KOR1506 Postponed Exam Spring 2023

Practical information

4 hours school exam.

This exam consists of three parts. You should respond to all three parts and write 700-1000 words in each part. All questions must be answered in English.

Part 1

Describe the most important developments in Korean film history until the 1990s, in colonial-age Korea (1910-1945) and South Korea (after 1948). Pay attention to the main cinematic genres, as well as film aesthetics and stylistics. Which types of masculinity and femininity did the protagonists of popular South Korean films of the 1950-90s tend to represent, and how? In which ways did the films reflect the social and cultural trends in pre-1990s South Korean society?

Part 2

Explain how neoliberal market, both domestic and international, and cultural policies of South Korean state have been interacting since the late 1990s in the process of producing and marketing the cultural products associated with 'Korean Wave' (*Hallyu*) phenomenon. Describe strategies and *modi operandi* of the businesses involved in 'Korean Wave'-related cultural production and marketing, and the ways in which the state coordinates and supports their activities.

Part 3

Describe the development of South Korean animation since the beginning of the 2000s. Name some South Korean-produced animations which were successfully marketed internationally. Describe the factors underpinning their success.