<start>

past + present + future

Free/ Open Content licensing: an IPR management perspective

Date: 28.01.08

INF 5750



Prodromos Tsiavos

Universitetet i Oslo

[one] Copyright Basics

[two] Follow the flow of rights

[three] techno-legal regimes and IPR management

[four] anatomy of a licence (GPL)

[seven points of interest]

[five] flow of rights in GPL
[six] the CC project
[seven] two CC case studies

Copyright basics

[one]

"Open-source software runs counter to the mission of WIPO, which is to promote intellectual property rights"

"To hold a meeting which has as its purpose to disclaim or waive such rights seems to us to be contrary to the goals of WIPO"

Lois Boland, Director of International Relations for the U.S. Patent and Trademark Office, 2003

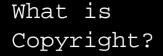
•Is FLOSS really contrary to Copyright Law?

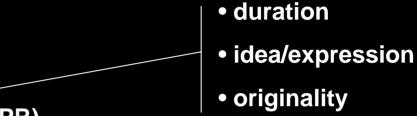
•How does Copyright law operate in relation to software?

Copyright and Software

• it is not a "natural" way to "protect" software

• there has been an extensive debate in the 1980s and early 1990s about whether it is the most appropriate way to support production and innovation of software





• one of the Intellectual property rights (IPR)

- a limited property right granted by the state under certain conditions
- a bundle of rights

 an expression of a social agreement on the way in which intellectual production of a certain kind may be fostered

 the outcome of specific historical circumstances Economic Assumptions

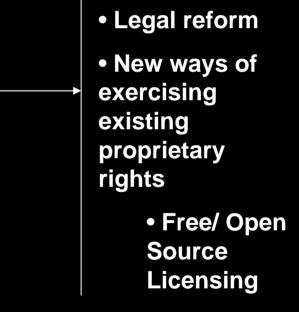
• Commercial value is the result of direct exchange between the rights holder and the user

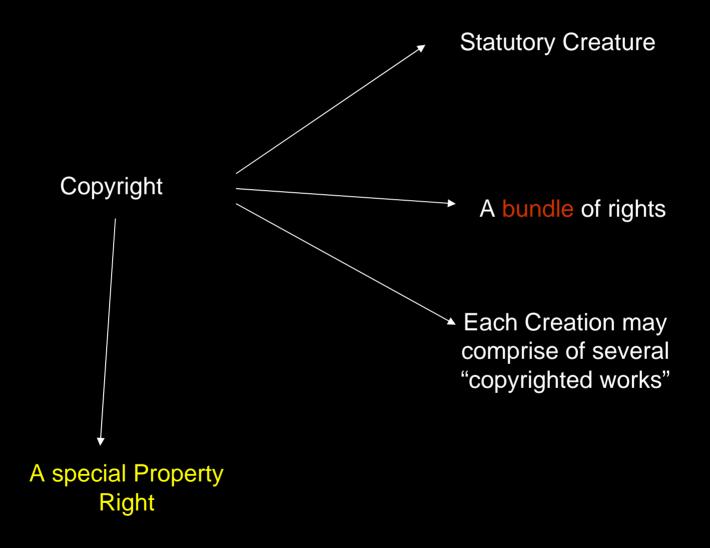
• The creator requires incentives in order to innovate



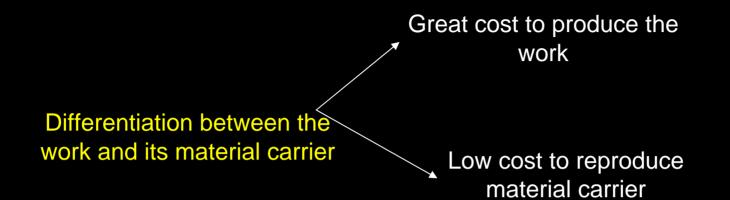


- What if the cost of creative contribution is so low that the problem is not to provide incentives but rather to reduce frictions?
- The Commons Based Peer Production Model
- A different set of issues:
 - Reduce legal and technological friction
 - Introduce decentralized production modes
 - Coordinate with the lowest possible transaction costs





