

What to deliver in your written report (20 pg max)

Formulate your question(s). (5 pts)

You all HAVE prototypes by now (15 pts). We did not see one, so it needs to be described in the report. Next, you need to have something that you want to find out about those prototypes. How well it meets your specifications? To what extent it makes users happy? For whom it works best and many other, more precise questions may be posed. Pose your questions and describe the context for design.

Select your method (5 pts)

- The choice of method is very much context-dependent. What is the best method (or set of methods) to use in order to answer YOUR question in YOUR context of use? (3 pts)
- How do you know whether you should conduct interviews, run a survey or a card sort, focus groups, experimental research, surveys, field studies, diaries or something different all together?

It can be very easy for you guys to get stuck just using your favorite methods for gathering information and getting user feedback. But are you really getting the information you need and is it the best information you can collect for YOUR question. Or are there other methods that are better suited for your project's specific needs? How do you know? Yap, reference your sources. Minimum of three serious references are required? The book can be one! (2 pts)

Methods application and analysis of results (25 pts)

- How did you implement the chosen methods: procedures, number of participants, planning (15pt)
- How do you analyze your results? What are conclusions you can draw? (10 pts)