INF3580/4580 – Semantic Technologies – Spring 2017 Lecture 15: Publishing RDF Data on the Web

Leif Harald Karlsen

22nd May 2017





UNIVERSITY OF OSLO

- 29th May is reserved for "Repetition"
- No fixed lecture material
- You, the students, say what you want to hear
- Let us know by Friday (26.05), so we are prepared.
- If he recieves no mail, there will be no repretition.
- So drop a mail to martingi@ifi.uio.no.

Today's Plan

- 1 Relevant highlights from RDF lecture
- 2 Linked (Open) Data• Examples
- 3 Linking RDF to HTML

4 RDFa



Outline

- 1 Relevant highlights from RDF lecture
- 2 Linked (Open) Data• Examples
- 3 Linking RDF to HTML
- 4 RDFa

5 Conclusion

RDF

- Why URIs?
 - URIs naturally have a "global" scope, unique throughout the web.
 - URLs are also addresses.
 - "A web of data."

RDF

- Why URIs?
 - URIs naturally have a "global" scope, unique throughout the web.
 - URLs are also addresses.
 - "A web of data."
- Why triples?
 - Any information format can be transformed to triples.
 - Relationships are made explicit and are elements in their own right
 - Again, "A web of data".

- In files:
 - In some serialisation format: XML/RDF, Turtle,

- In files:
 - In some serialisation format: XML/RDF, Turtle,
 - Typically small RDF graphs, i.e., max. a few 100 triples, e.g.,

- In some serialisation format: XML/RDF, Turtle,
- Typically small RDF graphs, i.e., max. a few 100 triples, e.g.,
 - Vocabularies: http://xmlns.com/foaf/spec/index.rdf.

- In some serialisation format: XML/RDF, Turtle, ...
- Typically small RDF graphs, i.e., max. a few 100 triples, e.g.,
 - Vocabularies: http://xmlns.com/foaf/spec/index.rdf.
 - Tiny datasets: http://folk.uio.no/martingi/foaf.rdf.

- In some serialisation format: XML/RDF, Turtle, ...
- Typically small RDF graphs, i.e., max. a few 100 triples, e.g.,
 - Vocabularies: http://xmlns.com/foaf/spec/index.rdf.
 - Tiny datasets: http://folk.uio.no/martingi/foaf.rdf.
- "Behind" SPARQL endpoints:

- In some serialisation format: XML/RDF, Turtle, ...
- Typically small RDF graphs, i.e., max. a few 100 triples, e.g.,
 - Vocabularies: http://xmlns.com/foaf/spec/index.rdf.
 - Tiny datasets: http://folk.uio.no/martingi/foaf.rdf.
- "Behind" SPARQL endpoints:
 - Data kept in a *triple store*, i.e., a database.

- In some serialisation format: XML/RDF, Turtle, ...
- Typically small RDF graphs, i.e., max. a few 100 triples, e.g.,
 - Vocabularies: http://xmlns.com/foaf/spec/index.rdf.
 - Tiny datasets: http://folk.uio.no/martingi/foaf.rdf.
- "Behind" *SPARQL endpoints*:
 - Data kept in a *triple store*, i.e., a database.
 - RDF is served from endpoint as results of SPARQL queries.

- In some serialisation format: XML/RDF, Turtle, ...
- Typically small RDF graphs, i.e., max. a few 100 triples, e.g.,
 - Vocabularies: http://xmlns.com/foaf/spec/index.rdf.
 - Tiny datasets: http://folk.uio.no/martingi/foaf.rdf.
- "Behind" SPARQL endpoints:
 - Data kept in a *triple store*, i.e., a database.
 - RDF is served from endpoint as results of SPARQL queries.
 - Exposes data (in different formats)

- In some serialisation format: XML/RDF, Turtle,
- Typically small RDF graphs, i.e., max. a few 100 triples, e.g.,
 - Vocabularies: http://xmlns.com/foaf/spec/index.rdf.
 - Tiny datasets: http://folk.uio.no/martingi/foaf.rdf.
- "Behind" *SPARQL endpoints*:
 - Data kept in a *triple store*, i.e., a database.
 - RDF is served from endpoint as results of SPARQL queries.
 - Exposes data (in different formats)
 - with endpoint frontends, e.g., http://dbpedia.org/resource/Norway, or

- In some serialisation format: XML/RDF, Turtle,
- Typically small RDF graphs, i.e., max. a few 100 triples, e.g.,
 - Vocabularies: http://xmlns.com/foaf/spec/index.rdf.
 - Tiny datasets: http://folk.uio.no/martingi/foaf.rdf.
- "Behind" *SPARQL endpoints*:
 - Data kept in a *triple store*, i.e., a database.
 - RDF is served from endpoint as results of SPARQL queries.
 - Exposes data (in different formats)
 - with endpoint frontends, e.g., http://dbpedia.org/resource/Norway, or
 - by direct SPARQL query: http://dbpedia.org/sparql.

• If URIs of resources are dereferencable...

- If URIs of resources are dereferencable...
- ... clients can use URIs to request a description of the resource.

- If URIs of resources are dereferencable...
- ... clients can use URIs to request a description of the resource.
- Make data available in different formats. Typically:

- If URIs of resources are dereferencable...
- ... clients can use URIs to request a description of the resource.
- Make data available in different formats. Typically:
 - HTML for humans,

- If URIs of resources are dereferencable...
- ... clients can use URIs to request a description of the resource.
- Make data available in different formats. Typically:
 - HTML for humans,
 - RDF for computers.

- If URIs of resources are dereferencable...
- ... clients can use URIs to request a description of the resource.
- Make data available in different formats. Typically:
 - HTML for humans,
 - RDF for computers.
- This is called *content negotiation*.

- If URIs of resources are dereferencable...
- ... clients can use URIs to request a description of the resource.
- Make data available in different formats. Typically:
 - HTML for humans,
 - RDF for computers.
- This is called *content negotiation*.
- Endpoint frontends will do all of this for you.

- If URIs of resources are dereferencable...
- ... clients can use URIs to request a description of the resource.
- Make data available in different formats. Typically:
 - HTML for humans,
 - RDF for computers.
- This is called *content negotiation*.
- Endpoint frontends will do all of this for you.
- In this lecture, we look at some of the technicalities.

Outline

- Relevant highlights from RDF lecture
- 2 Linked (Open) Data• Examples
- 3 Linking RDF to HTML

4 RDFa

5 Conclusion



• URIs in RDF can have many different forms:

- URIs in RDF can have many different forms:
 - http://www.google.com/ a web page

- URIs in RDF can have many different forms:
 - http://www.google.com/ a web page
 - mailto:jsmith@example.com a mailbox

- URIs in RDF can have many different forms:
 - http://www.google.com/ a web page
 - mailto:jsmith@example.com a mailbox
 - http://dbpedia.org/resource/Oslo a town

- URIs in RDF can have many different forms:
 - http://www.google.com/ a web page
 - mailto:jsmith@example.com a mailbox
 - http://dbpedia.org/resource/Oslo a town
 - http://folk.uio.no/martingi/foaf#me a person

- URIs in RDF can have many different forms:
 - http://www.google.com/ a web page
 - mailto:jsmith@example.com a mailbox
 - http://dbpedia.org/resource/Oslo a town
 - http://folk.uio.no/martingi/foaf#me a person
 - tel:+47-22855050 a telephone line

- URIs in RDF can have many different forms:
 - http://www.google.com/ a web page
 - mailto:jsmith@example.com a mailbox
 - http://dbpedia.org/resource/Oslo a town
 - http://folk.uio.no/martingi/foaf#me a person
 - tel:+47-22855050 a telephone line
 - urn:isbn:0-395-36341-1 a book

- URIs in RDF can have many different forms:
 - http://www.google.com/ a web page
 - mailto:jsmith@example.com a mailbox
 - http://dbpedia.org/resource/Oslo a town
 - http://folk.uio.no/martingi/foaf#me a person
 - tel:+47-22855050 a telephone line
 - urn:isbn:0-395-36341-1 a book
- Two basic types

- URIs in RDF can have many different forms:
 - http://www.google.com/ a web page
 - mailto:jsmith@example.com a mailbox
 - http://dbpedia.org/resource/Oslo a town
 - http://folk.uio.no/martingi/foaf#me a person
 - tel:+47-22855050 a telephone line
 - urn:isbn:0-395-36341-1 a book
- Two basic types
 - "information resources": downloadable documents.

- URIs in RDF can have many different forms:
 - http://www.google.com/ a web page
 - mailto:jsmith@example.com a mailbox
 - http://dbpedia.org/resource/Oslo a town
 - http://folk.uio.no/martingi/foaf#me a person
 - tel:+47-22855050 a telephone line
 - urn:isbn:0-395-36341-1 a book
- Two basic types
 - "information resources": downloadable documents.
 - "non-information resources": other entities.

• The problem:

- The problem:
 - Need to locate information *about* a resource.