(a) Why Copyright

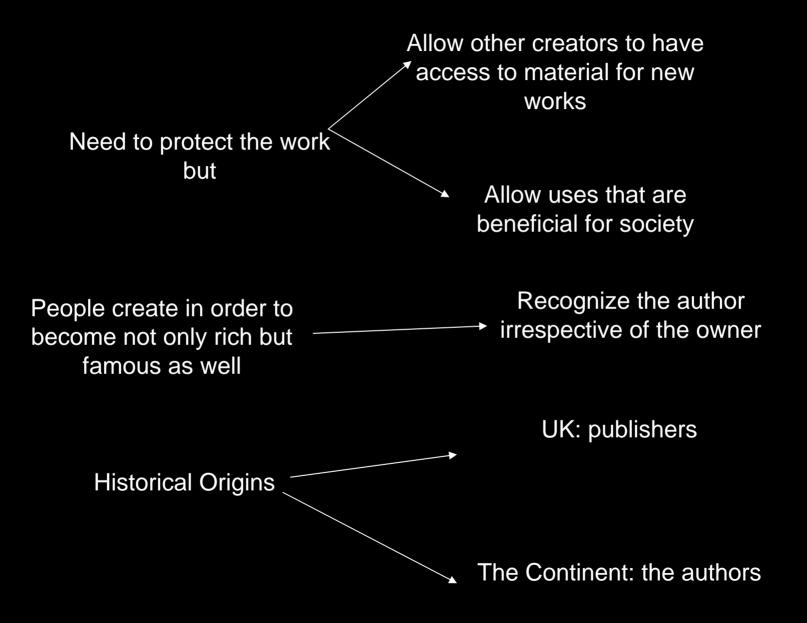


A "public good" or "nonrivalry good" — I may enjoy the work
 without prohibiting others from doing the same

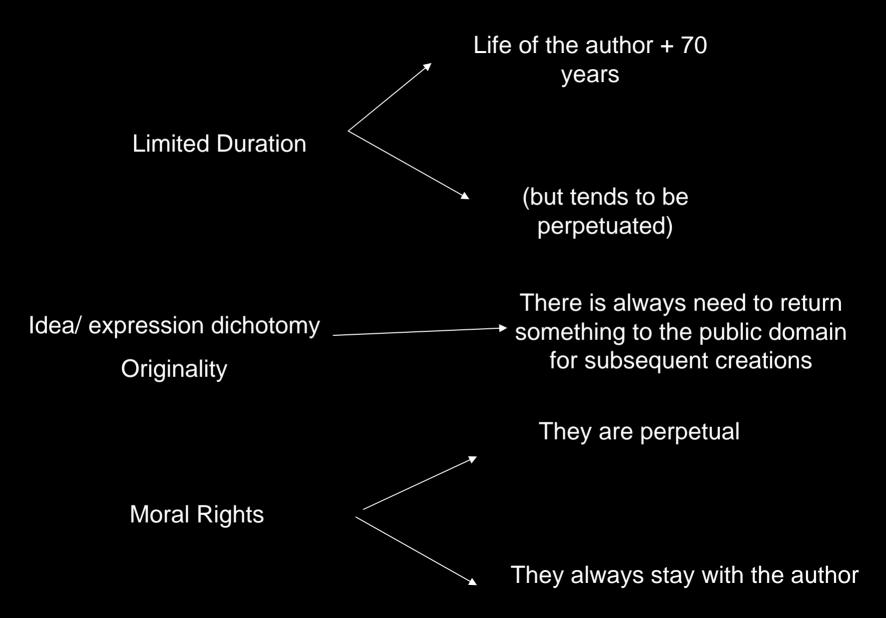
A legal system that prohibits reproduction of work/ material carrier with no permission

 Technologies that prohibits reproduction of work/ material carrier with no permission

