

Content Infrastructure

Part I: Introduction & Home CI Technologies

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Reading List

- “Professional Content Management Systems – Handling Digital Media Assets” by Andreas Mauthe and Peter Thomas, John Wiley & Sons, 2004
 - ISBN 0-470-85542-8
- “Consumer Applications of the IEEE1394 Serial Bus, and a 1394/DV Video Editing System” by Alan Wetzel, Michael Schell, in Proceedings of the International Conference on Consumer Electronics, Chicago, June 1996
- “EBU/ SMPTE Task Force for Harmonized Standards for the Exchange of Programme Material as Bit Streams, Finale Report: Analyses and Results” EBU Technical Review, Special Supplement, 1998



Introduction

- What are Content Infrastructures?

Content Infrastructures can be defined as networked systems that specifically support the creation, management, archiving and distribution of content

- Content has two components: *encoded media* (essence) and *metadata*
- Content Infrastructures have to support the specific requirements of content
- Content has stringent requirements
 - Support for Multimedia
 - Streaming of (high quality) video and audio
 - “broadcast” and “production” quality media
 - » MPEG-2, DV-Based formats
 - » 4Mb/s -270 Mb/s
 - Discrete and continuous media support
 - Images, graphics, text
 - Partial media retrieval
 - File transfer
 - Media streaming
 - Support for information retrieval
 - Search and retrieval of information
 - Database, full-text retrieval, ontology support, etc.
 - Text-based and multimedia retrieval
 - Image similarity retrieval, “query by humming”, etc.

Content Infrastructures vs. CDN

- Content Distribution Network (CDN)/ Content Networking
 - Networked infrastructure for the (wide) distribution of content
 - Ideally CDN “*should exploit the inherent structural and/or semantic characteristics of content as well as access patterns and delivery modes for effective content handling and distribution*”
 - Technologies
 - Usually overlay networks on top of the Internet
 - *But also* Television networks
 - Types of CDN
 - Professional, e.g. Akamai
 - World Wide Web
 - Peer-to-Peer Systems
- Content Infrastructures
 - Systems to support content processes
 - Home infrastructures
 - Production systems
 - Distributed, networked infrastructures
 - System components linked via IT and specialised networks
 - Components are specialised equipment, server and storage systems

Home Content Infrastructures: An Example...



Requirements for HCI

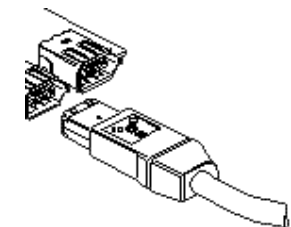
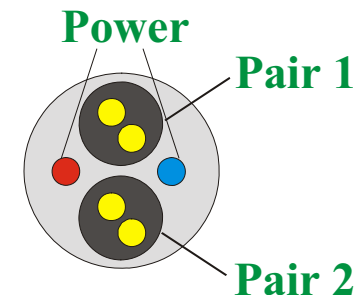
- Atypical requirements
 - Bandwidth
 - High bandwidth requirements
 - Cost
 - Needs to be competitive with traditional communication means
 - TV: terrestrial, satellite, cable
 - Ease of use
 - No special knowledge required
 - QoS Guarantees
 - Ensure continuous good quality
 - Simple protocol and interface
 - BUT still needs provide support for different media types

IEEE 1394 - Firewire

- IEEE 1394: Standard for High Performance Serial Bus
 - aka **Firewire** and **I-Link**
 - Rolling standard
 - Current version 1394-1995
 - Supported data rates:
 - 100Mb/s, 200 Mb/s, 400 Mb/s
 - Peer to peer (bus) protocol
 - At endpoint level not system level!
 - Characteristics
 - Dynamic (re)configuration
 - Serial Bus architecture
 - Local area
 - Up to 4.5metre cable runs
 - Max. 16 hops between devices