- The problem:
 - Need to locate information *about* a resource.
 - The same URI cannot denote a *downloadable* resource.

- The problem:
 - Need to locate information *about* a resource.
 - The same URI cannot denote a *downloadable* resource.
- Example: Need to differentiate between:

- The problem:
 - Need to locate information *about* a resource.
 - The same URI cannot denote a *downloadable* resource.
- Example: Need to differentiate between:
 - A web page or RDF file about Berlin.

- The problem:
 - Need to locate information *about* a resource.
 - The same URI cannot denote a *downloadable* resource.
- Example: Need to differentiate between:
 - A web page or RDF file about Berlin.
 - The city of Berlin.





- The problem:
 - Need to locate information *about* a resource.
 - The same URI cannot denote a *downloadable* resource.
- Example: Need to differentiate between:
 - A web page or RDF file about Berlin.
 - The city of Berlin.



• Two W3C-recommended solutions:



- The problem:
 - Need to locate information *about* a resource.
 - The same URI cannot denote a *downloadable* resource.
- Example: Need to differentiate between:
 - A web page or RDF file about Berlin.
 - The city of Berlin.

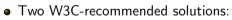


- Two W3C-recommended solutions:
 - The hash-namespace solution.



- The problem:
 - Need to locate information *about* a resource.
 - The same URI cannot denote a *downloadable* resource.
- Example: Need to differentiate between:
 - A web page or RDF file about Berlin.
 - The city of Berlin.





- The hash-namespace solution.
- The slash-namespace solution (aka HTTP 303 redirects).

- The problem:
 - Need to locate information *about* a resource.
 - The same URI cannot denote a *downloadable* resource.
- Example: Need to differentiate between:
 - A web page or RDF file about Berlin.
 - The city of Berlin.



- Two W3C-recommended solutions:
 - The hash-namespace solution.
 - The slash-namespace solution (aka HTTP 303 redirects).
- To fully understand them, we need to have a look at HTTP.

• HTTP Server listens to "requests" (usually on TCP/IP port 80).

- HTTP Server listens to "requests" (usually on TCP/IP port 80).
- An HTTP client sends requests to the server and obtains responses.

- HTTP Server listens to "requests" (usually on TCP/IP port 80).
- An HTTP client sends requests to the server and obtains responses.
- A typical request: http://folk.uio.no/martingi/.

- HTTP Server listens to "requests" (usually on TCP/IP port 80).
- An HTTP client sends requests to the server and obtains responses.
- A typical request: http://folk.uio.no/martingi/.
 - Connect to port 80 on folk.uio.no.

- HTTP Server listens to "requests" (usually on TCP/IP port 80).
- An HTTP client sends requests to the server and obtains responses.
- A typical request: http://folk.uio.no/martingi/.
 - Connect to port 80 on folk.uio.no.
 - Send:

```
GET /martingi/ HTTP/1.1
User-Agent: Mozilla/5.0 (X11; U; Linux i686; ...
Accept: text/html,application/xhtml+xml,...
Accept-Language: no, en
Host: folk.uio.no
...
followed by a blank line.
```

- HTTP Server listens to "requests" (usually on TCP/IP port 80).
- An HTTP client sends requests to the server and obtains responses.
- A typical request: http://folk.uio.no/martingi/.
 - Connect to port 80 on folk.uio.no.
 - Send:

```
GET /martingi/ HTTP/1.1
User-Agent: Mozilla/5.0 (X11; U; Linux i686; ...
Accept: text/html,application/xhtml+xml,...
Accept-Language: no, en
Host: folk.uio.no
...
```

followed by a blank line.

• Other "methods": HEAD, POST, PUT,...

• A typical response to the GET request:

```
HTTP/1.1 200 OK
Date: Wed, 05 May 2010 14:15:24 GMT
Server: Apache/2.2.14 (Unix) ...
Content-Length: 14348
Content-Type: text/html
```

```
<!DOCTYPE HTML PUBLIC "-//W3C//DTD HTML 4.01//EN"
    "http://www.w3.org/TR/html4/strict.dtd">
    <html> ... </html>
```

• A typical response to the GET request:

```
HTTP/1.1 200 OK
Date: Wed, 05 May 2010 14:15:24 GMT
Server: Apache/2.2.14 (Unix) ...
Content-Length: 14348
Content-Type: text/html
```

```
<!DOCTYPE HTML PUBLIC "-//W3C//DTD HTML 4.01//EN"
    "http://www.w3.org/TR/html4/strict.dtd">
    <html> ... </html>
```

• Result may vary depending on the Accept: choices in request.

• A typical response to the GET request:

```
HTTP/1.1 200 OK
Date: Wed, 05 May 2010 14:15:24 GMT
Server: Apache/2.2.14 (Unix) ...
Content-Length: 14348
Content-Type: text/html
```

```
<!DOCTYPE HTML PUBLIC "-//W3C//DTD HTML 4.01//EN"
    "http://www.w3.org/TR/html4/strict.dtd">
```

<html> ... </html>

- Result may vary depending on the Accept: choices in request.
- 200 OK is not the only possible response ("status code"):

• A typical response to the GET request:

```
HTTP/1.1 200 OK
Date: Wed, 05 May 2010 14:15:24 GMT
Server: Apache/2.2.14 (Unix) ...
Content-Length: 14348
Content-Type: text/html
```

```
<!DOCTYPE HTML PUBLIC "-//W3C//DTD HTML 4.01//EN"
    "http://www.w3.org/TR/html4/strict.dtd">
```

<html> ... </html>

- Result may vary depending on the Accept: choices in request.
- 200 OK is not the only possible response ("status code"):
 - 404 Not Found

• A typical response to the GET request:

```
HTTP/1.1 200 OK
Date: Wed, 05 May 2010 14:15:24 GMT
Server: Apache/2.2.14 (Unix) ...
Content-Length: 14348
Content-Type: text/html
```

```
<!DOCTYPE HTML PUBLIC "-//W3C//DTD HTML 4.01//EN"
    "http://www.w3.org/TR/html4/strict.dtd">
```

<html> ... </html>

- Result may vary depending on the Accept: choices in request.
- 200 OK is not the only possible response ("status code"):
 - 404 Not Found
 - 401 Unauthorized

• A typical response to the GET request:

```
HTTP/1.1 200 OK
Date: Wed, 05 May 2010 14:15:24 GMT
Server: Apache/2.2.14 (Unix) ...
Content-Length: 14348
Content-Type: text/html
```

```
<!DOCTYPE HTML PUBLIC "-//W3C//DTD HTML 4.01//EN"
    "http://www.w3.org/TR/html4/strict.dtd">
```

- <html> ... </html>
- Result may vary depending on the Accept: choices in request.
- 200 OK is not the only possible response ("status code"):
 - 404 Not Found
 - 401 Unauthorized
 - 303 See Other

• A *fragment identifier* is the part after **#** in a URI:

http://en.wikipedia.org/wiki/Fragment_identifier#Examples
http://www.w3.org/1999/02/22-rdf-syntax-ns#type

• A fragment identifier is the part after # in a URI:

http://en.wikipedia.org/wiki/Fragment_identifier#Examples
http://www.w3.org/1999/02/22-rdf-syntax-ns#type

• HTTP specifies that fragment identifiers are processed client-side:

• A fragment identifier is the part after # in a URI:

http://en.wikipedia.org/wiki/Fragment_identifier#Examples
http://www.w3.org/1999/02/22-rdf-syntax-ns#type

- HTTP specifies that fragment identifiers are processed client-side:
 - GET request is sent without the fragment identifiers:

GET /wiki/Fragment_identifier HTTP/1.1

• A fragment identifier is the part after # in a URI:

http://en.wikipedia.org/wiki/Fragment_identifier#Examples
http://www.w3.org/1999/02/22-rdf-syntax-ns#type

- HTTP specifies that fragment identifiers are processed client-side:
 - GET request is sent without the fragment identifiers:

GET /wiki/Fragment_identifier HTTP/1.1

• fragment identifier is processed by client.

Fragment identifiers

• A fragment identifier is the part after # in a URI:

http://en.wikipedia.org/wiki/Fragment_identifier#Examples
http://www.w3.org/1999/02/22-rdf-syntax-ns#type

- HTTP specifies that fragment identifiers are processed client-side:
 - GET request is sent without the fragment identifiers:

GET /wiki/Fragment_identifier HTTP/1.1

- fragment identifier is processed by client.
- For HTML or XHTML:

• A fragment identifier is the part after # in a URI:

http://en.wikipedia.org/wiki/Fragment_identifier#Examples
http://www.w3.org/1999/02/22-rdf-syntax-ns#type

- HTTP specifies that fragment identifiers are processed client-side:
 - GET request is sent without the fragment identifiers:

GET /wiki/Fragment_identifier HTTP/1.1

- fragment identifier is processed by client.
- For HTML or XHTML:
 - Elements (sections titles, paragraphs, etc.) can have *id* attributes:

<h2 id="Examples">Examples</h2>

• A fragment identifier is the part after # in a URI:

http://en.wikipedia.org/wiki/Fragment_identifier#Examples
http://www.w3.org/1999/02/22-rdf-syntax-ns#type

- HTTP specifies that fragment identifiers are processed client-side:
 - GET request is sent without the fragment identifiers:

GET /wiki/Fragment_identifier HTTP/1.1

- fragment identifier is processed by client.
- For HTML or XHTML:
 - Elements (sections titles, paragraphs, etc.) can have *id* attributes:

<h2 id="Examples">Examples</h2>

• Browser will jump to element identified by fragment identifier.

