IN5010/9010

Project Brief 2024

Zines

Individual Zine

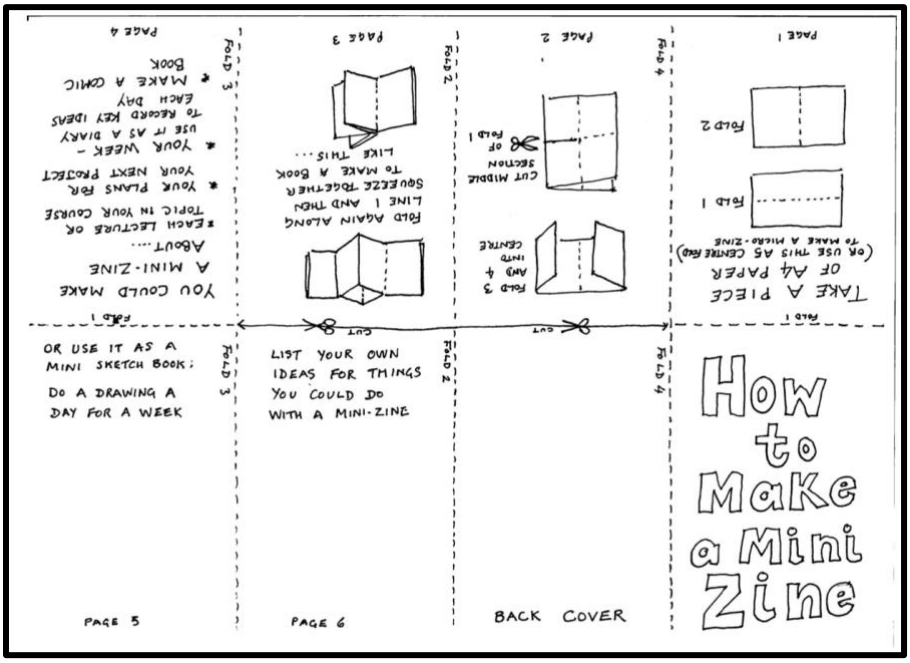
Take back the data!

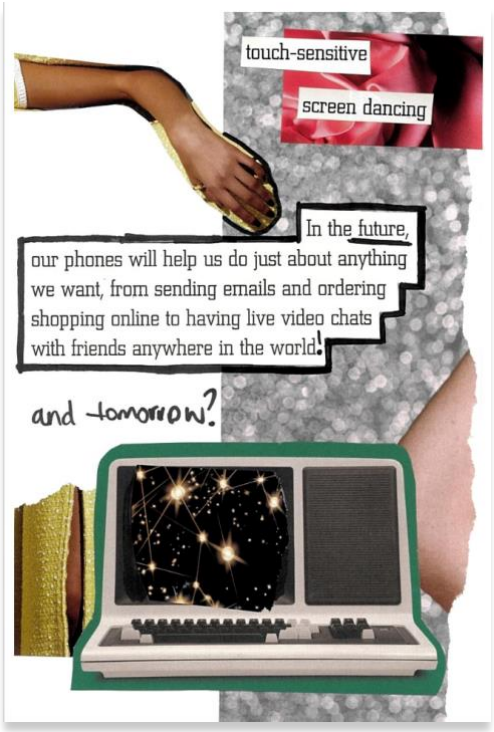
Group Zine

Mapping Tech Controversies in Norway

Part I: Take back the data!

Take back the data! **is an individual project. You will produce an 8 page mini-zine based on an A4 sheet of paper. This project starts with a group activity. You can make the mini zine alone or while working together in your group.**





