

# **Electronic Commerce Law (JUS5670)**

## **Topic for mid-term paper - Spring 2013**

**Read the following text and answer all the questions below.**

Great Bargains Limited, a company registered in London, is planning to set up a webshop offering goods and services – in particular books, music, films and software – to Internet clients. Assume that the main target client base will be in European Union countries. Clients purchasing goods or obtaining services will be required to fill in and click through an order form online (i.e. on the website) and agree to Great Bargains Limited's standard contractual terms and conditions.

Discuss how Great Bargains Limited should best set this up, so that these terms are incorporated. In your answer *also* discuss how significant, if at all, are the acts of browsing, clicking or downloading.