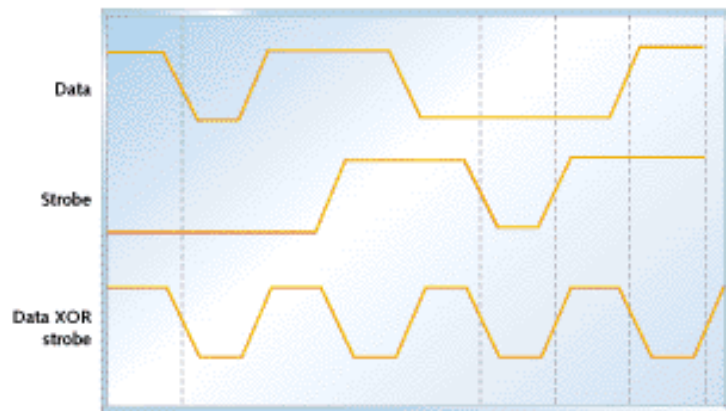
Physical Interface: 1394 Connectors

- 4 or 6 wire interface...
 - Power + two data/strobe pairs



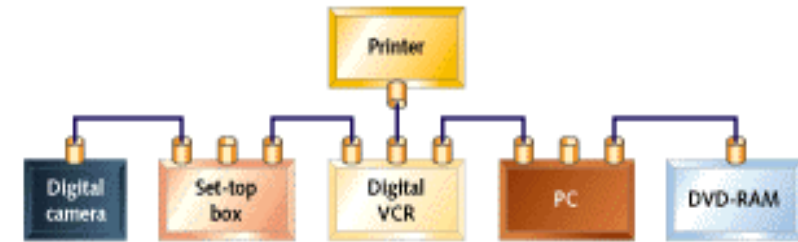
Physical Interface: Modulation

- Clever modulation...



Topology: Example

- Bus architecture
 - Nodes have one or more ports
 - Arranged in a tree structure:



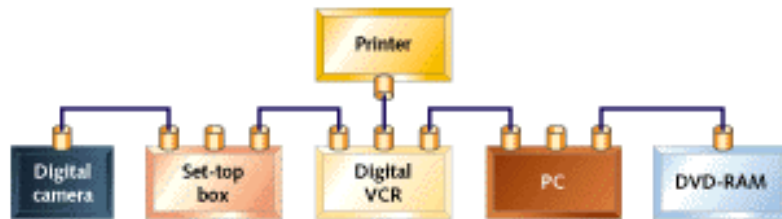
Features

- Auto configuration
 - Self-configuration is vital
 - Minimal user intervention
 - No infrastructure
 - Fast – total reconfiguration of order microseconds
 - Three phases
 - Reset, tree identification, self Identification
- Bus
 - Invoked
 - When a device is added or removed
 - When software deems it necessary
 - Signalled
 - All four data lines go high
 - Replicated throughout the network
 - Remove all topology information

Tree Identification

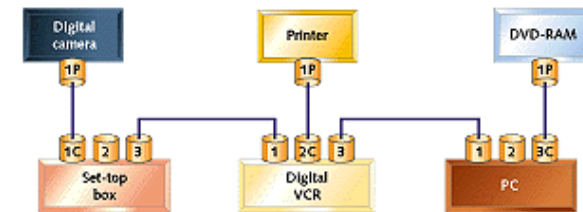
- Calculation of the physical topology
 - Needed for routing of data, loop avoidance
 - Distributed data structure
 - No one node stores the network layout
 - Executed immediately after a bus reset...
- Need to find a root node
 - For arbitration...
- Based on a simple algorithm
 - N is number of neighbours
 - C is number of known children
- If $N - C = 1$
 - send 'parent notify' signal
- Else
 - wait...

Example: Initiation



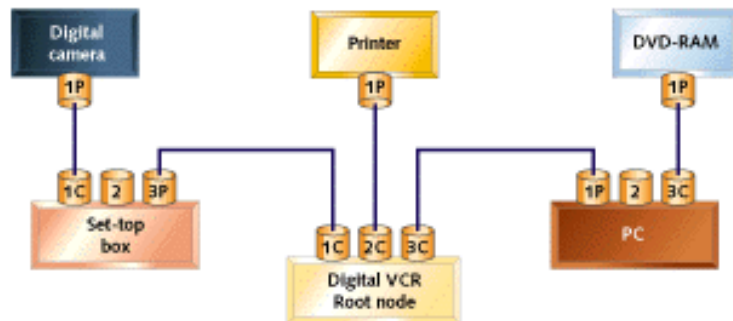
- Leaf nodes send parent notify...
 - Digital camera, Printer, DVD RAM
- Parents then confirm with child notify...