Hash namespaces

• For RDF served over HTTP: fragment identifiers identify resources:

- For RDF served over HTTP: fragment identifiers identify resources:
 - http://bla.bla/bla#resource is a resource

- For RDF served over HTTP: fragment identifiers identify resources:
 - http://bla.bla/bla#resource is a resource
 - http://bla.bla/bla is a document describing the resource

- For RDF served over HTTP: fragment identifiers identify resources:
 - http://bla.bla/bla#resource is a resource
 - http://bla.bla/bla is a document describing the resource
- e.g., FOAF files:

- For RDF served over HTTP: fragment identifiers identify resources:
 - http://bla.bla/bla#resource is a resource
 - http://bla.bla/bla is a document describing the resource
- e.g., FOAF files:
 - http://folk.uio.no/martingi/foaf.rdf#me a person

- For RDF served over HTTP: fragment identifiers identify resources:
 - http://bla.bla/bla#resource is a resource
 - http://bla.bla/bla is a document describing the resource
- e.g., FOAF files:
 - http://folk.uio.no/martingi/foaf.rdf#me a person
 - http://folk.uio.no/martingi/foaf.rdf an RDF/XML file

- For RDF served over HTTP: fragment identifiers identify resources:
 - http://bla.bla/bla#resource is a resource
 - http://bla.bla/bla is a document describing the resource
- e.g., FOAF files:
 - http://folk.uio.no/martingi/foaf.rdf#me a person
 - http://folk.uio.no/martingi/foaf.rdf an RDF/XML file
- *By convention* the RDF file contains some triples involving resources identified by its fragments.

Hash namespaces

- For RDF served over HTTP: fragment identifiers identify resources:
 - http://bla.bla/bla#resource is a resource
 - http://bla.bla/bla is a document describing the resource
- e.g., FOAF files:
 - http://folk.uio.no/martingi/foaf.rdf#me a person
 - http://folk.uio.no/martingi/foaf.rdf an RDF/XML file
- *By convention* the RDF file contains some triples involving resources identified by its fragments.
- Can use the part of the URI until # as namespace

```
@prefix myfoaf: <http://.../martingi/foaf.rdf#>
myfoaf:me foaf:givenname "Martin" .
```

Hash namespaces

- For RDF served over HTTP: fragment identifiers identify resources:
 - http://bla.bla/bla#resource is a resource
 - http://bla.bla/bla is a document describing the resource
- e.g., FOAF files:
 - http://folk.uio.no/martingi/foaf.rdf#me a person
 - http://folk.uio.no/martingi/foaf.rdf an RDF/XML file
- *By convention* the RDF file contains some triples involving resources identified by its fragments.
- Can use the part of the URI until # as namespace

@prefix myfoaf: <http://.../martingi/foaf.rdf#>
myfoaf:me foaf:givenname "Martin" .

• This is known as a "hash namespace".

• Hash namespaces solve our problem:

- Hash namespaces solve our problem:
 - Resources are separate from documents about them.

- Hash namespaces solve our problem:
 - Resources are separate from documents about them.
 - It is possible to find a document given a resource URI.

- Hash namespaces solve our problem:
 - Resources are separate from documents about them.
 - It is possible to find a document given a resource URI.
- Moreover:

- Hash namespaces solve our problem:
 - Resources are separate from documents about them.
 - It is possible to find a document given a resource URI.
- Moreover:
 - Fetching the right document is done automatically by HTTP.

- Hash namespaces solve our problem:
 - Resources are separate from documents about them.
 - It is possible to find a document given a resource URI.
- Moreover:
 - Fetching the right document is done automatically by HTTP.
 - It is enough to publish the RDF file on an HTTP server.

- Hash namespaces solve our problem:
 - Resources are separate from documents about them.
 - It is possible to find a document given a resource URI.
- Moreover:
 - Fetching the right document is done automatically by HTTP.
 - It is enough to publish the RDF file on an HTTP server.
 - Very low tech and fool proof, in other words.

- Hash namespaces solve our problem:
 - Resources are separate from documents about them.
 - It is possible to find a document given a resource URI.
- Moreover:
 - Fetching the right document is done automatically by HTTP.
 - It is enough to publish the RDF file on an HTTP server.
 - Very low tech and fool proof, in other words.
- However:

- Hash namespaces solve our problem:
 - Resources are separate from documents about them.
 - It is possible to find a document given a resource URI.
- Moreover:
 - Fetching the right document is done automatically by HTTP.
 - It is enough to publish the RDF file on an HTTP server.
 - Very low tech and fool proof, in other words.
- However:
 - All data published this way about all entities in a hash namespace needs to be stored in the same RDF file

http://brreg.no/bedrifter.rdf#974760673

- Hash namespaces solve our problem:
 - Resources are separate from documents about them.
 - It is possible to find a document given a resource URI.
- Moreover:
 - Fetching the right document is done automatically by HTTP.
 - It is enough to publish the RDF file on an HTTP server.
 - Very low tech and fool proof, in other words.
- However:
 - All data published this way about all entities in a hash namespace needs to be stored in the same RDF file

http://brreg.no/bedrifter.rdf#974760673

• Too tight coupling of URI schema (name design) and physical storage (file name).

• Reminder: HTTP responses start with a "status code":

- Reminder: HTTP responses start with a "status code":
 - Usually "200 OK", if the document was found and can be served.

- Reminder: HTTP responses start with a "status code":
 - Usually "200 OK", if the document was found and can be served.
 - "404 Not Found", if the document does not exist.

- Reminder: HTTP responses start with a "status code":
 - Usually "200 OK", if the document was found and can be served.
 - "404 Not Found", if the document does not exist.
- One of the possible status codes is "303 See Other".

- Reminder: HTTP responses start with a "status code":
 - Usually "200 OK", if the document was found and can be served.
 - "404 Not Found", if the document does not exist.
- One of the possible status codes is "303 See Other".
- Always comes with a Location: field in the response.

- Reminder: HTTP responses start with a "status code":
 - Usually "200 OK", if the document was found and can be served.
 - "404 Not Found", if the document does not exist.
- One of the possible status codes is "303 See Other".
- Always comes with a Location: field in the response.
- Tells the client to submit a "GET" request to that location.

- Reminder: HTTP responses start with a "status code":
 - Usually "200 OK", if the document was found and can be served.
 - "404 Not Found", if the document does not exist.
- One of the possible status codes is "303 See Other".
- Always comes with a Location: field in the response.
- Tells the client to submit a "GET" request to that location.
- Also known as "303 redirection".

- Reminder: HTTP responses start with a "status code":
 - Usually "200 OK", if the document was found and can be served.
 - "404 Not Found", if the document does not exist.
- One of the possible status codes is "303 See Other".
- Always comes with a Location: field in the response.
- Tells the client to submit a "GET" request to that location.
- Also known as "303 redirection".
- Followed by all modern HTTP clients.

- Reminder: HTTP responses start with a "status code":
 - Usually "200 OK", if the document was found and can be served.
 - "404 Not Found", if the document does not exist.
- One of the possible status codes is "303 See Other".
- Always comes with a Location: field in the response.
- Tells the client to submit a "GET" request to that location.
- Also known as "303 redirection".
- Followed by all modern HTTP clients.
- Often used when URIs have changed.

• User requests http://www.sun.com/.

- User requests http://www.sun.com/.
- Client sends request to www.sun.com:

GET / HTTP/1.1

Host: www.sun.com

- User requests http://www.sun.com/.
- Client sends request to www.sun.com: GET / HTTP/1.1 Host: www.sun.com
- Sun was bought by Oracle. . . Server responds:

HTTP/1.1 303 See Other

Location: http://www.oracle.com/

- User requests http://www.sun.com/.
- Client sends request to www.sun.com: GET / HTTP/1.1 Host: www.sun.com
- Sun was bought by Oracle...Server responds: HTTP/1.1 303 See Other Location: http://www.oracle.com/
- Client sends new request to www.oracle.com:

GET / HTTP/1.1

Host: www.oracle.com

- User requests http://www.sun.com/.
- Client sends request to www.sun.com: GET / HTTP/1.1 Host: www.sun.com
- Sun was bought by Oracle...Server responds: HTTP/1.1 303 See Other Location: http://www.oracle.com/
- Client sends new request to www.oracle.com:

GET / HTTP/1.1

Host: www.oracle.com

• Server at www.oracle.com responds: HTTP/1.1 200 OK Content-Type: text/html

```
INF3580/4580 :: Spring 2017
```

303 Redirection for RDF

• Find information about http://dbpedia.org/resource/Oslo.

