UiO : Institutt for medier og kommunikasjon
Det humanistiske fakultet

Sensorveiledning for MEVIT2616 – Communicating Climate Change

About the exam:

The students prepare in groups a small media product aiming to communicate about climate change. The media product must be relevant to the topics of the course and the literature in the syllabus. All group members are expected to participate actively and contribute to the qualification assignment and exam. The media products are submitted the week before the oral exams.

The individual oral exam is an opportunity for the students to reflect on their media products in light of what they have learned in the course. The exam is an online academic interview where two teachers will be present. We will start by asking the students to say a few words about their media assignment (previously submitted as group work). Then, we will ask them to relate the group work to central perspectives from the course.

About the connection with the subject's learning outcomes:

The exam evaluates the student's understanding of and familiarity with media used for climate change communication, as well as different approaches to analyse and develop these messages.

The exam also evaluates if students can reflect on the importance of communication to handle the climate crisis, as well as their ability to combine practical and academic knowledge concerning climate communication.

What has been emphasized in the subject's teaching:

Especial emphasis on the combination of practical and academic knowledge, as well as the communication of solutions and positive messages in addition to problems.

General assessment instructions (general principles for the assessment):
Formal requirements for the answer, length of the assignment:

The oral exam lasts for 12-15 minutes and will be on zoom. Students are supposed to be prepared and can use notes. The exam is in English. Also, see description above.

Use of the syllabus (to what extent the candidates must show knowledge of this in the answer), restrictions imposed on the candidates e.g. in the choice of material/special curriculum:

It is expected that students will refer to at least 2-3 specific articles from the course and have a general idea of the topics on the reading list. We will not ask for detailed references/page numbers. This is not a cross-examination, but an opportunity to reflect on their work in light of what they have learned in the course.

The weighting between the sub-tasks of the exam paper, and what the examiner must do when not all sub-tasks have been answered:

The exam is pass/fail. To pass the course both the group assignment and the exam must receive a pass. See above for requirements.

What is expected from an average answer, and what is expected from a good answer:

See description above.

Special moments that can pull the grade up or down:

See description above.