Example: Parent Notification



- Now next level nodes send parent notify
 - Set-top box, PC

Example: Finale Process



- VCR has all ports as children
 - Elected as the root node
- What is missing?
 - Loop detection...
 - Remember – zero configuration and knowledge
 - What if we have a cycle?
 - Solution...
 - Timers

Self Identification

- i.e. *Addressing*
 - Devices need a unique identifier...
 - Static address bad
 - No routing information
 - Dynamically generated based on the network hierarchy
 - Assigned linearly in depth first fashion
- 1394 Addressing
 - 64 bit address:
 - 10 bit bus ID
 - 6 bit node ID
 - 48 bit offset...
 - Why?



Transfers

- Isochronous
 - Time critical
 - Prioritised over asynchronous transfers
 - Reserved access to the bus
 - Isochronous Resource Manager...
 - c.f. bandwidth broker
 - Characteristics
 - 80% of the cycle time for isochronous traffic
 - 64 isochronous channels on one bus
- Asynchronous
 - 20% for asynchronous traffic
 - Best effort
 - Error corrected + Acknowledged
 - Guaranteed delivery



What else?

- IEEE 1394b
 - Up to 3.4Gbps
 - Also fibre for longer cable runs...
 - Goal: 25-50 meters
 - Initial solution: repeater, half-bridges
- Many protocols run on top of 1394
 - HAVI
 - U P'n'P
 - Jini



Questions?



Advanced Topics in Networking

Content Infrastructure

Part II: Professional Content Infrastructures

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Professional Content Infrastructure

- System Infrastructure
 - Physical structure of the system
 - Components
 - Hardware, i.e. IT and broadcast equipment
 - Server
 - Encoders
 - Storage systems
 - System software for the different components
 - Communication sub-system
 - Using IT based technology
 - More flexible
 - Better cost/ performance ratio
- Software Architecture
 - Specifies the characteristics and functionality of a CMS by defining
 - A generic framework
 - The functionality of individual components
 - The interfaces between components
 - Deals with software modules that run on top of the System Infrastructure



Infrastructure: Components & Sub-Components

- Servers
 - Computation platforms that run parts of the system software
 - Standard CMS servers
 - PC based, running MS Windows or Linux
 - Unix servers
 - Special broadcast servers
 - CMS servers host the different Core and Services software modules
- Storage
 - To host media and metadata
 - Disk based systems
 - Mass storage (tape based, tape libraries, DVD & CD juke boxes)
- Networks
 - Communication links between
 - Servers-to-servers
 - Servers-to-storage
 - Clients-to-servers
 - Network types
 - LAN, WAN
 - Dedicated networks & connections
 - Broadcast networks
 - Serial Digital Interface (SDI)
 - Serial Data Transport Interface (SDTI)



Key Issue: Resilience

- Basic Idea
 - Increasing System Reliability
 - Requirements
 - 24 hours a day, 7 days a week operation
 - Minimise down times
 - Approach
 - Prevent and compensate from (complete) system failures
- Types of Redundancy
 - Component redundancy
 - Adding vital hardware components
 - Redundant power supplies
 - Redundant network interfaces
 - Mirrored system disks
 - Redundant Array of Independent Disks (RAID)
 - Clustering
 - To support software that requires very high level of availability
 - E.g. databases
 - Service groups
 - Stand by server
 - Hot stand by
 - Cold stand by



Hardware Design & Configuration Principles

- Deciding on Server Configurations
 - Classification of servers
 - Application Server
 - SAN Server
 - Database Server
- Deciding on Redundancy
 - Component Redundancy
 - Add redundancy to the sub-components of the various system components, especially in the area of power supplies, cooling fans, system disks, network and host bus adapters.
 - Cluster
 - Use server clusters only where necessary to support the availability of a very sensitive application.
 - Stand by servers
- Deciding on Storage
 - Online storage
 - High availability
 - Near-online storage

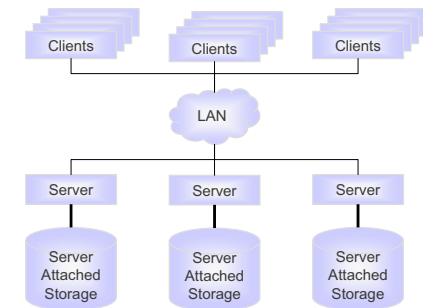


HW Design & Configuration Principles (cont.)