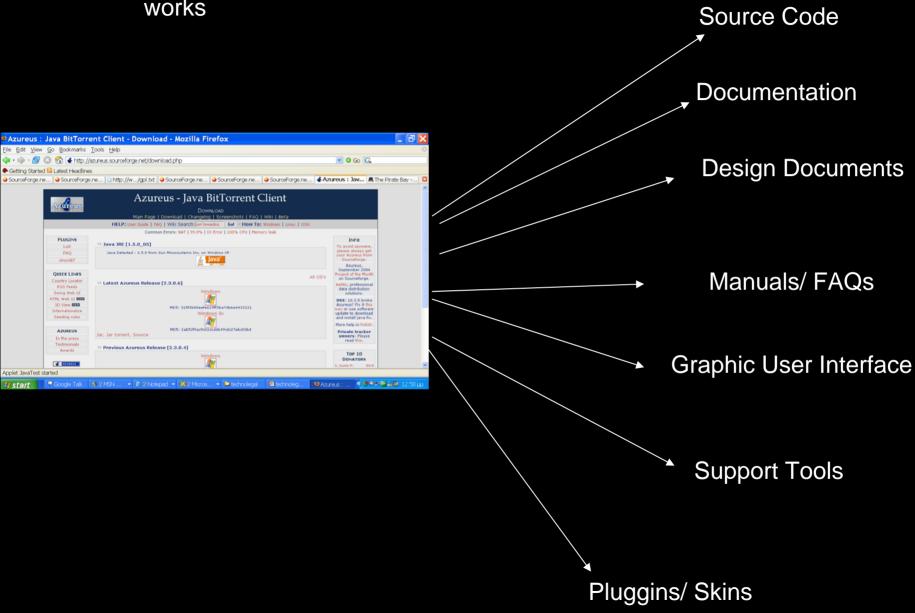
Need to provide incentives to people to create works (b) Balancing interests

