sweden;

None;

Don't know;

Other]

If you selected Other, please specify:

[Free text]

In the country from which you distribute your mashups, what do you understand to be the legal status of distributing music, such as mashups, which uses copyrighted material?

[It is illegal;

It's a legal grey area;

It is legal (e.g. via copyright exceptions/fair use);

Don't know;

Other]

If you selected Other, please specify:

[Free text]

Thinking of the last time you made a mashup, did you or did you not have permission from the owner or creator of the recordings you were sampling?

- [Yes – for all of the samples;**
- Yes – for some of the samples but not all;**
- No – I did not have permission;**
- Don't know;**
- Other]**

If you selected Other, please specify:

[Free text]

If not, what are your reasons for not having permission? (Please select all that apply.)

- [I think it is okay, because many others also distribute mashups without permission;**
- I did not need permission, because of "fair use"/copyright exceptions;**
- I did not need permission because I was not using copyrighted material;**
- I sought permission but did not receive an answer;**
- I sought permission but it proved to be too expensive;**
- I assumed that permission would prove to be too expensive;**
- I did not want to ask for permission because I disagree with current copyright law;**
- Don't know;**
- Other]**

If you selected Other, please specify:

[Free text]

Because of copyright regulation, have you ever made any attempts to withhold personal information about yourself when posting mashups online?

[Yes; No]

If so, in what ways do you do this?

[Free text]

Do you think there are occasions when infringing copyright law is justified?

[Yes; No; Don't know]

Why/why not, and in what situations?

[Free text]

PLATFORMS

What platforms and tools do you use for sharing your mashups...

Amazon Music

[Currently use; previously used]

Apple Music

[Currently use; previously used]

Bandcamp

[Currently use; previously used]

Dropbox

[Currently use; previously used]

Email/ mailing list

[Currently use; previously used]

Facebook

[Currently use; previously used]

Google Drive/Google Pages

[Currently use; previously used]

Mashtix

[Currently use; previously used]

Messageboard/forum

[Currently use; previously used]

MixCloud

[Currently use; previously used]

MySpace

[Currently use; previously used]

Personal website/blog

[Currently use; previously used]

Reddit

[Currently use; previously used]

SoundCloud

[Currently use; previously used]

Sowndhaus

[Currently use; previously used]

Spotify

[Currently use; previously used]

Tidal

[Currently use; previously used]

Vimeo

[Currently use; previously used]

Youku

[Currently use; previously used]

YouTube

[Currently use; previously used]

If you use any platforms/tools not listed above, please include them here.

[Free text]

How would you describe your knowledge of the “notice-and-takedown” systems used by internet platforms?

[Very good; Good; Okay; Poor; Very poor; Don't know]

To what extent, if any, do platforms’ notice-and-takedown practices impact where you distribute your mashups?

[To a great extent; Somewhat; Very little; Not at all; Don't know]

Are there any online platforms whose notice-and-takedown systems make it particularly difficult to share mashups? (Leave blank if there are no particularly difficult platforms.)

[Free text]

Are there any online platforms that you have stopped using because of their notice-and-takedown systems? If so, which? (Leave blank if there are no platforms that you have stopped using for this reason.)

[Free text]

What strategies, if any, have you used to avoid platforms detecting the use of copyrighted content?

[Free text]

TAKEDOWNS AND APPEALS

Has any of your mashup music ever been identified by any online platform as using copyrighted material?

[Yes; No]

How often are mashups that you upload subject to any kind of “notice-and-takedown” procedure?

[Always; Often; Sometimes; Rarely; Never; Don’t know]

Which of the following outcomes have you personally experienced in relation to distributing mashups on online platforms? (Please select all that apply.)

- [I have had my audio/video content removed;**
- I have had an account temporarily suspended or blocked;**
- I have had an account permanently blocked or deleted;**
- I have received a warning message;**
- I have had my audio/video content “de-monetized” (i.e. made ineligible for earning advertising income);**
- I have had money earned from my audio/video redistributed to the copyright holder;**
- I have had my audio/video content altered (e.g. audio removed);**
- I have been threatened with legal action by the platform;**
- Don’t know;**
- Other]**

If you selected Other, please specify:

[Free text]

Have you ever disputed or appealed any of these above outcomes?

[Yes; No]

Which of the following outcomes have you ever experienced as part of dispute/appeals processes within the platform? (Please select all that apply.)

- [I have been successful in an appeal/dispute;**
- I have had limited success;**

I have been unsuccessful;
I have opted not to appeal;
I have been unaware of any option to appeal;
Don't know;
Other]

If you selected Other, please specify:

[Free text]

IMPACT ON AESTHETICS

Do platforms' notice-and-takedown practices make you more or less motivated to produce mashups?