- Isolating Interfaces
 - Issue
 - Integration of broadcast specific devices into a generic IT infrastructure
 - Specific broadcast features are example video server:
 - SDI, AES/EBU input/ output
 - Linear Time Code (LTC), Virtual Interval Time Code (VITC)
 - RS-422 control connection
 - Approach
 - Many broadcast servers have standard IT connections
 - → Interface Server between the two worlds
 - Isolate domain specific interfaces by employing Interface Servers as gateways between the CMS and other systems wherever possible
- Designing the Networks
 - Network types
 - FibreChannel networks (SAN)
 - A SAN communication network
 - A CMS communication network
 - Depending on the size of the operation:
 - » Fast Ethernet
 - » GB Ethernet
 - For some time to come also broadcast networks
 - I.e. SDI, SDTI
 - SAN private networks
 - Server/ SAN networks
 - QoS Guarantees
 - Might be replaced by dedicated networks



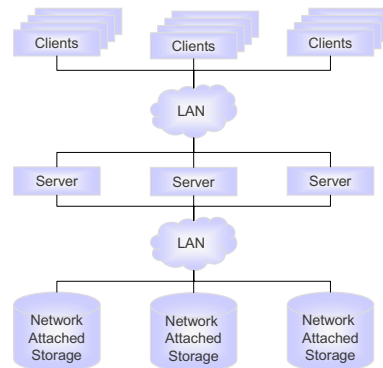
Server Attached Storage (SAS)



- SAS Characteristics
 - Features
 - Storage directly attached to server
 - Server controls storage access
 - Issues
 - Operating system (i.e. file system) dependency
 - Performance issues
 - Servers tasks, e.g. serving applications, data base read-write operations, providing file and print services
 - Interconnection links limited to shared network bandwidth
 - Low-cost alternative in small scale solutions



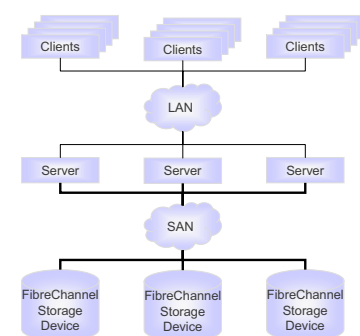
Network Attached Storage (NAS)



- NAS Characteristics
 - File centric IT paradigm
 - Features
 - LAN attached disk arrays
 - File level I/O commands over LAN
 - NFS, CIFS
 - Support multiple OS in parallel
 - Issues
 - LAN bandwidth can become bottleneck
 - Lack of QoS provisions
 - TCP/ IP features



Storage Area Networks (SAN)



- SAN Characteristics
 - Dedicated High-speed network for data transmission
 - Features
 - Based on FibreChannel Multi-Layer Network Architecture
 - Optimised for different distances
 - Bandwidth of about 800 Mb/s
 - Hardware structure
 - First level: Server and client systems
 - Second level: A SAN fabric composed of gateways, hubs, etc.
 - Third level: Storage devices (online and near-online)
 - Advantages
 - Sharing of resources

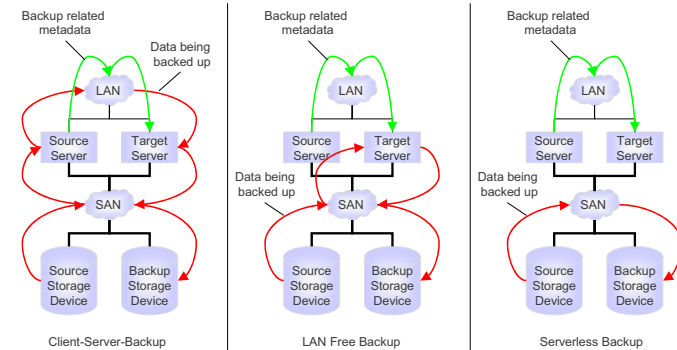


SAN Management

- SAN Management
 - Task
 - Providing a central control to all geographically distributed components
 - GUI access for administrator
 - Technologies
 - Control
 - Using Simple Network Management Protocol (SNMP)
 - Inband
 - » Using SAN interconnection
 - Outband
 - » Existing LAN interconnections