- Find information about http://dbpedia.org/resource/Oslo.
- Send "GET" request to server dbpedia.org: GET /resource/Oslo HTTP/1.1 Accept: application/rdf+xml

- Find information about http://dbpedia.org/resource/Oslo.
- Send "GET" request to server dbpedia.org: GET /resource/Oslo HTTP/1.1 Accept: application/rdf+xml
- Server dbpedia.org recognizes this as a non-information resource.

- Find information about http://dbpedia.org/resource/Oslo.
- Send "GET" request to server dbpedia.org: GET /resource/Oslo HTTP/1.1 Accept: application/rdf+xml
- Server dbpedia.org recognizes this as a non-information resource.
- Redirects to a file with data about the city of Oslo: HTTP/1.1 303 See Other Location: http://dbpedia.org/data/Oslo.xml

- Find information about http://dbpedia.org/resource/Oslo.
- Send "GET" request to server dbpedia.org: GET /resource/Oslo HTTP/1.1 Accept: application/rdf+xml
- Server dbpedia.org recognizes this as a non-information resource.
- Redirects to a file with data about the city of Oslo: HTTP/1.1 303 See Other Location: http://dbpedia.org/data/Oslo.xml
- Browser can now send a new request for that location: GET /data/Oslo.xml HTTP/1.1 Accept: application/rdf+xml

- Find information about http://dbpedia.org/resource/Oslo.
- Send "GET" request to server dbpedia.org: GET /resource/Oslo HTTP/1.1 Accept: application/rdf+xml
- Server dbpedia.org recognizes this as a non-information resource.
- Redirects to a file with data about the city of Oslo: HTTP/1.1 303 See Other Location: http://dbpedia.org/data/Oslo.xml
- Browser can now send a new request for that location: GET /data/Oslo.xml HTTP/1.1 Accept: application/rdf+xml
- This time the server responds with the requested document: HTTP/1.1 200 OK Content-Type: application/rdf+xml

• Common to use URIs with a slash (/) as last non-identifier character: http://dbpedia.org/resource/Oslo

- Common to use URIs with a slash (/) as last non-identifier character: http://dbpedia.org/resource/Oslo
- Can use URI up to last slash as namespace:
 @prefix dbpedia: <http://dbpedia.org/resource/>dbpedia:Oslo dbprop:maySnowCm "0" .

- Common to use URIs with a slash (/) as last non-identifier character: http://dbpedia.org/resource/Oslo
- Can use URI up to last slash as namespace:
 @prefix dbpedia: <http://dbpedia.org/resource/>dbpedia:Oslo dbprop:maySnowCm "0" .
- Known as a "slash namespace".

- Common to use URIs with a slash (/) as last non-identifier character: http://dbpedia.org/resource/Oslo
- Can use URI up to last slash as namespace:
 @prefix dbpedia: <http://dbpedia.org/resource/>dbpedia:Oslo dbprop:maySnowCm "0" .
- Known as a "slash namespace".
- Advantages over hash namespaces:

Linked (Open) Data

Slash Namespaces

- Common to use URIs with a slash (/) as last non-identifier character: http://dbpedia.org/resource/Oslo
- Can use URI up to last slash as namespace:
 @prefix dbpedia: <http://dbpedia.org/resource/>dbpedia:Oslo dbprop:maySnowCm "0" .
- Known as a "slash namespace".
- Advantages over hash namespaces:
 - Whole URI is sent to server, so...

- Common to use URIs with a slash (/) as last non-identifier character: http://dbpedia.org/resource/Oslo
- Can use URI up to last slash as namespace:

- Known as a "slash namespace".
- Advantages over hash namespaces:
 - Whole URI is sent to server, so...
 - Possible to redirect different resources to different documents.

- Common to use URIs with a slash (/) as last non-identifier character: http://dbpedia.org/resource/Oslo
- Can use URI up to last slash as namespace:

- Known as a "slash namespace".
- Advantages over hash namespaces:
 - Whole URI is sent to server, so...
 - Possible to redirect different resources to different documents.
 - Possible to change redirection without changing URIs.

- Common to use URIs with a slash (/) as last non-identifier character: http://dbpedia.org/resource/Oslo
- Can use URI up to last slash as namespace:

- Known as a "slash namespace".
- Advantages over hash namespaces:
 - Whole URI is sent to server, so...
 - Possible to redirect different resources to different documents.
 - Possible to change redirection without changing URIs.
- Requires some more server configuration.

- Common to use URIs with a slash (/) as last non-identifier character: http://dbpedia.org/resource/Oslo
- Can use URI up to last slash as namespace:

- Known as a "slash namespace".
- Advantages over hash namespaces:
 - Whole URI is sent to server, so...
 - Possible to redirect different resources to different documents.
 - Possible to change redirection without changing URIs.
- Requires some more server configuration.
- See recipes at http://www.w3.org/TR/swbp-vocab-pub/.

- Common to use URIs with a slash (/) as last non-identifier character: http://dbpedia.org/resource/Oslo
- Can use URI up to last slash as namespace:

- Known as a "slash namespace".
- Advantages over hash namespaces:
 - Whole URI is sent to server, so...
 - Possible to redirect different resources to different documents.
 - Possible to change redirection without changing URIs.
- Requires some more server configuration.
- See recipes at http://www.w3.org/TR/swbp-vocab-pub/.
- See also http://linkeddatabook.com/.

• What about classes and properties?

- What about classes and properties?
- Identified by URIs:

- What about classes and properties?
- Identified by URIs:

http://xmlns.com/foaf/0.1/Person
http://xmlns.com/foaf/0.1/knows
http://www.w3.org/1999/02/22-rdf-syntax-ns#Statement
http://www.w3.org/1999/02/22-rdf-syntax-ns#type

• What should be served in response to these?

- What about classes and properties?
- Identified by URIs:

- What should be served in response to these?
 - A description of the "vocabulary" defining the term.

- What about classes and properties?
- Identified by URIs:

- What should be served in response to these?
 - A description of the "vocabulary" defining the term.
 - $\bullet\,$ Often an RDF file with RDFS or OWL/RDF content.

- What about classes and properties?
- Identified by URIs:

- What should be served in response to these?
 - A description of the "vocabulary" defining the term.
 - $\bullet\,$ Often an RDF file with RDFS or OWL/RDF content.
 - Sometimes (FOAF) just an HTML page with documentation.

- What about classes and properties?
- Identified by URIs:

- What should be served in response to these?
 - A description of the "vocabulary" defining the term.
 - $\bullet\,$ Often an RDF file with RDFS or OWL/RDF content.
 - Sometimes (FOAF) just an HTML page with documentation.
- Mechanisms are the same as for "ordinary" RDF data.

- What about classes and properties?
- Identified by URIs:

- What should be served in response to these?
 - A description of the "vocabulary" defining the term.
 - $\bullet\,$ Often an RDF file with RDFS or OWL/RDF content.
 - Sometimes (FOAF) just an HTML page with documentation.
- Mechanisms are the same as for "ordinary" RDF data.
- A single RDF file (hash namespace) is usually OK.

- What about classes and properties?
- Identified by URIs:

http://xmlns.com/foaf/0.1/Person
http://xmlns.com/foaf/0.1/knows
http://www.w3.org/1999/02/22-rdf-syntax-ns#Statement
http://www.w3.org/1999/02/22-rdf-syntax-ns#type

- What should be served in response to these?
 - A description of the "vocabulary" defining the term.
 - $\bullet\,$ Often an RDF file with RDFS or OWL/RDF content.
 - Sometimes (FOAF) just an HTML page with documentation.
- Mechanisms are the same as for "ordinary" RDF data.
- A single RDF file (hash namespace) is usually OK.
- \bullet Should also serve the vocabulary description for the "vocabulary URI":

http://xmlns.com/foaf/0.1/

http://www.w3.org/1999/02/22-rdf-syntax-ns#

• In HTTP, data formats are identified by "internet media types".

- In HTTP, data formats are identified by "internet media types".
 - Previously known as MIME types.

• In HTTP, data formats are identified by "internet media types".

- Previously known as MIME types.
- text/html, image/jpeg, application/pdf,...

- In HTTP, data formats are identified by "internet media types".
 - Previously known as MIME types.
 - text/html, image/jpeg, application/pdf,...
- RDF media types:

- In HTTP, data formats are identified by "internet media types".
 - Previously known as MIME types.
 - text/html, image/jpeg, application/pdf,...
- RDF media types:
 - RDF/XML: application/rdf+xml.

- In HTTP, data formats are identified by "internet media types".
 - Previously known as MIME types.
 - text/html, image/jpeg, application/pdf,...
- RDF media types:
 - RDF/XML: application/rdf+xml.
 - Turtle: text/turtle.