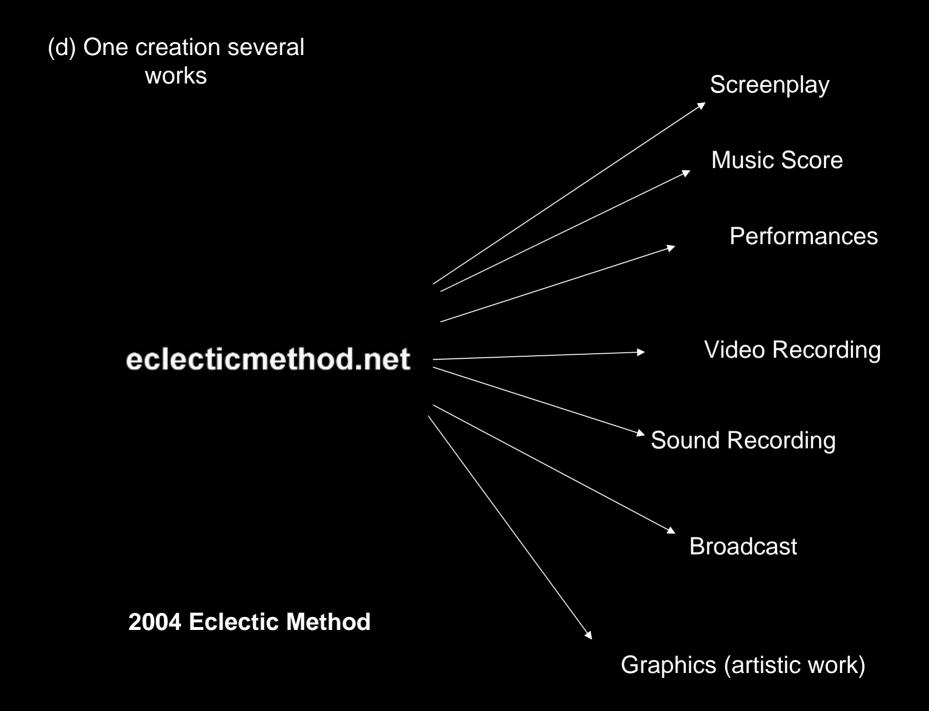


(c) A special property right

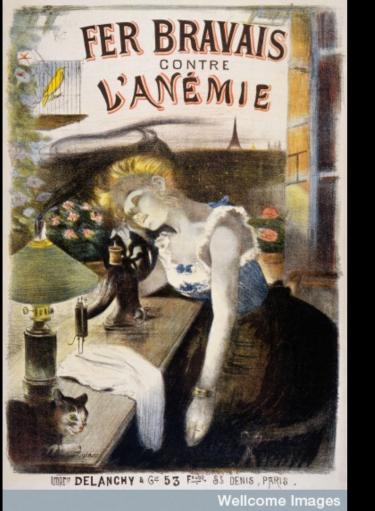


(d) One creation several works

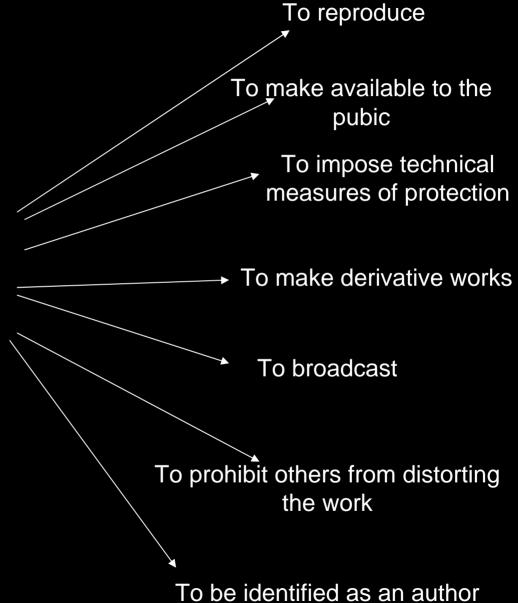


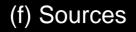


(e) One work several rights



1890 <u>Adolphe-Léon Willette</u> Welcome Images CC-EW 2.0 BY_NC



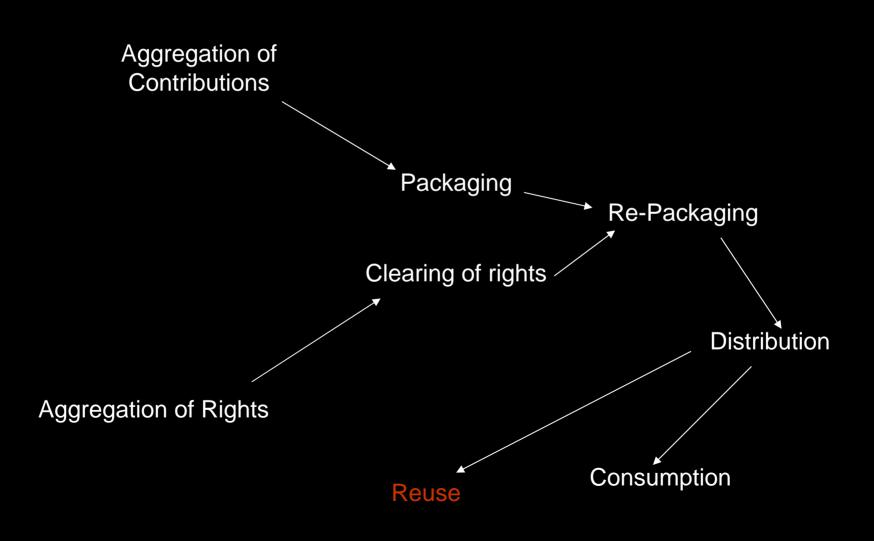


- Law: Copyright, Designs and Patents Act 1988 (with subsequent regulations)
- Case Law
- Readings:
 - Sterling (2003)
 - Coppinger, Skones James (2004)
 - Bentley (2004)
 - Reed and Angel (2003)
 - Benkler (2002)