SAN-based Backup



- Backup Steps
 - Exchange of metadata between target server and source server
 - Reading of user data from disk and subsequent transfer to source server
 - Data transfer from the source server to the target server via LAN
 - Securing of user data within library system connected to the server



Mass Storage Solutions

- Requirements
 - Example: Video archive with 100,000 hours
 - $4 \text{ Mb/s} = 180 \text{ TB} + 25 \text{ Mb/s} = 1.125 \text{ PB} + 1.5 \text{ Mb/s} = 68 \text{ TB}$
 - Tape base mass storage considered most efficient
- Videotape Based Systems
 - Video Library Management Systems (LMS)
 - Host video tapes only
 - Advantages
 - Streams can be used directly in broadcast environment
 - Timecode-based partial file retrieval
 - Disadvantages
 - Tight to video formats and recorders (separate solution for audio and data)
 - No file transfer support
 - Costs
- IT Based Systems
 - IT based Mass Storage Systems (MDS)
 - Host data tapes (can be mixed media, i.e. video- and data tapes)
 - Advantages
 - Format agnostic
 - File transfer and streaming (no SDI streaming)
 - Disadvantages
 - No timecode partial file retrieval



Broadcast Networks

- Serial Digital Interface (SDI)
 - ITU-R BT 656, SMPTE 259M
 - Carries uncompressed video according to ITU-R 601
 - 270Mb/s
 - Characteristics
 - Unidirectional, point-to-point, synchronous interface
 - Streaming only (no re-transmission)
 - Physical Layer
 - Serial connection
 - Coaxial cable (75 Ω), fibre optics
 - 27 MHz serialisation clock @ 10 bit word length (i.e. 270 Mb/s)
 - Length:
 - Coaxial $\leq 200\text{m}$, single mode optical fibre $\leq 20 \text{ km}$
 - Scrambling and inversion to adapt bit sequence
- Serial Data Transport Interface (SDTI)
 - SMPTE 305M
 - Universal transport layer over SDI
 - Can transfer compressed video (e.g. MPEG-2 or DV)
 - Source stream (e.g. MPEG-2 TS, DIV) are mapped onto SDTI packets
 - Payload rate 200 Mb/s
 - Characteristics
 - Real-time and faster than real-time streaming
 - Point-to-point, point-to-multipoint