- In HTTP, data formats are identified by "internet media types".
 - Previously known as MIME types.
 - text/html, image/jpeg, application/pdf,...
- RDF media types:
 - RDF/XML: application/rdf+xml.
 - Turtle: text/turtle.
 - N3: text/n3.

- In HTTP, data formats are identified by "internet media types".
 - Previously known as MIME types.
 - text/html, image/jpeg, application/pdf,...
- RDF media types:
 - RDF/XML: application/rdf+xml.
 - Turtle: text/turtle.
 - N3: text/n3.
- Client sends accepted media types in Accept: header:

- In HTTP, data formats are identified by "internet media types".
 - Previously known as MIME types.
 - text/html, image/jpeg, application/pdf,...
- RDF media types:
 - RDF/XML: application/rdf+xml.
 - Turtle: text/turtle.
 - N3: text/n3.
- Client sends accepted media types in Accept: header:
 - Accept: text/html, text/plain

- In HTTP, data formats are identified by "internet media types".
 - Previously known as MIME types.
 - text/html, image/jpeg, application/pdf,...
- RDF media types:
 - RDF/XML: application/rdf+xml.
 - Turtle: text/turtle.
 - N3: text/n3.
- Client sends accepted media types in Accept: header:
 - Accept: text/html, text/plain
- Server chooses sent media type:

- In HTTP, data formats are identified by "internet media types".
 - Previously known as MIME types.
 - text/html, image/jpeg, application/pdf,...
- RDF media types:
 - RDF/XML: application/rdf+xml.
 - Turtle: text/turtle.
 - N3: text/n3.
- Client sends accepted media types in Accept: header:
 - Accept: text/html, text/plain
- Server chooses sent media type:
 - Picks the preferred one among available types.

- In HTTP, data formats are identified by "internet media types".
 - Previously known as MIME types.
 - text/html, image/jpeg, application/pdf,...
- RDF media types:
 - RDF/XML: application/rdf+xml.
 - Turtle: text/turtle.
 - N3: text/n3.
- Client sends accepted media types in Accept: header:
 - Accept: text/html, text/plain
- Server chooses sent media type:
 - Picks the preferred one among available types.
 - Sends the media type of the response in the header.

- In HTTP, data formats are identified by "internet media types".
 - Previously known as MIME types.
 - text/html, image/jpeg, application/pdf,...
- RDF media types:
 - RDF/XML: application/rdf+xml.
 - Turtle: text/turtle.
 - N3: text/n3.
- Client sends accepted media types in Accept: header:
 - Accept: text/html, text/plain
- Server chooses sent media type:
 - Picks the preferred one among available types.
 - Sends the media type of the response in the header.
 - Content-Type: text/html

• Given the URI of a non-information resource...

- Given the URI of a non-information resource...
 - A semantic web applications wants RDF data, as discussed.

- Given the URI of a non-information resource...
 - A semantic web applications wants RDF data, as discussed.
 - A regular WWW browser wants HTML, human readable.

- Given the URI of a non-information resource...
 - A semantic web applications wants RDF data, as discussed.
 - A regular WWW browser wants HTML, human readable.
- This can be achieved using HTTP content type negotiation.

- Given the URI of a non-information resource...
 - A semantic web applications wants RDF data, as discussed.
 - A regular WWW browser wants HTML, human readable.
- This can be achieved using HTTP content type negotiation.
- Semantic web client:

- Given the URI of a non-information resource...
 - A semantic web applications wants RDF data, as discussed.
 - A regular WWW browser wants HTML, human readable.
- This can be achieved using HTTP content type negotiation.
- Semantic web client:
 - Requests RDF, e.g., Accept: application/rdf+xml, text/turtle.

- Given the URI of a non-information resource...
 - A semantic web applications wants RDF data, as discussed.
 - A regular WWW browser wants HTML, human readable.
- This can be achieved using HTTP content type negotiation.
- Semantic web client:
 - Requests RDF, e.g., Accept: application/rdf+xml, text/turtle.
 - Server uses e.g., 303 redirection to an RDF file.

- Given the URI of a non-information resource...
 - A semantic web applications wants RDF data, as discussed.
 - A regular WWW browser wants HTML, human readable.
- This can be achieved using HTTP content type negotiation.
- Semantic web client:
 - Requests RDF, e.g., Accept: application/rdf+xml, text/turtle.
 - Server uses e.g., 303 redirection to an RDF file.
- HTML web client:

Content Type Negotiation for RDF

- Given the URI of a non-information resource...
 - A semantic web applications wants RDF data, as discussed.
 - A regular WWW browser wants HTML, human readable.
- This can be achieved using HTTP content type negotiation.
- Semantic web client:
 - Requests RDF, e.g., Accept: application/rdf+xml, text/turtle.
 - Server uses e.g., 303 redirection to an RDF file.
- HTML web client:
 - Requests text, e.g., Accept: text/html, text/plain.

Content Type Negotiation for RDF

- Given the URI of a non-information resource...
 - A semantic web applications wants RDF data, as discussed.
 - A regular WWW browser wants HTML, human readable.
- This can be achieved using HTTP content type negotiation.
- Semantic web client:
 - Requests RDF, e.g., Accept: application/rdf+xml, text/turtle.
 - Server uses e.g., 303 redirection to an RDF file.
- HTML web client:
 - Requests text, e.g., Accept: text/html, text/plain.
 - Server uses e.g., 303 redirection to an HTML file.

Content Type Negotiation for RDF

- Given the URI of a non-information resource...
 - A semantic web applications wants RDF data, as discussed.
 - A regular WWW browser wants HTML, human readable.
- This can be achieved using HTTP content type negotiation.
- Semantic web client:
 - Requests RDF, e.g., Accept: application/rdf+xml, text/turtle.
 - Server uses e.g., 303 redirection to an RDF file.
- HTML web client:
 - Requests text, e.g., Accept: text/html, text/plain.
 - Server uses e.g., 303 redirection to an HTML file.
- Also possible with hash namespaces, see http://www.w3.org/TR/swbp-vocab-pub/.

• Requesting the URI http://dbpedia.org/resource/Oslo

- Requesting the URI http://dbpedia.org/resource/Oslo
- From an HTML web browser:

- Requesting the URI http://dbpedia.org/resource/Oslo
- From an HTML web browser:
 - Sends Accept: text/html in request

- Requesting the URI http://dbpedia.org/resource/Oslo
- From an HTML web browser:
 - Sends Accept: text/html in request
 - Server returns:

HTTP/1.1 303 See Other Location: http://dbpedia.org/page/Oslo

- Requesting the URI http://dbpedia.org/resource/Oslo
- From an HTML web browser:
 - Sends Accept: text/html in request
 - Server returns:

HTTP/1.1 303 See Other

Location: http://dbpedia.org/page/Oslo

• Client requests http://dbpedia.org/page/Oslo

- Requesting the URI http://dbpedia.org/resource/Oslo
- From an HTML web browser:
 - Sends Accept: text/html in request
 - Server returns:

HTTP/1.1 303 See Other Location: http://dbpedia.org/page/Oslo

- Client requests http://dbpedia.org/page/Oslo
- Server sends HTML document:

```
HTTP/1.1 200 OK
Content-Type: text/html
```

• Requesting the URI http://dbpedia.org/resource/Oslo

- Requesting the URI http://dbpedia.org/resource/Oslo
- From a semantic web browser:

- Requesting the URI http://dbpedia.org/resource/Oslo
- From a semantic web browser:
 - Sends Accept: application/rdf+xml in request

- Requesting the URI http://dbpedia.org/resource/Oslo
- From a semantic web browser:
 - Sends Accept: application/rdf+xml in request
 - Server returns:

HTTP/1.1 303 See Other Location: http://dbpedia.org/data/Oslo.xml

- Requesting the URI http://dbpedia.org/resource/Oslo
- From a semantic web browser:
 - Sends Accept: application/rdf+xml in request
 - Server returns:

HTTP/1.1 303 See Other

Location: http://dbpedia.org/data/Oslo.xml

• Client requests http://dbpedia.org/data/Oslo.xml

- Requesting the URI http://dbpedia.org/resource/Oslo
- From a semantic web browser:
 - Sends Accept: application/rdf+xml in request
 - Server returns:

HTTP/1.1 303 See Other Location: http://dbpedia.org/data/Oslo.xml

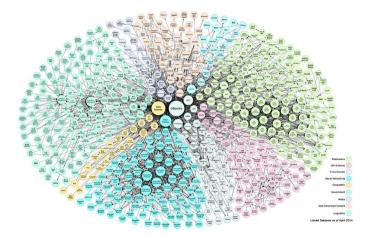
- Client requests http://dbpedia.org/data/Oslo.xml
- Server sends RDF/XML document:

```
HTTP/1.1 200 OK
Content-Type: application/rdf+xml
```

Examples of Linked Open Data

- http://babelnet.org
- http://en.wikipedia.org/wiki/SNOMED_CT and http://browser.ihtsdotools.org/
- http://dbpedia.org

