

Hands up reviews Paddlefoot

What is the project about?

- Good description of concept - easy to understand. The project is basically “tinder for dog walkers” where you can choose dogs you like that you want to walk, and dog owners will get some relief by having others walk their dogs by connecting through the app.

Positive comments app idea

- This app could work great for busy people such as my parents, who suddenly don't have any children at home. I know that my boyfriend and I would also like this app, as we love dogs but can't have one right now ourselves.
- Could you integrate some kind of gamification into this? Walking miles with dogs gives you points or something similar?
- Social for both the dog and the owners!
- This app could also work as a “job” for teenagers or people who want some extra work. Maybe the dog owner can decide how much money they want from the walker and for how long they can have the dog (if it will include payment).
- As you have mentioned, you could focus on elderly people a bit more. Do some more research, maybe they want to spend a day with a dog or something.

Critical comments app idea

- How are people going to build trust in the first place **before** walking any dogs? This is the question about trust again.. How do you get people to trust each other? They can't have ratings before actually having walked a dog
- How can you trust a dog owner? What kind of rating system will the dog owner have?
- Have you thought about dogs with special needs, or dogs with aggressive behaviour towards strangers?
- For us that have dogs we are unsure if we would let strangers walk our dogs, even if you have the possibility to meet them and get to know them. Therefore GPS-tracking could be an idea, but is it allowed?
- As a dog owner you technically should be able to walk your dog yourself, and you don't need someone to do it for you.. So the app is a little superficial
- Challenge: What do you do if the dog disappears? Who is in charge if the dog runs away? How can you ensure that you get your dog back?
- Maybe you can integrate a rule that the dog has to be chipped?

Positive comments process

- The report is well written and very well structured, it was easy to get a feel of the process so far and how you are going to continue working on it
- "Design method choices"- very good intro!
- As we discussed in class, I think especially the first research question is very important and relevant for your project. Trust is a huge issue for people, and to get people to actually walk dogs and not just join the app "for fun" might be difficult
- Good job on the interviews- you probably got a lot of relevant and usable data from this!
- I think it was a great idea that you did a review analysis of similar products! This can definitely give good insight into what works and doesn't. Maybe you could also ask people who have used the apps what they like and don't like about the apps?
- The review analysis was organised and easy to understand, but it would be great with an intro? Would like to hear how you relate these apps to your project.
- Maybe you could relate more relevant articles.

Critical comments process

- Good article for the literature review! Maybe you can try dividing the literature review into sections of topics, not articles. For example one topic could be about trust and you can find relevant literature to write about under trust, or one could be about "choosing apps" such as Tinder
- Maybe you can reflect on how you're going to "sell" this app and market it to the public? Would be fun to hear about those ideas to get people to trust and use it
- Methods: Would have liked a more structured overview of the interview objects. Maybe you can show them in a table or something similar with who the person was and what their life situation is like. Are they children or adults? Do they have kids / don't have kids? Young dog owner or with boyfriend?
 - How relevant are the interviews really? You say yourselves that Frognerparken may not have been the best place. It could have been interesting if you had a survey as well to get more answers.
- OBS! "*Families with dogs often live a busy life, and would like some relief of walking their pet.*" - statement? There seem to be a lot of places where you write statements that there is no research behind.