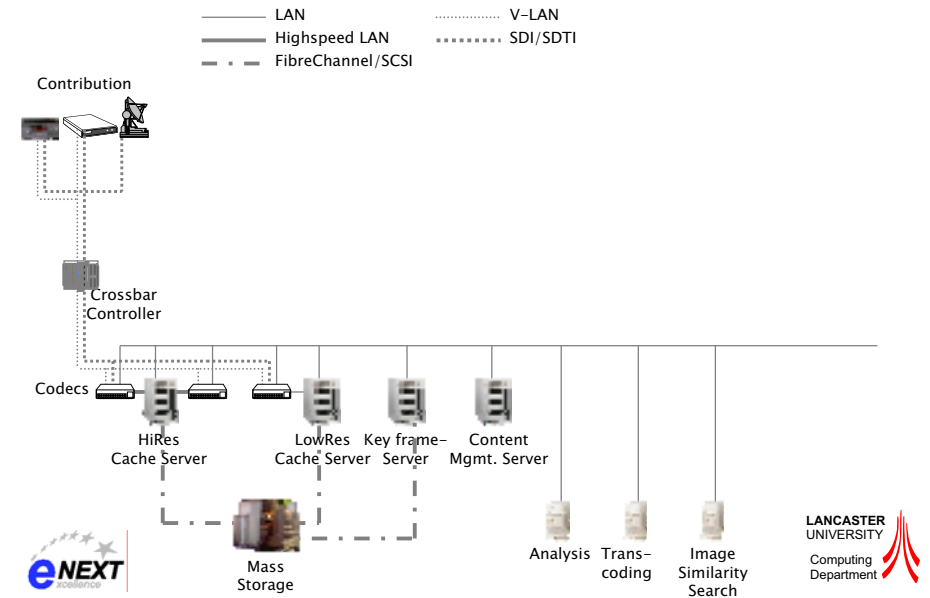


Further CI Networks

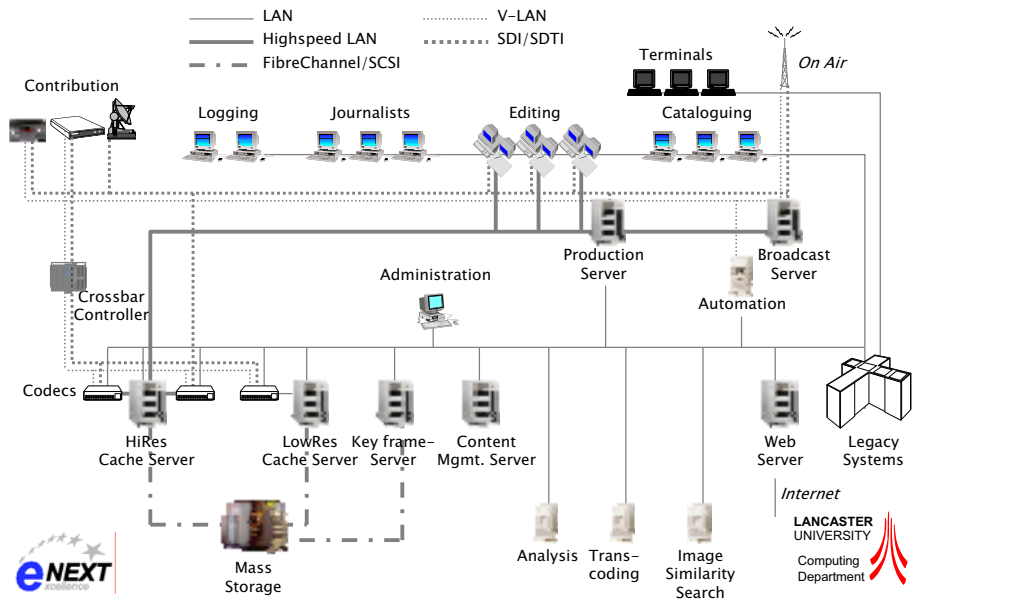
- **Computer Networks**
 - Conventional LAN technology
 - Fast Ethernet, GBit Ethernet, etc.
 - High-speed networks
 - SONET, ATM, etc.
- **Others**
 - Fibre Channel
 - FC-PH (X3.230-1994) and other standards
 - Characteristics
 - Bandwidth 1 Gb/s gross (payload 760 – 800 Mb/s)
 - Local area only
 - IP over Fibre Channel possible (though clumsy)
 - Allows streaming of content
 - Small Computer System Interface (SCSI)
 - Connecting computer peripheral devices
 - Characteristics
 - Bus architecture
 - » 8-bit parallel data transfer (nowadays 16-bit as well)
 - Bandwidth: 10-20 Mb/s, Ultra-SCSI up to 320 Mb/s
 - RS-422
 - Device control interface
 - Often used with Broadcast devices
 - V-LAN/
 - Virtual LAN



