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EVALUATION OF MEVIT4618 'MEDIATIZATION OF CULTURE AND SOCIETY' SPRING 2017

32 students registered for the course. 24 passed the exam.

The students came from 15 different countries.

- *Did the syllabus work?*
Yes, although some students thought the reading was too extensive and too theoretically demanding.
- *Did the course description work?*
Yes. It was revised and shortened before this year's course.
- *Did the teaching work – how was it planned?*
We did 4 hours sessions (with breaks), which gave flexibility between lecturing and student activities. This worked well. I tried to play with the comparative experience among the students, from the different settings and media systems they knew from their home countries.
- *Did the exam work, which exam form is applied? Should it be changed?*
Yes. The exam is a term paper, and much of the teaching is built around the development of the paper. A one page outline of the paper to be submitted in Fronter followed by an oral presentation in the class is obligatory as assignment for all who intend to take the exam.
- *Was there a good fit between the learning goals and the teaching, and between the teaching goals and the exam?*
Yes, I think so.
- *How did you work to inform the students? Should it have been in other ways?*
Information on teaching schedule and syllabus was posted early on the course web site. All communication during the course was through Fronter. The students found the information satisfactory.

- *What kind of feedback were given by the students in the mid-term evaluation? How did you consider their feedback?*

The feedback was in general, very positive. See the attached summary from the mid-term evaluation.

- *Is there anything that could be improved before next year's course?*

Spring 2018 will be the last time I give this course before retirement. In general, the course works well, hence I will follow the same programme but try to find and develop good examples of the theories of mediatization that are discussed.

- *Are there initiatives you have included in your teaching this year or earlier that others may take model of?*

The 4 hours sessions (cf. above) are recommended. As part of one session, I used the Serious Lego that is kept by the department, to have students make models of the media systems in their own countries and share stories of these models with their fellow students. This exercise was found to be popular and instructive.

Plan MEVIT4618 Mediatization – Spring 2017

All teaching and student activity take place **Thursdays 1015–1400** (with breaks) in **room 230** in IMK's student area in Oslo Science Park (Forskningsparken), building C, level 0. See map at www.oslotech.no/forskningsparken/veibeskrivelse/

The readings listed below are texts that you are expected to read before the class to prepare for discussions. They are part of the syllabus at www.uio.no/studier/emner/hf/imk/MEVIT4618/v17

	THEME:	READING IN PREPARATION:
WEEK 5 2 February	<i>Introduction to mediatization</i>	Lundby in Handbook.
WEEK 6 9 February	<i>Living in 'mediatized worlds'</i> +Ideas for term paper	Couldry & Hepp ch. 1 and 2.
WEEK 7 16 February	<i>Mediatization of institutions in modernity</i>	Hjarvard ch. 1 and 2.
WEEK 8	NO CLASS	
WEEK 9 2 March	<i>Mediatization as a paradigm?</i>	Livingstone & Lunt in Handbook. Couldry & Hepp ch. 3.

Submit obligatory qualifying assignment: **Deadline Sunday 5 March 23:00**
in the Fronter system

WEEK 10 9 March	<i>Digital and networked mediatization?</i> + Discussion of the obligatory qualifying assignments	Schulz article Couldry & Hepp ch. 7.
WEEK 11	No teaching	Individual work on term paper
WEEK 12 23 March	<i>Media logic and mediatization of politics</i>	Strömbäck & Esser in Handbook.
WEEK 13 30 March	<i>Mediatized conflicts</i> + Last questions on term paper	<i>The Dynamics...</i> : Introduction

Syllabus 'Mediatization of culture and society' (MEVIT4618) Spring 2017

BOOKS:

Hjarvard, Stig (2013). *The Mediatization of Culture and Society*. Oxon: Routledge. 169 pages.

Couldry, Nick & Andreas Hepp (2016). *The Mediated Construction of Reality*. Cambridge: Polity. 250 pages.

Eskjær, Mikkel Fugl; Stig Hjarvard & Mette Mortensen (eds.) (2015). *The Dynamics of Mediatized Conflicts*. New York: Peter Lang. 211 pages.

FROM THE HANDBOOK AVAILABLE FROM UiO LIBRARY (with your UiO account)

<http://www.degruyter.com/viewbooktoc/product/180158>

Lundby, Knut (ed.)(2014). *Mediatization of Communication*. Handbooks of Communication Science, vol. 21. Berlin: De Gruyter Mouton.

Download and read the following chapters:

1. Knut Lundby, "Mediatization of Communication." (33 pages)
6. Friedrich Krotz, "Mediatization as a mover in modernity ..." (31 pages)
16. Jesper Strömbäck & Frank Esser, "Mediatization of politics: ..." (29 pages)
31. Sonia Livingstone & Peter Lunt, "Mediatization: an emerging paradigm ..." (21 pages)

FROM COLLECTIONS AVAILABLE AS PDF (in the Fronter room for this course)

Kaun, Anne & Karin Fast (2014). *Mediatization of culture and everyday life*. Karlstad/Stockholm: Karlstad University Studies/Mediestudier vid Södertörns högskola.

<http://sh.diva-portal.org/smash/get/diva2:698718/FULLTEXT02.pdf>

In Part 1: 1.1–1.4, and sections 2, 3 and 4. 57 pages.

ARTICLES FROM THE INTERNET (by direct search or from <http://x-port.uio.no>)

Schulz, Winfried (2004). Reconstructing Mediatization as an Analytical Concept, *European Journal of Communication* 19(1): 87–101. 15 pages.

Encheva, Kameliya, Olivier Driessens and Hans Verstraeten (2013). The mediatization of deviant subcultures: an analysis of the media-related practices of graffiti writers and skaters, *Mediekultur. Journal of media and communication research* 54: 8–25. 18 pages.

Total of the above: 834 pages

+ selected individually for the term paper *approx. 100 pages*

Total pages to read *approx. 930 pages*

Mid-Term Evaluation MEVIT4186 (Mediatization) Spring 2017

Filled in by 18 of 31 registered students on 16 February

They considered:

- The information given to the students
- The start-up period of the course
- The course plan
- The given lectures
- The student activities (the seminar part)
- The reading list
- The learning environment

This has been good:

- Information and plan has been OK and well organized
- The course is well structured
- In general, the mix of lectures and student activities on one day is OK
- Good learning environment/ atmosphere

This could be improved:

- The course started a little late / should have had more time
- The theories rushed a bit
- More examples / theory more explained
- More discussions of contemporary challenges
- Too much reading / a bit too extensive reading list
- The home reading is poorly discussed
- Some books are too expensive
- Too short lunch break
- More guidance to term paper

OVERALL ASSESSMENT OF THE COURSE SO FAR:

Please give your overall mark on the course (teaching, curriculum, etc) on a scale from 1 to 5, where 1 is the poorest and 5 the best mark. (Please circle the appropriate digit):

1	2	3	4	5
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Number of marks (2 did not mark):

0	1	1	10	4
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