The Linked Open Data Cloud



Outline

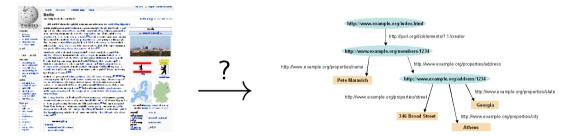
- Relevant highlights from RDF lecture
- 2 Linked (Open) Data• Examples
- 3 Linking RDF to HTML

4 RDFa

5 Conclusion

The Problem

- The HTML web contains lots of human-readable information
- How can clients discover the location of corresponding machine-readable information?



```
<html>
<head>
<title>My Homepage</title>
<rdf:RDF>
<rdf:Description rdf:about="#me">
<foaf:name>Martin Giese</foaf:name>
```

• First idea: Embed RDF/XML in HTML or XHTML:

```
<html>
<head>
<title>My Homepage</title>
<rdf:RDF>
<rdf:Description rdf:about="#me">
<foaf:name>Martin Giese</foaf:name>
```

• Not recommended:

```
<html>
<head>
<title>My Homepage</title>
<rdf:RDF>
<rdf:Description rdf:about="#me">
<foaf:name>Martin Giese</foaf:name>
```

- Not recommended:
- Does not fit HTML or XHTML DTDs

```
<html>
<head>
<title>My Homepage</title>
<rdf:RDF>
<rdf:Description rdf:about="#me">
<foaf:name>Martin Giese</foaf:name>
```

- Not recommended:
- Does not fit HTML or XHTML DTDs
- No satisfactory solution, due to flexible RDF vocabulary

```
<html>
<head>
<title>My Homepage</title>
<rdf:RDF>
<rdf:Description rdf:about="#me">
<foaf:name>Martin Giese</foaf:name>
```

- Not recommended:
- Does not fit HTML or XHTML DTDs
- No satisfactory solution, due to flexible RDF vocabulary
- B.t.w. there is a metadata element in SVG for this!

• LINK may occur inside HTML HEAD elements

- LINK may occur inside HTML HEAD elements
- relate a document to other documents

- LINK may occur inside HTML HEAD elements
- relate a document to other documents
 - CSS style sheets

- LINK may occur inside HTML HEAD elements
- relate a document to other documents
 - CSS style sheets
 - Alternative languages

- LINK may occur inside HTML HEAD elements
- relate a document to other documents
 - CSS style sheets
 - Alternative languages
 - Next, previous, index, etc.

- LINK may occur inside HTML HEAD elements
- relate a document to other documents
 - CSS style sheets
 - Alternative languages
 - Next, previous, index, etc.
- Can contain attributes:

- LINK may occur inside HTML HEAD elements
- relate a document to other documents
 - CSS style sheets
 - Alternative languages
 - Next, previous, index, etc.
- Can contain attributes:
 - rel the kind of relation

- LINK may occur inside HTML HEAD elements
- relate a document to other documents
 - CSS style sheets
 - Alternative languages
 - Next, previous, index, etc.
- Can contain attributes:
 - rel the kind of relation
 - type the media type of the related document

- LINK may occur inside HTML HEAD elements
- relate a document to other documents
 - CSS style sheets
 - Alternative languages
 - Next, previous, index, etc.
- Can contain attributes:
 - rel the kind of relation
 - type the media type of the related document
 - \bullet href the URL of the other document

- LINK may occur inside HTML HEAD elements
- relate a document to other documents
 - CSS style sheets
 - Alternative languages
 - Next, previous, index, etc.
- Can contain attributes:
 - rel the kind of relation
 - type the media type of the related document
 - \bullet href the URL of the other document
 - title the title of the other document

- LINK may occur inside HTML HEAD elements
- relate a document to other documents
 - CSS style sheets
 - Alternative languages
 - Next, previous, index, etc.
- Can contain attributes:
 - rel the kind of relation
 - type the media type of the related document
 - \bullet href the URL of the other document
 - title the title of the other document
 - (and some more)

HTML LINK elements

- LINK may occur inside HTML HEAD elements
- relate a document to other documents
 - CSS style sheets
 - Alternative languages
 - Next, previous, index, etc.
- Can contain attributes:
 - rel the kind of relation
 - type the media type of the related document
 - \bullet href the URL of the other document
 - title the title of the other document
 - (and some more)
- E.g. a style sheet:
 - <html>
 - <head>

```
<title>My Homepage</title>
```

<link rel="stylesheet" type="text/css" href="style.css">

• To link to an RDF representation:

```
<LINK rel="alternate"

type="application/rdf+xml"

title="RDF/XML version"

href="http://dbpedia.org/data/Oslo.xml">
```

• To link to an RDF representation:

<LINK rel="alternate" type="application/rdf+xml" title="RDF/XML version" href="http://dbpedia.org/data/Oslo.xml">

• Also: rel="meta"

• To link to an RDF representation:

```
<LINK rel="alternate"

type="application/rdf+xml"

title="RDF/XML version"

href="http://dbpedia.org/data/Oslo.xml">
```

- Also: rel="meta"
 - Note: difference between meta-data and alternative representation

• To link to an RDF representation:

```
<LINK rel="alternate"

type="application/rdf+xml"

title="RDF/XML version"

href="http://dbpedia.org/data/Oslo.xml">
```

- Also: rel="meta"
 - Note: difference between meta-data and alternative representation
- Turtle:

```
type="text/turtle; charset=UTF-8"
```

• To link to an RDF representation:

```
<LINK rel="alternate"

type="application/rdf+xml"

title="RDF/XML version"

href="http://dbpedia.org/data/Oslo.xml">
```

- Also: rel="meta"
 - Note: difference between meta-data and alternative representation
- Turtle:

```
type="text/turtle; charset=UTF-8"
```

• Various web browser plugins exist to detect these LINKs

• Problems with <LINK> elements:

- Problems with <LINK> elements:
 - Only works with HTML data, not PDF, Images, etc.

- Problems with <LINK> elements:
 - Only works with HTML data, not PDF, Images, etc.
 - Need to download HTML content and search LINK.

- Problems with <LINK> elements:
 - Only works with HTML data, not PDF, Images, etc.
 - Need to download HTML content and search LINK.
- Idea: put information in HTTP response header.

- Problems with <LINK> elements:
 - Only works with HTML data, not PDF, Images, etc.
 - Need to download HTML content and search LINK.
- Idea: put information in HTTP response header.
- Non-standardized proposal, originally by Berners-Lee, 1992

- Problems with <LINK> elements:
 - Only works with HTML data, not PDF, Images, etc.
 - Need to download HTML content and search LINK.
- Idea: put information in HTTP response header.
- Non-standardized proposal, originally by Berners-Lee, 1992
- Generated by a few servers, recognized by a few clients

- Problems with <LINK> elements:
 - Only works with HTML data, not PDF, Images, etc.
 - Need to download HTML content and search LINK.
- Idea: put information in HTTP response header.
- Non-standardized proposal, originally by Berners-Lee, 1992
- Generated by a few servers, recognized by a few clients
- Same information as in LINK HTML element, but as HTTP header:

Link: <foaf.rdf>; rel="alternate"; type="application/rdf+xml"

- Problems with <LINK> elements:
 - Only works with HTML data, not PDF, Images, etc.
 - Need to download HTML content and search LINK.
- Idea: put information in HTTP response header.
- Non-standardized proposal, originally by Berners-Lee, 1992
- Generated by a few servers, recognized by a few clients
- Same information as in LINK HTML element, but as HTTP header:

Link: <foaf.rdf>; rel="alternate"; type="application/rdf+xml"

• Advantages:

- Problems with <LINK> elements:
 - Only works with HTML data, not PDF, Images, etc.
 - Need to download HTML content and search LINK.
- Idea: put information in HTTP response header.
- Non-standardized proposal, originally by Berners-Lee, 1992
- Generated by a few servers, recognized by a few clients
- Same information as in LINK HTML element, but as HTTP header:

Link: <foaf.rdf>; rel="alternate"; type="application/rdf+xml"

- Advantages:
 - can be sent also with non-HTML data

- Problems with <LINK> elements:
 - Only works with HTML data, not PDF, Images, etc.
 - Need to download HTML content and search LINK.
- Idea: put information in HTTP response header.
- Non-standardized proposal, originally by Berners-Lee, 1992
- Generated by a few servers, recognized by a few clients
- Same information as in LINK HTML element, but as HTTP header:

```
Link: <foaf.rdf>; rel="alternate"; type="application/rdf+xml"
```

- Advantages:
 - can be sent also with non-HTML data
 - requires only HEAD request

Outline

- Relevant highlights from RDF lecture
- 2 Linked (Open) Data• Examples
- 3 Linking RDF to HTML

4 RDFa



Once More: Embedding RDF in (X)HTML

• Directly embedding RDF/XML in (X)HTML does not work well

Once More: Embedding RDF in (X)HTML

- Directly embedding RDF/XML in (X)HTML does not work well
- Use a different "serialization" that blends well with (X)HTML!

