Assignment 4 – Group

Theme: Installed base, data, and power.
Due: October 30th, 23:59
Suggested readings: Aanestad et al. (2017), Gawer (2022).
Word limit: approx. 600-1000 words (common sense applies).

Choose two or all three questions to answer:

1. In what ways can you imagine the **installed base** constraining and/or shaping the DGM innovation? *Begin by defining installed base. Aanestad et.al. (2017) is a recommended read here, but feel free to draw on other relevant papers, e.g., related to information infrastructures.*
2. The **data** created and used in DGM is essential for the value of DGM. Look at the illustration of how the data flow changes with the new and envisioned architecture of DGM. Use the course curriculum to discuss either A): how the new configuration of data and data flow enables new opportunities for innovation and value creation – in what way, and for whom? Or B) ethical challenges that are resolved, but also produced by the new solution for data capture and flow. *You are free to draw upon any of the papers in the curriculum.*
3. Read Gawer (2022). Big tech platforms are producing negative consequences with societal implications, and the paper raises some of those concerns. Compare the Altinn platform and the typical big tech platform that Gawer is criticizing. How are they similar and different?

Find the illustration of data flow in DGM here:
https://drive.google.com/file/d/1Dqwu13BhIRabzxdnZyy75kCCgv_iHw7I/view?usp=drive_link