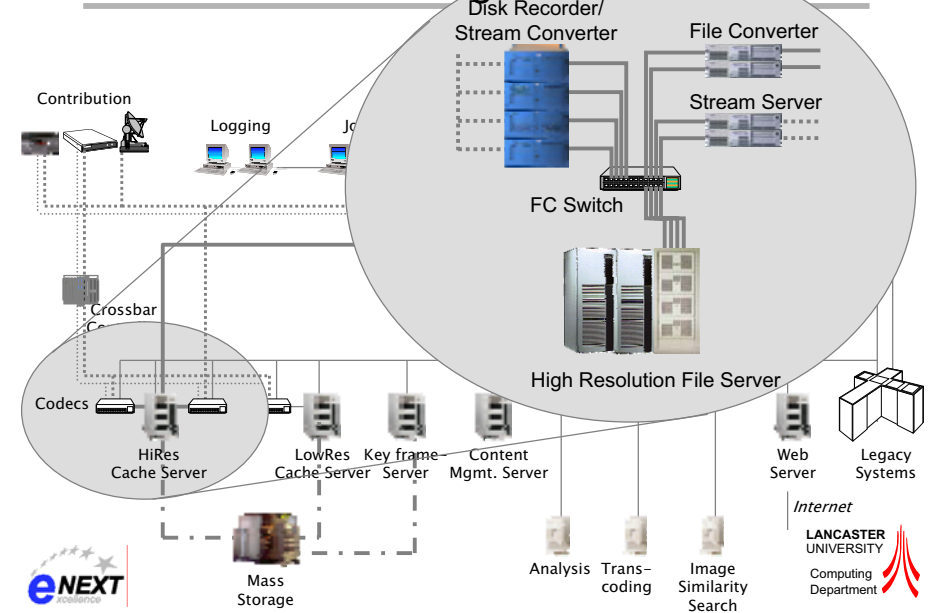
CMS Baseline System Infrastructure



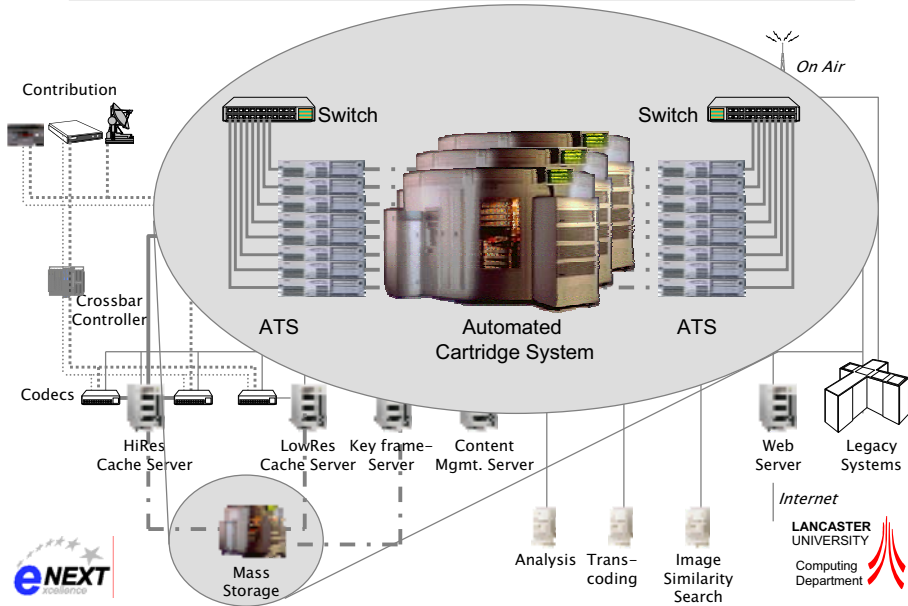
CMS Baseline System Infrastructure



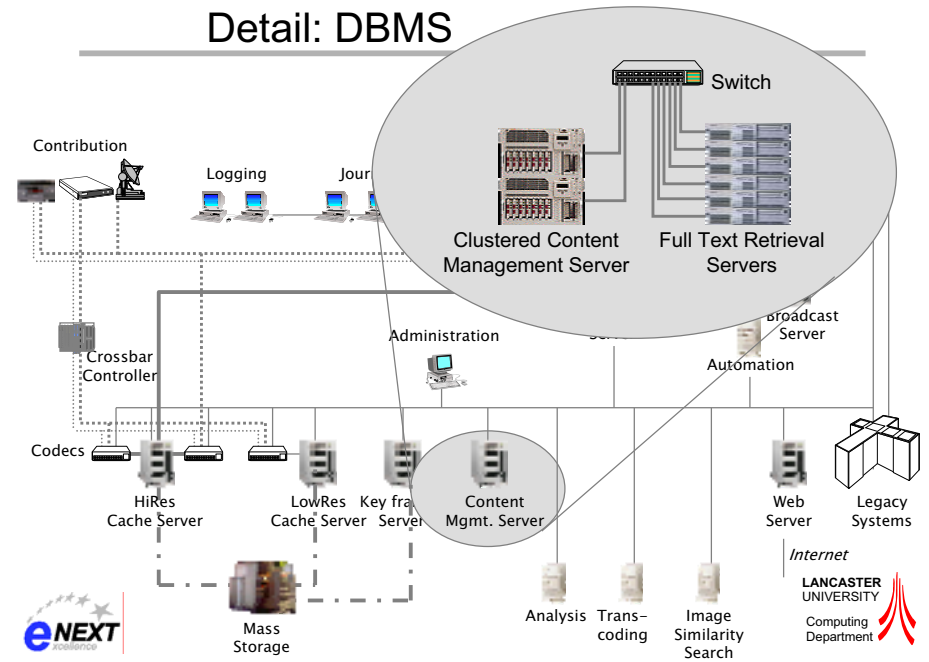
Detail: High-Res



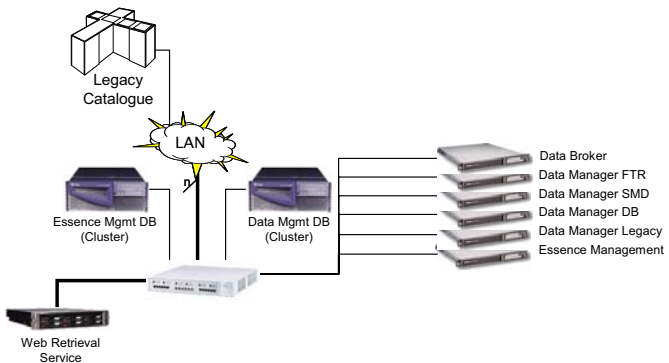
Detail: Mass Storage



Detail: DBMS

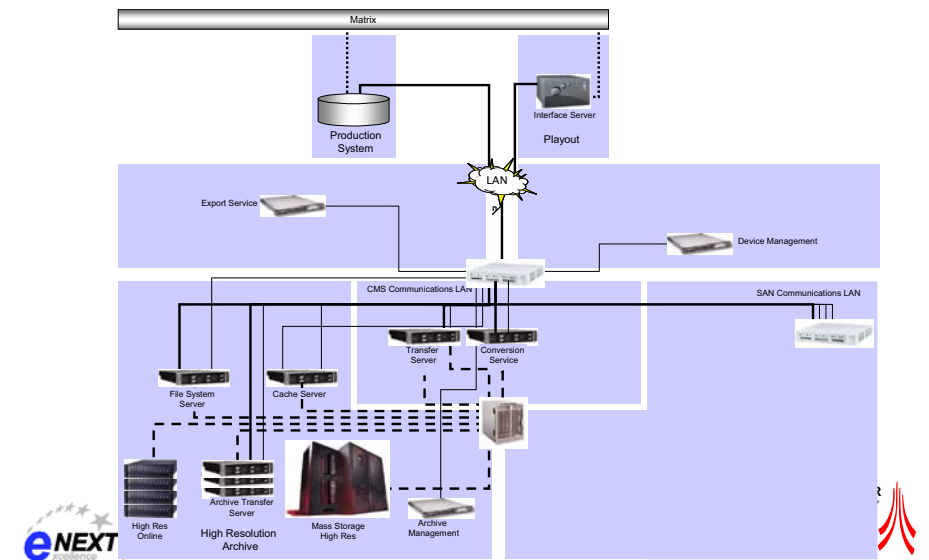


Query & Retrieval



- **Core Elements**
 - **Web Retrieval Services** run on an **Application Server**
 - **High-Res, Low-Res, Keyframes**
 - **DBMS Clusters**
 - **Data Manager Elements**
 - **Essence Management DB**

Interfaces to Production and Playback



Technology Convergence?

- Will there ever be one single Network?
- Will IT based devices mean easier and better integration?

