

Midterm presentations

Your midterm presentations are very short given that they need to have some merit regarding HCI as a field. In just 9 minutes, you need to pack all relevant information related to your design process and methods and methodologies used.

Each presentation should start with

- 1) What was your brief
- 2) How you started the process (methods used). For example, we started with finding exemplars from the HCI literature (show a few exemplars). Or, we started by brainstorming, where we used several methods to generate ideas, e.g., *we used “the six thinking hats” and the reverse brainstorming. This resulted in generation of 57 ideas, 4 of which made our short list* **(this is a divergent process, breath of your initial inquiry, and you need to show that breadth where possible)**. *Those were chosen because....* **(this is some sort of analysis, some criteria that you applied to make the process converge to a single concept)**. If you used a radically new method, tool or technique for you, it is likely to be so for others, too. Please explain what it is in a sentence or two. Think of it as teaching others, so that you actually do learn from each other through these presentations. Some of your projects do not allow for this step to go much in breadth, say so and explain why.
- 3) What was the specific idea (concept) that you chose as a result of your inquiry (or if you could not choose, what did you do to understand the given concept).
- 4) What methodology you chose in order to develop the concept further and why
- 5) How (provide methods) did you now explore this specific idea deeper (for example, did you use divergent thinking again, or did you use some other set of methods to propel you forward in your process)
- 6) Show at least two prototypes developed as a result of this continued, deeper inquiry into the chosen problem
- 7) Show where you are now and what have you made so far
- 8) Tell us where you plan to go with this research-wise after your prototype is done. Just a few sentences on what your plans are for the rest of the semester.

The final presentations

Even shorter than the midterm presentations, they take only 4 minutes. This presentation style is often referred to as a pitch. It is a narrative around your project that you can deliver in a short amount of time, and that convinces the jury that you have done your work well and that you can **communicate clearly** what you have done. Furthermore, show **how you validated** your work, what is **novel** (if anything) in your work, and can it have a **larger impact** (beyond your assignment).