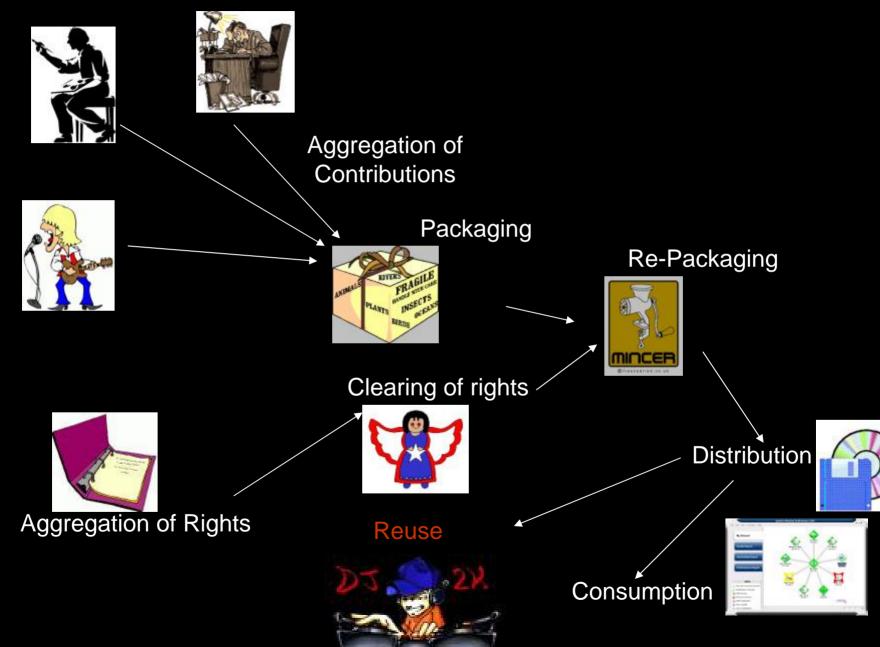
Following the flow of rights

[two]

Schema of a typical Copyright Transactional Cycle



An Example of Flow of Rights



An Example of Flow of Commercial Value

(e.g. Money) Aggregation of Contributions Packaging **Re-Packaging** Clearing of rights Distributio Aggregation of Rights Reuse Consumption

The distantiation phenomenon

The "Work" becomes independent" from its material manifestations: one work many manifestations (fixations)

If the work may be put in a digital form the transaction costs significantly drop (goods markets) The rights on the work get disassociated with its material manifestations

If the rights may be put in a digital form the transaction costs significantly drop (licence/ rights markets)

Licence Retail markets

Third Way Licensing

Licence Wholesale markets Techno-legal regimes and IPR management

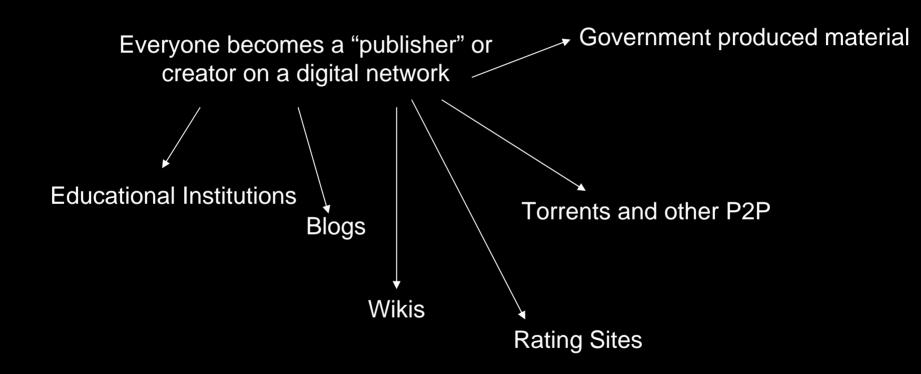
[three]

Law referring to the author as an individual

Because of the costs of production publishing and dissemination There is aggregation of rights and content by intermediaries

Traditional Model of IPR management

A wide range of uses either outside the scope of copyright law (e.g. reading a book) or within Fair Use exceptions



