

Dumping and Subsidies in WTO Law

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OVERVIEW

- I. FAIR AND UNFAIR TRADE PRACTICES
- II. DUMPING AND ANTI-DUMPING MEASURES
- III. SUBSIDIES AND COUNTERVAILING MEASURES
- IV. STUDENT PRESENTATION
- V. COMPARISON

I. FAIR AND UNFAIR TRADE PRACTICES

- "Free trade, free trade but we like protecting our own"
- No WTO rules:
 - cartel agreements
 - price fixing
 - abuse of dominant position
- WTO rules:
 - subsidies
 - anti-dumping

II. DUMPING AND ANTI-DUMPING DUTIES

What is dumping?

Product from Country A introduced into the commerce of Country B at a price *lower* than the normal price in country A

Legal sources

- primary: Art. VI GATT + Anti-Dumping Agreement
- secondary: WTO panel and AB reports

II. DUMPING AND ANTI-DUMPING DUTIES

- Dumping is done by private companies
- WTO law does NOT prohibit dumping! Only regulates state response to injurious dumping
- Why is it highly controversial?
- Why would companies use it?

How to counteract dumping?

- it is a state's choice whether to accept dumping or not
- State can impose Anti-Dumping Measures if
 - legislation notified to WTO
 - investigation carried out
 - (1) dumping exists + (2) injury exists + (3) causal link

(1) Is there dumping?

- Art. 2.1 ADA !!!
 - product from country A
 - introduced into the commerce of country B
 - at price less than normal value in country A

+

Export price < comparable price for the like product (art.2.6 ADA) in the ordinary course of trade in exporting country!!

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(1) Is there dumping?

- Art. 2.4 ADA fair comparison!
- Margin of dumping = export price normal value
- Margin established for each exporter
- Zeroing inconsistent with WTO law US Zeroing 2006

(2) Injury to domestic industry

- Domestic industry (art. 4.1 ADA) = all / major proportion
- Injury (art. 3 ADA)
 - material injury
 - threat of injury
 - material retardation of establishment of domestic industry
 - China GOES 2012, art 3.2 ADA vs 3.5 ADA, para. 147

(3) Causal Link

- Art. 3.5 ADA
- US Hot Rolled Steel 2001, paras. 222
- Step 1 all factors causing injury must be examined
- Step 2 'non-attribution' requirement: separate effects

ANTI-DUMPING INVESTIGATION (Arts. 5-6 ADA)

Step 1: Initiation of Investigations

- on application by domestic industry (5.1 ADA)
- proprio motu (5.6 ADA)
- enough evidence must be provided!

Step 2: Conduct of Investigations

- must stop if de minimis (5.8 ADA)
- due process requirements (6 ADA): notification (12 ADA), information, defense, transparency, judicial review (13 ADA)

Step 3: Imposition of Anti-Dumping Measures

ANTI-DUMPING MEASURES (Nothing Else Allowed!)

Provisional measures, Art 7 ADA

- short period
- if necessary

Price Undertakings, Art. 8 ADA – voluntary by exporter

Definitive anti-dumping duties, Arts. 9-11 ADA

- optional for the importing state
- anti-dumping duty < dumping margin
- retroactivity prohibited in principle (10 ADA)
- periodic/sunset reviews
- max 5 years

EXTRA

- Anti-Dumping Committee Art. 16 ADA
- Special Dispute Settlement rules

- art. 17.6(i) and (ii): standard of review and interpretation- US Hot Rolled Steel 2001, para 55

Special rules for developing countries – art. 15 ADA

III. SUBSIDIES AND COUNTERVAILING MEASURES

What is a subsidy?

A financial contribution given by a govt/public body that confers a benefit

Legal sources

- primary: Art. VI & XVI GATT + SCM Agreement
- secondary: WTO panel and AB reports

III. SUBSIDIES AND COUNTERVAILING MEASURES

- Unlike dumping, it is done by Government!
- Unlike dumping, WTO law also disciplines the granting of subsidies
- Not all subsidies are prohibited
- Specific rules for agricultural subsidies

What can a state do against subsidies?

 Pursue multilateral remedies under arts 4-7 SCM (consultation, litigation, countermeasures)

OR

- Impose *unilateral* countervailing measures (only when injury to domestic industry!)
- Only these are allowed!

What is a subsidy?

- Subsidy exists if:
 - (a) financial contribution 1.1.a ADA
 - (b) by govt/public body
 - (c) conferred a 'benefit' Canada Civilian Aircraft 1999 better conditions than offered by the market + focus on recipient
 - (d) specificity!! 1.2 and 2 ADA
 - not generally applicable: granted to specific (group)
 enterprise/industry, geographic region + prohibited subsidies

What subsidies are covered by the SCMA?

- Used to be 3 categories, now 2:
 - (1) prohibited Part II SCMA
 - (2) actionable Part III SCMA
 - (3) non-actionable Part IV SCMA

(1) Prohibited Subsidies

- Art. 3 SCMA covers:
 - Export subsidies
 - Import substitution subsidies
 - Exception: Agreement on Agriculture
- Art. 4 SCMA multilateral remedies:
 - special rules prevail over DSU
 - PGE (4.5 SCMA) + shorter time frames
 - can result in countermeasures approved by DSB

(2) Actionable Subsidies

- Art. 5 SCMA subject to WTO rules if they cause adverse effects:
 - injury to the domestic industry similar to ADA!
 - nullification/impairment of GATT benefits
 - serious prejudice Art 6 SCMA
- Art. 7 SCMA multilateral remedies
 - special rules prevail over DSU
 - no PGE + longer time frames
 - can result in countermeasures approved by DSB

04.10.2017

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COUNTERVAILING MEASURES

Unilateral alternatives only if injury!

- Provisional measures, Art 17 SCMA
- Voluntary Undertakings, Art. 18 SCMA
- Countervailing duties, Arts. 19-21 SCMA

Conditions (art. 11.2 SCMA):

- subsidy exists
- injury caused to domestic industry, arts 15-16 SCMA
- causal link

Countervailing Investigations

Step 1: Initiation of Investigations

- on application by domestic industry (11.1 SCMA)
- proprio motu (11.6 SCMA)
- enough evidence must be provided!

Step 2: Conduct of Investigations

- must stop if *de minimis* (11.9 SCMA)
- due process requirements (12 SCMA): notification (22 SCMA), information, defense, transparency (12.3 SCMA), judicial review (23 SCMA)

Step 3: Imposition of Countervailing Measures

EXTRA

Subsidies Committee – Art. 24 SCMA

- Special Dispute Settlement rules arts. 4/7 SCMA
- Special rules for developing countries art. 27 ADA
- For agriculture rules in Agreement on Agriculture prevail over SCMA

V. Can you list similarities and differences between the WTO rules on anti-dumping and subsidies?