1. Watch and discuss Shoshana Zuboff – The Big Data Robbery (video) in your group. How does what you hear relate to you?

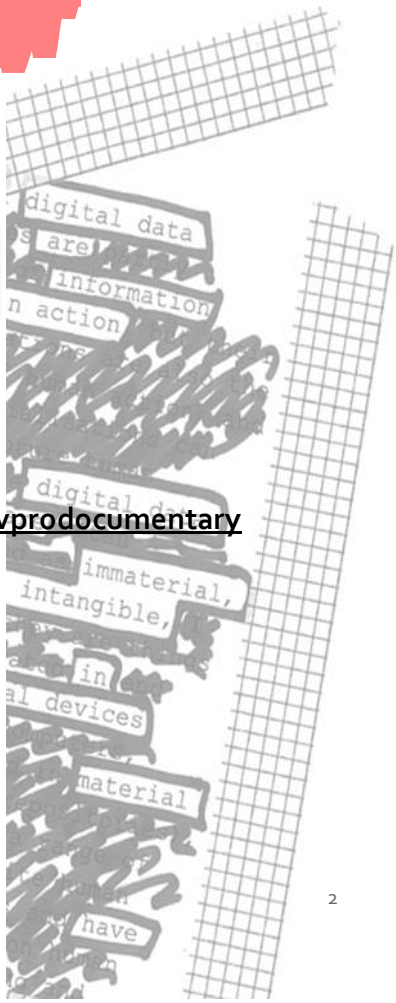
2. Each group member collects information about who (what) collects, owns or controls your personal data, such as name, gender, age, race, income, education, location, interests, etc. Think about your social media, search engines, online accounts, bank card, credit card(s), loyalty cards, study loan, the surveillance cameras in places you access, the apps on your phone, etc. Try to find out if the data they have collected about you is correct. See *****

3. Design your zine: what would you want to tell your fellow students, friends, family, etc. about your data profile, ownership of your data, consequences of social media and app use, etc.

4. Make your mini zine. Use a white sheet of paper as an example to get the order of pages right. Once your mini zine is finished, you can copy at least 50 times for distribution at the exhibition.

Background reading & watching

- Surveillance Capitalism: **https://en.wikipedia.org/wiki/Surveillance_capitalism**
- Shoshana Zuboff - The Big Data Robbery (video): **https://www.youtube.com/watch?v=hIXhnWUmMvw**
- Linnet Taylor - Group privacy: big data and the collective (video): **https://www.youtube.com/watch?v=BsZo5MVFXLU**
- Cathy O'Neill: Algorithms rule us all (video): **https://www.youtube.com/watch?v=NFF_wj5jmiQ&ab_channel=vprodocumentary**
- Tactical Tech: **https://tacticaltech.org/projects**
- Data Detox Kit **https://datadetoxkit.org/en/home**



* **What do they know about you? Check!**

- **https://www.facebook.com/help/562973647153813**
- **https://www.youtube.com/feed/history/search_history**
- **https://adssettings.google.com/**
- **… and check your other social media accounts**

Part II: Mapping a Tech Controversy



The Mapping a Tech Controversy Zine is a group zine. You can give it any title you want!

It will consist of at least four A4 sheets of paper folded in half (= minimal 8 pages). Choose one of the tech controversies (list will be made available) and investigate its potential to harm people, communities, society or planet, focusing on notions of justice, equality/equity, privacy, sustainability, regeneration, etc.



Your zine will be based on the presentation you gave in class about the tech controversy, but this time it will be in a language and format that will target a larger public. It doesn't need to have exactly the same information as the presentation in class.

The zine will be presented during the exhibition in the IFI library on May 13, the last day of the course.

Inspiration for your Zines

Examples and How-to

- *How to Make a Zine:* **https://youtu.be/zlvwkecfIkE**
- *An Introduction to Zines (and Zine-making):* **https://issuu.com/thepublicstudio/docs/metazine-final-interactive**
- *Tech in Mind zines:* **https://newcomb.saas.dgicloud.com/islandora/object/navlsc%3A2992**



Texts about Zines

- Creative Research Methods: Behind the Zine **https://phdwomenscot.wordpress.com/2018/10/05/week-40-creative-research-methods-behind-the-zines/**
- The unspoken power of collage? Using an innovative arts-based research method to explore the experience of struggling as a teacher: **https://discovery.ucl.ac.uk/id/eprint/10086688/1/s17%203%20B.pdf**
- DIY-Zines and Direct-Action Activism **https://www.academia.edu/12691540/DIY_Zines_and_Direct_Action_Activism**

Videos

- Making a 1950s Collage Zine: **https://youtu.be/GN42ryvVekg?feature=shared**
- Let's talk about zines: **https://youtu.be/FPMxDECh6ow?feature=shared**
- But I love the Zine: **https://youtu.be/kMOGGY4tqXE?feature=shared**

