IN5010/9010 Project Brief Zines

Individual Zine

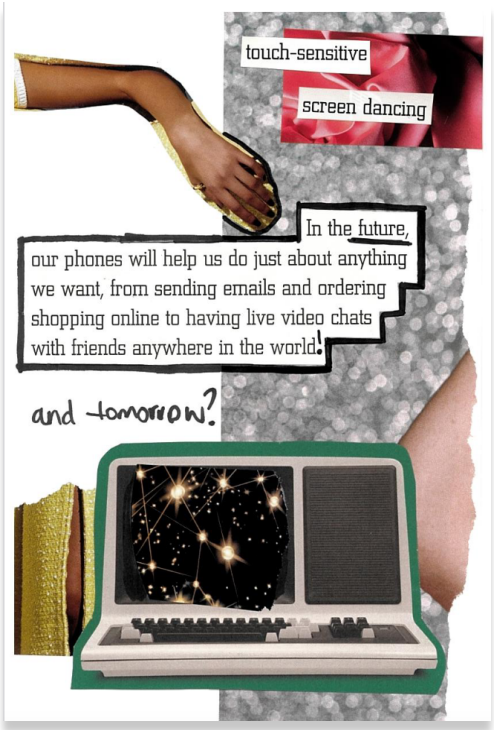
Take back the data!

Group Zine

Technology & Ethics

Part I: Take back the data!

***Take back the data!* is an individual project. You will produce an 8 page mini-zine based on an A4 sheet of paper. This project starts with a group activity. You can make the mini zine alone or while working together in your group.**



1. Watch and discuss Shoshana Zuboff – The Big Data Robbery (video) in your group. How does what you hear relate to you?

2. Each group member collects information about who (what) collects, owns or controls their own personal data, such as name, gender, age, race, income, education, location, interests, etc. Think about your social media, search engines, online accounts, bank card, credit card(s), loyalty cards, study loan, the surveillance cameras in places you access, the apps on your phone, etc. Try to find out if the data they have collected about you is correct.*

3. Design your zine: what would you want to tell your fellow students, friends, family, etc. about your data profile, ownership of your data, consequences of social media and app use, etc.

4. Make your mini zine. Use a white sheet of paper as an example to get the order of pages right. Once your mini zine is finished, you can copy it for distribution at the exhibition.

Background reading & watching

- Surveillance Capitalism: **https://en.wikipedia.org/wiki/Surveillance_capitalism**
- Shoshana Zuboff - The Big Data Robbery (video): **https://www.youtube.com/watch?v=hIXhnWUmMvw**
- Linnet Taylor - Group privacy: big data and the collective (video): **https://www.youtube.com/watch?v=BsZ05MVFXLU**
- Cathy O'Neill: Algorithms rule us all (video): **https://www.youtube.com/watch?v=NFF_wj5jmiQ&ab_channel=vprodocumentary**
- Tactical Tech: **https://tacticaltech.org/projects**
- A Voter's Guide: 7 tips to detox your Data: **https://datadetoxkit.org/en/privacy/voting/**



*** What do they know about you? Check!**

- **https://www.facebook.com/help/562973647153813?helpref=faq_content**
- https://www.youtube.com/feed/history/search_history
- **https://adssettings.google.com/**



Part II: Technology & Ethics



The Technology & Ethics zine is a group zine. You can give it any title you want!

It will consist of at least four A4 sheets of paper folded in half (= minimal 8 pages). Choose one of the new and emergent technologies (list will be made available) and investigate its potential to harm people, communities, society or planet, focusing on notions of justice, equality/equity, privacy, sustainability, regeneration, etc.

Let your zine tell a story that is informative, but accessible to the general public. The zine will be presented uring the exhibition in the

IFI library on March 31, the last day of the course. You will also create a more academic presentation of your findings, which will be presented on March 28 in class.

Inspiration for your Zines

Examples and How-to

- *How to Make a Zine:* **https://youtu.be/zlvwkecfIkE**
- *An Introduction to Zines (and Zine-making):* **https://issuu.com/thepublicstudio/docs/metazine-final-interactive**
- *Design a Handmade Art Zine:* **https://www.webfx.com/blog/web-design/design-a-handmade-art-zine/**



Texts about Zines

- Creative Research Methods: Behind the Zine
  https://phdwomenscot.wordpress.com/2018/10/05/week-40-creative-research-methods-behind-the-zines/

- The unspoken power of collage? Using an innovative arts-based research method to explore the experience of struggling as a teacher:
  https://discovery.ucl.ac.uk/id/eprint/10086688/1/s17%203%20B.pdf

- DIY-Zines and Direct-Action Activism
  https://www.academia.edu/12691540/DIY_Zines_and_Direct_Action_Activism



Videos

- Cut and paste:
  https://vimeo.com/11386025

- Making a Zine: my complete process:
  https://www.youtube.com/watch?v=ihDzp-aExVE

- But I love the Zine:
  https://www.youtube.com/watch?v=kMOGGY4tqXE&ab_channel=TrulyCA

