

DEPARTMENT OF MEDIA AND COMMUNICATION, UNIVERSITY OF OSLO
Plan MEVIT4618 Mediatization – Spring 2015

All teaching and student activity take place **Thursdays 1015–1400** in room 207 in IMK’s student area in Oslo Science Park (Forskningsparken), building C, level 0. See map at www.oslotech.no/forskningsparken/veibeskrivelse/

The readings for each lecture and seminar refers to the syllabus at www.uio.no/studier/emner/hf/imk/MEVIT4618/v15 The reading that is listed below is the core text that you are expected to read before the class to prepare for discussions

	LECTURES	STUDENT ACTIVITY
WEEK 4 22 January	<i>Introduction to mediatization</i> <u>Read:</u> Couldry & Hepp in <i>Communication Theory</i> .	<i>Tracing mediatization, examples</i> <u>Read:</u> Encheva et al.’s article in <i>Mediekultur</i>
WEEK 5 29 January	<i>Living in ‘mediatized worlds’</i> <u>Reading:</u> Hepp pp. 69–83.	<i>Ideas for term paper</i> <u>Read:</u> Individually selected texts
WEEK 6 5 February	<i>Mediatization of politics and other institutions in society</i> <u>Read:</u> Hjarvard, ch. 2.	<i>Doing empirical studies of mediatization</i> <u>Read:</u> Kaun & Fast
WEEK 7	No teaching	Individual work on the obligatory qualifying assignment
Submit obligatory qualifying assignment: Deadline Monday 16 February 23:00 in the Fronter system		
WEEK 8 19 February	<i>Digital and networked mediatization?</i> <u>Read:</u> Schulz article	<i>Discussion of the obligatory qualifying assignments</i>
WEEK 9 26 February	<i>Mediatization as social theory</i> <u>Read:</u> Lundby, ch. 1 (by Krotz)	<i>‘Media logic’ or other driving forces behind mediatization?</i> <u>Read:</u> Lundby, ch. 5; Altheide in <i>Communication Theory</i> .
WEEK 10 5 March	<i>Criticizing mediatization research</i> <u>Read:</u> Jensen in <i>Communication Theory</i> .	<i>All critical questions you may ask.</i> <u>Read:</u> Livingstone’s article in <i>Journal of Communication</i> and her piece in <i>Media Practice in Everyday Agency in Europe</i> .
WEEK 11- WEEK12	No teaching	Individual work on the term paper
WEEK 13 26 March	<i>Summing up</i> <u>Read:</u> Lundby, Introduction and Conclusion	<i>Last questions on term paper</i>

Term paper due: 23 April 2015 at 14:00

Knut Lundby 12.01.2015