"Piracy is Theft" campaign by IFPI and MPAA

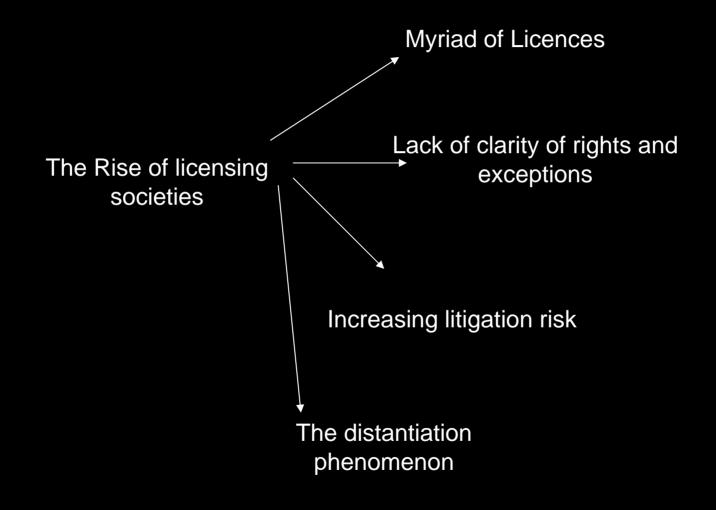
Communities of Practice: Free Culture, Coops, Artists collectives, SMEs gorups

Awareness of Intellectual Property Rights by

the Individual

IPR support programmes by the European Commission: IPR helpdesk

Education and legal aid projects by Nationa Governments: e.g. Creative London, Arts Council Open Business project





Reference Farm

On the Four modalities of regulation

On the use of copymarks

On current licensing issues

On Creative Commons

Prodromos Tsiavos(2007): Cultivating Creative Commons: From Creative Regulation to the Regulatory Commons <u>http://www.lse.ac.uk/collections/informationSystems/pdf/theses/tsiavos</u> .pdf Lessig, L. (1998). "The New Chicago School." <u>Journal of</u> <u>Legal Studies</u> **27**(June): 661-691.

Jon Bing (2004): Copymarks: A suggestion for simple management

for copyrighted material International Review of Law, Computers

& Technology; Routledge, part of the Taylor & Francis Group

(18:3) November pp 347-374

Peter Schønning (2000): <u>Copyright Licensing on</u> <u>the Internet</u>; ALAI 2000, Stockholm June 18-20 (PDF) Anatomy of a licence (GPL)

[four]

The General Public Licence





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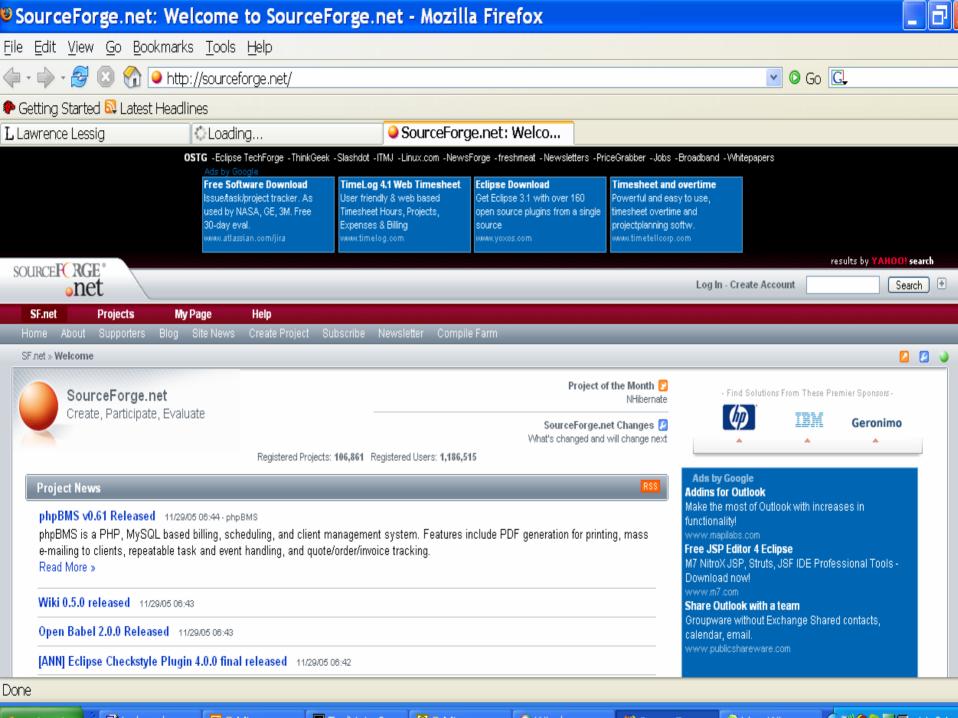
The GPL case

- Time: 1984
- Place: MIT
- Context: Printing out material
- Human Actors: Richard Stallman (software developer), Eben Moglen (Lawyer)
- Source of problem: disparity between working practices/ social ethos and Copyright Law
- Solution: the General Public Licence (Free/ Open Source Software)
- Source: Stallman, R. M. (2002). Why Software Should Not Have Owners. <u>Free</u> Software, Free Society: Selected Essays of <u>Richard M. Stallman</u>. J. Gay, GNU Press: 224.

