The Ministry of Trade’s strategy for the Norwegian maritime industry

Long standing maritime traditions
Norway: 7th largest maritime fleet

- Approx 2400 ships
- Approx 525 in NIS
- 30,000 seafarers
- Deep sea markets (overseas)
- Short sea (within Europe)
- Offshore (cont.shelves)

Norway – a country where you can find a complete maritime cluster
Norwegian maritime clusters

Maritime services, Finance, Classification,
Shipowners, Services

Offshore vessel shipyards and equipment

Offshore rig yards and equipment

Total value creation i. 2009: 132 billion kroner

- Rederier 71 mrd. NOK
- Maritim tjenesteyting 28 mrd. NOK
- Maritimt utstyr 24 mrd. NOK
- Verft 10 mrd. NOK
Norway shall be a world leading maritime nation, providing the most innovative and environmental friendly solutions.

The government’s vision for the Norwegian maritime industry

Maritime strategy

- Globalisation and national measures
- Environmentally friendly maritime industry
- Maritime Expertise
- Maritime Research and Innovation
- Short Sea Shipping
To continue growth in the industry:
- offshore is a key factor

- Second largest offshore fleet in the world, but the most advanced
- Leading shipyards for advanced offshore ships
- World leading suppliers of maritime equipment

The maritime industry generates about 100,000 employees in Norway

Project: Make Norway more attractive as a maritime host nations

- More flexible/efficient legislation
- More efficient administration
- Strengthen Norway as a preferred quality register