Once More: Embedding RDF in (X)HTML

- \bullet Directly embedding RDF/XML in (X)HTML does not work well
- Use a different "serialization" that blends well with (X)HTML!

From the RDFa specification (http://www.w3.org/TR/rdfa-syntax/)

The aim of RDFa is to allow a single RDF graph to be carried in various types of document mark-up.

Once More: Embedding RDF in (X)HTML

- \bullet Directly embedding RDF/XML in (X)HTML does not work well
- Use a different "serialization" that blends well with (X)HTML!

From the RDFa specification (http://www.w3.org/TR/rdfa-syntax/)

The aim of RDFa is to allow a single RDF graph to be carried in various types of document mark-up.

 \bullet XHTML in spec., but works with HTML and other XML

Once More: Embedding RDF in (X)HTML

- \bullet Directly embedding RDF/XML in (X)HTML does not work well
- Use a different "serialization" that blends well with (X)HTML!

From the RDFa specification (http://www.w3.org/TR/rdfa-syntax/)

The aim of RDFa is to allow a single RDF graph to be carried in various types of document mark-up.

- \bullet XHTML in spec., but works with HTML and other XML
- RDFa adds a *fixed* set of attributes to (X)HTML

Once More: Embedding RDF in (X)HTML

- \bullet Directly embedding RDF/XML in (X)HTML does not work well
- Use a different "serialization" that blends well with (X)HTML!

From the RDFa specification (http://www.w3.org/TR/rdfa-syntax/)

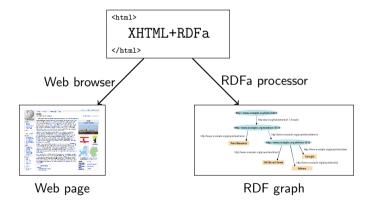
The aim of RDFa is to allow a single RDF graph to be carried in various types of document mark-up.

- XHTML in spec., but works with HTML and other XML
- RDFa adds a *fixed* set of attributes to (X)HTML
- Document type:

<!DOCTYPE html PUBLIC "-//W3C//DTD XHTML+RDFa 1.0//EN"
 "http://www.w3.org/MarkUp/DTD/xhtml-rdfa-1.dtd">

RDFa Processing

- Web browsers ignore RDFa attributes
- RDFa processors extract a single RDF graph from a document



• RDFa adds semantic annotations to

- RDFa adds semantic annotations to
 - hyper-links (href)

- RDFa adds semantic annotations to
 - hyper-links (href)
 - textual content

- RDFa adds semantic annotations to
 - hyper-links (href)
 - textual content
- RDFa attributes can appear in (almost) any element

- RDFa adds semantic annotations to
 - hyper-links (href)
 - textual content
- RDFa attributes can appear in (almost) any element
- As the XHTML is processed, there is always a "current subject" that generated triples refer to

- RDFa adds semantic annotations to
 - hyper-links (href)
 - textual content
- RDFa attributes can appear in (almost) any element
- As the XHTML is processed, there is always a "current subject" that generated triples refer to
- The current subject starts as the base URI of the document, but can change on the way

Reminder: (X)HTML Meta and Link

• Links and metadata in HTML header:

```
<html xmlns="http://www.w3.org/1999/xhtml">
    <head>
        <title>Page 507</title>
        <meta name="author" content="Sigrid Undset" />
        <link rel="prev" href="page506.html" />
        <link rel="next" href="page508.html" />
        </head>
        <body>...</body>
</html>
```

Reminder: (X)HTML Meta and Link

• Links and metadata in HTML header:

```
<html xmlns="http://www.w3.org/1999/xhtml">
  <head>
      <title>Page 507</title>
      <meta name="author" content="Sigrid Undset" />
      <link rel="prev" href="page506.html" />
      <link rel="next" href="page508.html" />
      </head>
      <body>...</body>
</html>
```

• Meaning of name and rel informal

Reminder: (X)HTML Meta and Link

• Links and metadata in HTML header:

```
<html xmlns="http://www.w3.org/1999/xhtml">
  <head>
      <title>Page 507</title>
      <meta name="author" content="Sigrid Undset" />
      <link rel="prev" href="page506.html" />
      <link rel="next" href="page508.html" />
      </head>
      <body>...</body>
</html>
```

- Meaning of name and rel informal
- Only a few values defined by the standard

RDFa property and rel

• "semantic" meta and link in RDFa:

RDFa property and rel

• "semantic" meta and link in RDFa:

- Extracted triples: (<> is base URI!)
 - <> dc:creator "Martin Giese" .
 - <> foaf:topic <foaf.rdf#me> .

Attribute rel on A elements

• Any hyper-link can be given a "meaning":

```
This document is licensed under a
<a xmlns:cc="http://creativecommons.org/ns#"
    rel="cc:license"
    href="http://creativecommons.org/licenses/by-nc-nd/3.0/">
    Creative Commons License
</a>.
```

Attribute rel on A elements

• Any hyper-link can be given a "meaning":

```
This document is licensed under a
<a xmlns:cc="http://creativecommons.org/ns#"
    rel="cc:license"
    href="http://creativecommons.org/licenses/by-nc-nd/3.0/">
    Creative Commons License
</a>.
```

• Extracted triple:

<> cc:license <http://creativecommons.org/.../3.0/> .

Attribute rel on A elements

• Any hyper-link can be given a "meaning":

```
This document is licensed under a
<a xmlns:cc="http://creativecommons.org/ns#"
    rel="cc:license"
    href="http://creativecommons.org/licenses/by-nc-nd/3.0/">
    Creative Commons License
</a>.
```

• Extracted triple:

<> cc:license <http://creativecommons.org/.../3.0/> .

• Can use rev instead of rel to swap subject and object:

```
Made by <a rev="foaf:made" href="http://.../foaf#me">me</a>.
```

Attribute rel on A elements

• Any hyper-link can be given a "meaning":

```
This document is licensed under a
<a xmlns:cc="http://creativecommons.org/ns#"
    rel="cc:license"
    href="http://creativecommons.org/licenses/by-nc-nd/3.0/">
    Creative Commons License
</a>.
```

• Extracted triple:

<> cc:license <http://creativecommons.org/.../3.0/> .

• Can use rev instead of rel to swap subject and object:

```
Made by <a rev="foaf:made" href="http://.../foaf#me">me</a>.
```

• Extracted triple:

```
<http://.../foaf#me> foaf:made <> .
```

The property attribute

• rel is for resource objects, property for literal objects:

```
<html xmlns="http://www.w3.org/1999/xhtml"
        xmlns:dc="http://purl.org/dc/elements/1.1/">
        <head>...</head>
        <body>
            <h1 property="dc:title">Kransen</h1>
            Written in <span property="dc:created">1920</span>
        </body>
        </html>
```

The property attribute

• rel is for resource objects, property for literal objects:

• Extracted triples:

```
<> dc:title "Kransen" ; dc:created "1920" .
```

The property attribute

• rel is for resource objects, property for literal objects:

Extracted triples:

```
<> dc:title "Kransen" ; dc:created "1920" .
```

 Can also use content attribute together with property:

```
September 16th at 4pm
```

```
</span>
```

Changing the Subject

• about changes subject of contained rel and property annotations:

```
<div about="http://.../foaf.rdf#me"
    xmlns:foaf="http://xmlns.com/foaf/0.1/">
    Martin Giese
     Email:
        <a rel="foaf:mbox" href="mailto:mg@mail.no">
            mg@mail.no</a>
         Phone:
            <a rel="foaf:phone" href="tel:+47-31415926">
                31 41 59 26</a>
</div>
```

Changing the Subject

• about changes subject of contained rel and property annotations:

```
<div about="http://.../foaf.rdf#me"</pre>
      xmlns:foaf="http://xmlns.com/foaf/0.1/">
   Martin Giese
    Email:
     <a rel="foaf:mbox" href="mailto:mg@mail.no">
       mg@mail.no</a>
    Phone:
     <a rel="foaf:phone" href="tel:+47-31415926">
       31 41 59 26</a>
  </div>
• Extracted triples:
   <http://.../foaf.rdf#me> foaf:name "Martin Giese" ;
                           foaf:mbox <mailto:mg@mail.no> ;
```

```
foaf:phone <tel:+47-31415926> .
```

Types and Blank Nodes

• typeof adds an rdf:type triple

Types and Blank Nodes

- typeof adds an rdf:type triple
- Missing URIs can lead to blank nodes:

```
<div typeof="foaf:Person"
    xmlns:foaf="http://xmlns.com/foaf/0.1/">
    Martin Giese
     Email:
        <a rel="foaf:mbox" href="mailto:mg@mail.no">
            mg@mail.no</a>
</div>
```

Types and Blank Nodes

- typeof adds an rdf:type triple
- Missing URIs can lead to blank nodes:

```
<div typeof="foaf:Person"
    xmlns:foaf="http://xmlns.com/foaf/0.1/">
    Martin Giese
     Email:
        <a rel="foaf:mbox" href="mailto:mg@mail.no">
            mg@mail.no</a>
</div>
```