[More motivated; No difference in motivation; Less motivated; Don't know]

To what extent, if any, do platforms' notice-and-takedown practices impact which music you choose to sample?

[To a great extent; Somewhat; Very little; Not at all; Don't know]

To what extent, if any, do platforms' notice-and-takedown practices impact your music in terms of the length of samples you use?

[To a great extent; Somewhat; Very little; Not at all; Don't know]

To what extent, if any, do platforms' notice-and-takedown practices impact your choice to manipulating the key or pitch of samples?

[To a great extent; Somewhat; Very little; Not at all; Don't know]

If so, to what extent do you think these key and pitch changes would be noticeable to the listener?

[To a great extent; Somewhat; Very little; Not at all; Don't know]

To what extent, if any, do platforms' notice-and-takedown practices impact your use of signal processing effects, other than key or tempo manipulation?

[To a great extent; Somewhat; Very little; Not at all; Don't know]

If so, in what ways?

[Free text]

Again, if so, do you think these signal processing effects would be noticeable to the listener?

[To a great extent; Somewhat; Very little; Not at all; It varies; Don't know]

To what extent, if any, would you say that platforms' notice and takedown practices have changed mashup music in terms of its content and sound? (This question is about mashup music in general, not just your own mashups.)

[To a great extent; Somewhat; Very little; Not at all; It varies; Don't know]

MASHUP AESTHETICS

In your opinion, what are the features of a good mashup?

[Free text]

When making mashups, to what extent, if any, is it important to you...

...that the tracks chosen for the mashup are taken from different musical genres?

[To a great extent; Somewhat; Very little; Not at all; It varies; Don't know]

...that the tracks chosen for the mashup are from different time periods?

[To a great extent; Somewhat; Very little; Not at all; It varies; Don't know]

...that listeners are reminded of tracks they had forgotten about?

[To a great extent; Somewhat; Very little; Not at all; It varies; Don't know]

...that listeners recognize the samples you have used?

[To a great extent; Somewhat; Very little; Not at all; It varies; Don't know]

...that listeners find the combination of tracks humorous?

[To a great extent; Somewhat; Very little; Not at all; It varies; Don't know]

...that listeners find the combination of tracks surprising?

[To a great extent; Somewhat; Very little; Not at all; It varies; Don't know]

...that the combination of vocal tracks' creates new meaning?

[To a great extent; Somewhat; Very little; Not at all; It varies; Don't know]

...that the themes of the tracks' videos, if any, are similar?

[To a great extent; Somewhat; Very little; Not at all; It varies; Don't know]

Remixes have sometimes been framed as a way of commenting on society in one way or another (e.g. commenting on political situations, gender issues, stereotypical notions of

genre and identity, etc.). How often, if ever, would you say that you intend for your mashups to “comment” on society in some way?

- [To a very great extent;**
- To a great extent;**
- To a moderate extent;**
- To a small extent;**
- Not at all;**
- Don't know]**

If so, in what ways?

[Free text]

To what extent, if any, would you say that your mashups are technically skillful?

- [To a very great extent;**
- To a great extent;**
- To a moderate extent;**
- To a small extent;**
- Not at all;**
- Don't know]**

If so, in what ways?

[Free text]

How often do you use samples from music that you like?

[Always; Often; Sometimes; Rarely; Never; Don't know]

How often do you use samples from music that you dislike?

[Always; Often; Sometimes; Rarely; Never; Don't know]

Think about the last mashup that you made. Did you use samples from songs that you expected most listeners would be familiar with?

- [Yes – all of the samples;**
- Yes – some of the samples;**
- No;**
- Don't know]**

In that last mashup, how might listeners be able to know which samples were used? (Please select all that apply.)

- [The samples used are long enough to be recognized;**
- The samples are not heavily edited;**
- The title of the mashup relates to the samples used;**

**The accompanying video relates to the artists I have sampled;
I list the samples used in the track description (or tags);
The platform includes this information automatically (e.g. Content ID);
Don't know]**

If you selected Other, please specify:

[Free text]

COMMUNITY

Are there other mashup producers whose work you enjoy? (Please list as many as you like.)

[Free text]

I feel that other mashup producers show an interest in my mashups.

**[Strongly disagree; Disagree; Neither agree nor disagree; Agree; Strongly agree;
Don't know]**

Other mashup producers are mainly interested in promoting their own work.

**[Strongly disagree; Disagree; Neither agree nor disagree; Agree; Strongly agree;
Don't know]**

I have similar musical taste to other mashup artists.

**[Strongly disagree; Disagree; Neither agree nor disagree; Agree; Strongly agree;
Don't know]**

In general, I have similar political beliefs to other mashup artists.

