

# **MEVIT4100 – Nordic Media in an International Perspective**

**Take home exam, autumn 2017**

**Monday 20 November at 11:00 – Thursday 23 November at 11:00**

The exam will be published on the semester page for the course on Monday 20 November at 11:00.

**The exam paper must be submitted in Fronter no later than Thursday 23 November by 11:00.**

The exam consists of two (2) pages.

Before you start writing your exam submission, you must ensure that you have read and understood the University of Oslo's information about cheating:

<http://www.uio.no/english/studies/examinations/cheating/index.html>

You must use a reference style (such as MLA, Chicago or APA) throughout your exam submission, and in the bibliography/reference list at the end of the submission. Therefore, you must also read the University's guidelines:

<http://www.uio.no/english/studies/examinations/sources-citations/>

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In *The Media Welfare State* Syvertsen, Enli, Mjøs and Moe argue that: «The public service broadcasting corporations of the Nordic countries can in many ways be seen as cornerstones of the Media Welfare State.» (2014, 71).

However, digitalization poses several challenges for the public service broadcasters in the Nordic countries, including what Lund and Lowe call «the interplay of traditional and online media»:

Despite increasingly sharp competition with radio and television operators, the newspaper industry was more cordial because broadcasting wasn't a direct competitor for them. This changed in the past decade as companies in all media sectors and industries invested in online media, and as newspaper companies bought or built TV channels (Flink 2011). Since

2008, an already fraying relationship has been exacerbated by the consequences of the economic recession. (2013, 54)

Assess and discuss the challenges digitalization poses to the Nordic media system based on the above statements and readings from the syllabus.

References:

Syvertsen, Trine, Gunn Enli, Ole J. Mjøs and Hallvard Moe. 2014. *The Media Welfare State: Nordic Media in the Digital Era*. Ann Arbor: The University of Michigan Press.

Lund, Anker Brink and Gregory Ferrel Lowe. 2013. «Current Challenges to Public Service Broadcasting in the Nordic Countries». In *Public Service Media from a Nordic Horizon: Politics, Markets, Programming and Users* edited by Ulla Carlsson, 51-75. Gothenburg: Nordicom.

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*Information about the exam*

*You must submit your exam in English.*

*The submitted paper may be up to 10 pages (one page is calculated to 2300 characters without spaces) excluding front page and references. The exam must be submitted in a widely readable format. We strongly recommend using PDF.*

*Your front page must include your candidate number, and the name of the file you upload should be your four-digit candidate number (1234.pdf/1234.doc)*

*All exam submissions will be checked by the University's plagiarism-detecting software. Students are required to have read and familiarized themselves with the University's rules regarding cheating, found here:*

*<http://www.uio.no/english/studies/examinations/cheating/>*

*Please see our web site for more practical information about exams at the Department of Media and Communication: <http://www.hf.uio.no/imk/english/studies/submission/index.html>*

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Marius Øfsti will answer questions about the exam assignment in room 230 in IMKs teaching area on Monday November 20 from 11:00.

**The exam results will be published in Studentweb on 14 December 2017. Results will not be given by phone or e-mail.**