A four modalities of regulation approach

- Social norms incompatible with the law
- Software tools to support practices (From Mailing Lists, Bulletin Board Systems and floppy disks to Concurrent Version Systems and Sourceforge
- Non-direct exchange based
- Contracts following
 practice

 A techno-legal phenomenon



Basic Licence Features I

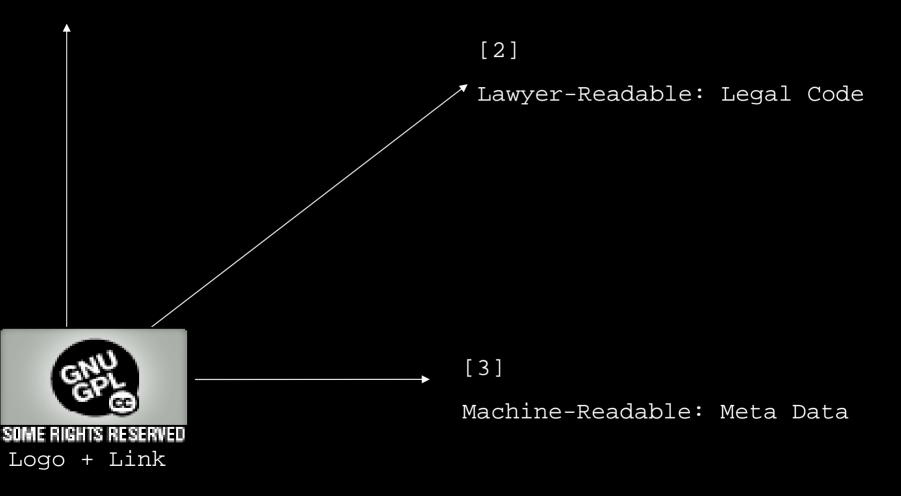
A "one-to-many" structure

Licence: permission to do things otherwise you could not

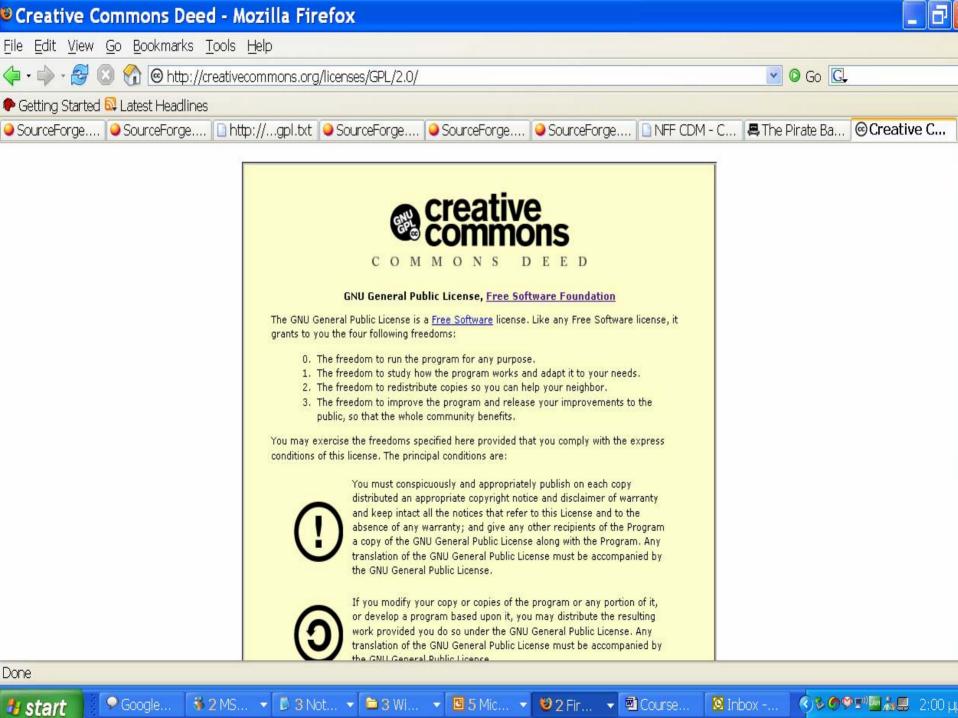