**[Strongly disagree; Disagree; Neither agree nor disagree; Agree; Strongly agree;
Don't know]**

Other mashup producers are the people who will best understand my mashups.

**[Strongly disagree; Disagree; Neither agree nor disagree; Agree; Strongly agree;
Don't know]**

I feel like I am part of a community of mashup producers.

**[Strongly disagree; Disagree; Neither agree nor disagree; Agree; Strongly agree;
Don't know]**

I have made close friends with other mashup producers through making and sharing mashups online.

[Strongly disagree; Disagree; Neither agree nor disagree; Agree; Strongly agree; Don't know]

To the extent that there is a mashup community online, on which sites or platforms is this community most evident?

[Free text]

If you have any comments regarding the survey, or anything you would like us to know, please feel free to include that here.

[Free text]

¹ List of countries provided: Afghanistan, Albania, Algeria, American Samoa, Andorra, Angola, Anguilla, Antigua and Barbuda, Argentina, Armenia, Aruba, Australia, Austria, Azerbaijan, The Bahamas, Bahrain, Bangladesh, Barbados, Belarus, Belgium, Belize, Benin, Bermuda, Bhutan, Bolivia, Bosnia and Herzegovina, Botswana, Brazil, Brunei, Bulgaria, Burkina Faso, Burundi, Cambodia, Cameroon, Canada, Cape Verde, Cayman Islands, Central African Republic, Chad, Chile, People 's Republic of China, Republic of China, Christmas Island, Cocos (Keeling) Islands, Colombia, Comoros, Congo, Cook Islands, Costa Rica, Cote d'Ivoire, Croatia, Cuba, Cyprus, Czech Republic, Denmark, Djibouti, Dominica, Dominican Republic, Ecuador, Egypt, El Salvador, Equatorial Guinea, Eritrea, Estonia, Ethiopia, Falkland Islands, Faroe Islands, Fiji, Finland, France, French Polynesia, Gabon, The Gambia, Georgia, Germany, Ghana, Gibraltar, Greece, Greenland, Grenada, Guadeloupe, Guam, Guatemala, Guernsey, Guinea, Guinea-Bissau, Guyana, Haiti, Honduras, Hong Kong, Hungary, Iceland, India, Indonesia, Iran, Iraq, Ireland, Israel, Italy, Jamaica, Japan, Jersey, Jordan, Kazakhstan, Kenya, Kiribati, North Korea, South Korea, Kosovo, Kuwait, Kyrgyzstan, Laos, Latvia, Lebanon, Lesotho, Liberia, Libya, Liechtenstein, Lithuania, Luxembourg, Macau, Macedonia, Madagascar, Malawi, Malaysia, Maldives, Mali, Malta, Marshall Islands, Martinique, Mauritania, Mauritius, Mayotte, Mexico, Micronesia, Moldova, Monaco, Mongolia, Montenegro, Montserrat, Morocco, Mozambique, Myanmar, Nagorno-Karabakh, Namibia, Nauru, Nepal, Netherlands, Netherlands Antilles, New Caledonia, New Zealand, Nicaragua, Niger, Nigeria, Niue, Norfolk Island, Turkish Republic of Northern Cyprus, Northern Mariana, Norway, Oman, Pakistan, Palau, Palestine, Panama, Papua New Guinea, Paraguay, Peru, Philippines, Pitcairn Islands, Poland, Portugal, Puerto Rico, Qatar, Romania, Russia, Rwanda, Saint Barthelemy, Saint Helena, Saint Kitts and Nevis, Saint Lucia, Saint Martin, Saint Pierre and Miquelon, Saint Vincent and the Grenadines, Samoa, San Marino, Saudi Arabia Senegal, Sao Tome and Principe, Samoa, San Marino, Sao Tome and Principe, Saudi Arabia, Senegal, Serbia, Seychelles, Sierra Leone, Singapore, Slovakia, Slovenia, Solomon Islands, Somalia, Somaliland, South Africa, South Ossetia, Spain, Sri Lanka, Sudan, Suriname, Svalbard, Swaziland, Sweden, Switzerland, Syria, Taiwan, Tajikistan, Tanzania, Thailand, Timor-Leste, Togo, Tokelau, Tonga, Transnistria, Pridnestrovie, Trinidad and Tobago, Tristan da Cunha, Tunisia, Turkey, Turkmenistan, Turks and Caicos Islands, Tuvalu, Uganda, Ukraine, United Arab Emirates, United Kingdom, United States, Uruguay, Uzbekistan, Vanuatu, Vatican City, Venezuela, Vietnam, British Virgin Islands, Isle of Man, US Virgin Islands, Wallis and Futuna, Western Sahara, Yemen, Zambia, Zimbabwe.