• Extracted triples:

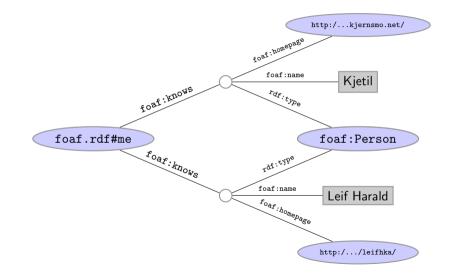
```
[] a foaf:Person ;
  foaf:name "Martin Giese" ;
  foaf:mbox <mailto:mg@mail.no> ;
```

Know Your Friends

• Missing objects collected from contained elements (chaining):

```
<div xmlns:foaf="http://xmlns.com/foaf/0.1/"</pre>
     about="foaf.rdf#me" rel="foaf:knows">
  <111>
    typeof="foaf:Person">
      <a property="foaf:name" rel="foaf:homepage"
        href="http://www.kjetil.kjernsmo.net/">Kjetil</a>
    </1i>
    typeof="foaf:Person">
      <a property="foaf:name" rel="foaf:homepage"
        href="http://heim.ifi.uio.no/leifhka/">Leif Harald</a>
    </11>
</div>
```

Triples From Chaining Example



RDFa Summary

• Allows to "hide" an RDF graph in an XHTML document

- Allows to "hide" an RDF graph in an XHTML document
 - XHTML processor can ignore RDFa

- Allows to "hide" an RDF graph in an XHTML document
 - XHTML processor can ignore RDFa
 - RDFa processor can extract RDF graph

- Allows to "hide" an RDF graph in an XHTML document
 - XHTML processor can ignore RDFa
 - RDFa processor can extract RDF graph
- Treat links and text as subjects/objects and literals

- Allows to "hide" an RDF graph in an XHTML document
 - XHTML processor can ignore RDFa
 - RDFa processor can extract RDF graph
- Treat links and text as subjects/objects and literals
- Many, many more details!

- Allows to "hide" an RDF graph in an XHTML document
 - XHTML processor can ignore RDFa
 - RDFa processor can extract RDF graph
- Treat links and text as subjects/objects and literals
- Many, many more details!
 - Specification hardly less complicated than RDF/XML

- Allows to "hide" an RDF graph in an XHTML document
 - XHTML processor can ignore RDFa
 - RDFa processor can extract RDF graph
- Treat links and text as subjects/objects and literals
- Many, many more details!
 - Specification hardly less complicated than RDF/XML
 - See spec. at http://www.w3.org/TR/rdfa-syntax/

- Allows to "hide" an RDF graph in an XHTML document
 - XHTML processor can ignore RDFa
 - RDFa processor can extract RDF graph
- Treat links and text as subjects/objects and literals
- Many, many more details!
 - Specification hardly less complicated than RDF/XML
 - See spec. at http://www.w3.org/TR/rdfa-syntax/
- Nothing you couldn't do with a LINK and an RDF file

- Allows to "hide" an RDF graph in an XHTML document
 - XHTML processor can ignore RDFa
 - RDFa processor can extract RDF graph
- Treat links and text as subjects/objects and literals
- Many, many more details!
 - Specification hardly less complicated than RDF/XML
 - See spec. at http://www.w3.org/TR/rdfa-syntax/
- Nothing you couldn't do with a LINK and an RDF file
- Can be convenient to have information in one place

- Allows to "hide" an RDF graph in an XHTML document
 - XHTML processor can ignore RDFa
 - RDFa processor can extract RDF graph
- Treat links and text as subjects/objects and literals
- Many, many more details!
 - Specification hardly less complicated than RDF/XML
 - See spec. at http://www.w3.org/TR/rdfa-syntax/
- Nothing you couldn't do with a LINK and an RDF file
- Can be convenient to have information in one place
- Used by Google as one data format for "Rich Snippets" https://developers.google.com/structured-data/

- Allows to "hide" an RDF graph in an XHTML document
 - XHTML processor can ignore RDFa
 - RDFa processor can extract RDF graph
- Treat links and text as subjects/objects and literals
- Many, many more details!
 - Specification hardly less complicated than RDF/XML
 - See spec. at http://www.w3.org/TR/rdfa-syntax/
- Nothing you couldn't do with a LINK and an RDF file
- Can be convenient to have information in one place
- Used by Google as one data format for "Rich Snippets" https://developers.google.com/structured-data/
- NOTE: this lecture was about RDFa 1.0. Search the web for RDFa 1.1!

Outline

- Relevant highlights from RDF lecture
- 2 Linked (Open) Data• Examples
- 3 Linking RDF to HTML

4 RDFa



• RDF, principles, Turtle syntax

- RDF, principles, Turtle syntax
- The Jena API for RDF

Conclusion

- RDF, principles, Turtle syntax
- The Jena API for RDF
- The SPARQL Query Language

- RDF, principles, Turtle syntax
- The Jena API for RDF
- The SPARQL Query Language
- Basics of the RDFS and OWL ontology languages

- RDF, principles, Turtle syntax
- The Jena API for RDF
- The SPARQL Query Language
- Basics of the RDFS and OWL ontology languages
- Basics of model semantics and reasoning

- RDF, principles, Turtle syntax
- The Jena API for RDF
- The SPARQL Query Language
- Basics of the RDFS and OWL ontology languages
- Basics of model semantics and reasoning
- Linked Open Data, RDFa

- RDF, principles, Turtle syntax
- The Jena API for RDF
- The SPARQL Query Language
- Basics of the RDFS and OWL ontology languages
- Basics of model semantics and reasoning
- Linked Open Data, RDFa
- Publishing Databases as RDF

Topics Not Covered

• Rule Languages (SWRL, RIF, Jena rules, etc.)

- Rule Languages (SWRL, RIF, Jena rules, etc.)
- SW application structures

- Rule Languages (SWRL, RIF, Jena rules, etc.)
- SW application structures
- Semantic Web Services

Conclusion

- Rule Languages (SWRL, RIF, Jena rules, etc.)
- SW application structures
- Semantic Web Services
- Details of RDF/RDFS model semantics

Conclusion

- Rule Languages (SWRL, RIF, Jena rules, etc.)
- SW application structures
- Semantic Web Services
- Details of RDF/RDFS model semantics
- Some details of OWL

- Rule Languages (SWRL, RIF, Jena rules, etc.)
- SW application structures
- Semantic Web Services
- Details of RDF/RDFS model semantics
- Some details of OWL
- Details of OWL 2 profiles

- Rule Languages (SWRL, RIF, Jena rules, etc.)
- SW application structures
- Semantic Web Services
- Details of RDF/RDFS model semantics
- Some details of OWL
- Details of OWL 2 profiles
- Logical theory: Soundness, Completeness,...

- Rule Languages (SWRL, RIF, Jena rules, etc.)
- SW application structures
- Semantic Web Services
- Details of RDF/RDFS model semantics
- Some details of OWL
- Details of OWL 2 profiles
- Logical theory: Soundness, Completeness,...
 - (You ain't seen nothing yet :-)

- Rule Languages (SWRL, RIF, Jena rules, etc.)
- SW application structures
- Semantic Web Services
- Details of RDF/RDFS model semantics
- Some details of OWL
- Details of OWL 2 profiles
- Logical theory: Soundness, Completeness,...
 - (You ain't seen nothing yet :-)
- And many more!

• For more information on theory:

- For more information on theory:
 - Book on Foundations of SW Technologies

- For more information on theory:
 - Book on Foundations of SW Technologies
 - Take a course in logic or automated reasoning

- For more information on theory:
 - Book on Foundations of SW Technologies
 - Take a course in logic or automated reasoning
- For more information on practical questions:

- For more information on theory:
 - Book on Foundations of SW Technologies
 - Take a course in logic or automated reasoning
- For more information on practical questions:
 - Book on Semantic Web Programming

- For more information on theory:
 - Book on Foundations of SW Technologies
 - Take a course in logic or automated reasoning
- For more information on practical questions:
 - Book on Semantic Web Programming
 - Standards texts on W3C Web pages

- For more information on theory:
 - Book on Foundations of SW Technologies
 - Take a course in logic or automated reasoning
- For more information on practical questions:
 - Book on Semantic Web Programming
 - Standards texts on W3C Web pages
 - Google

- For more information on theory:
 - Book on Foundations of SW Technologies
 - Take a course in logic or automated reasoning
- For more information on practical questions:
 - Book on Semantic Web Programming
 - Standards texts on W3C Web pages
 - Google
- Still not enough?

- For more information on theory:
 - Book on Foundations of SW Technologies
 - Take a course in logic or automated reasoning
- For more information on practical questions:
 - Book on Semantic Web Programming
 - Standards texts on W3C Web pages
 - Google
- Still not enough?
 - Contact us for possible MSc topics!