The licensor retains the copyright

Choose from the bundle of rights which to give out and which to retain

[1] Human-Readable: Commons expressions]







Creative Commons Deed - Mozilla Firefox

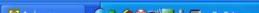
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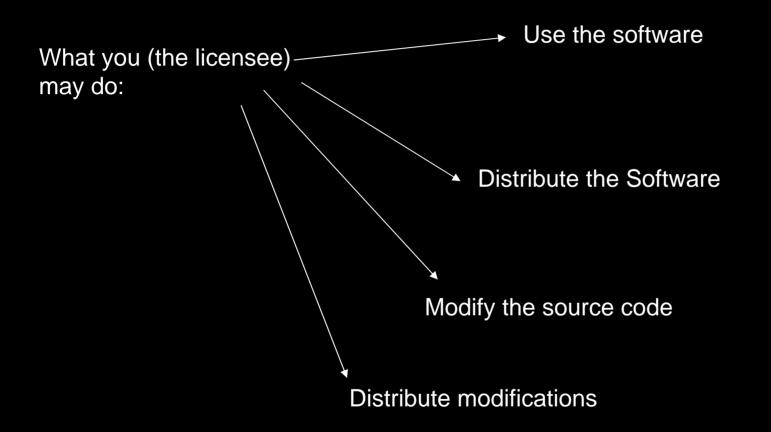




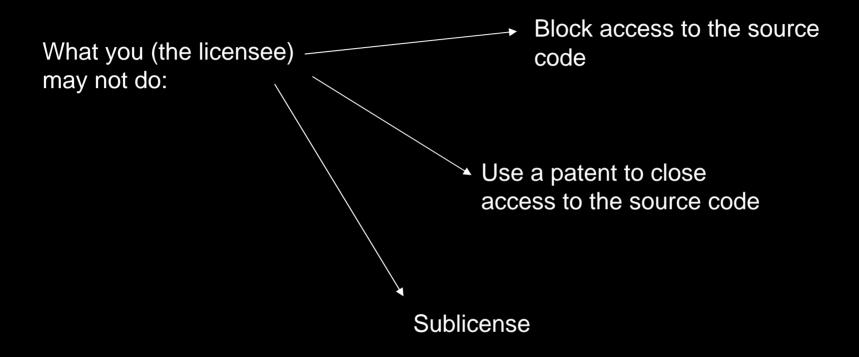
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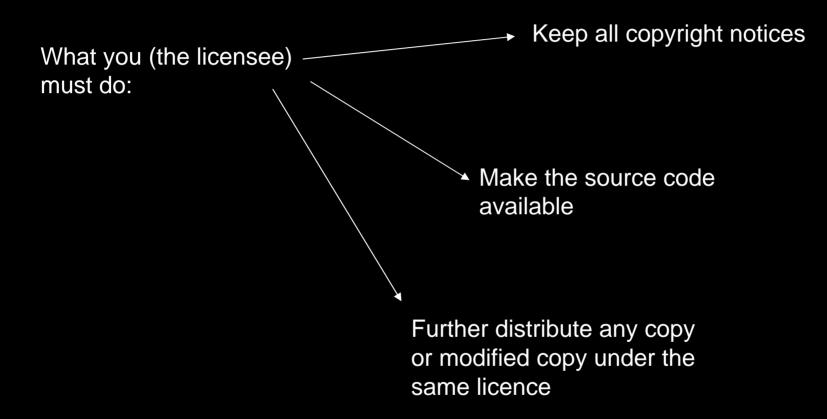
Basic licensing features II



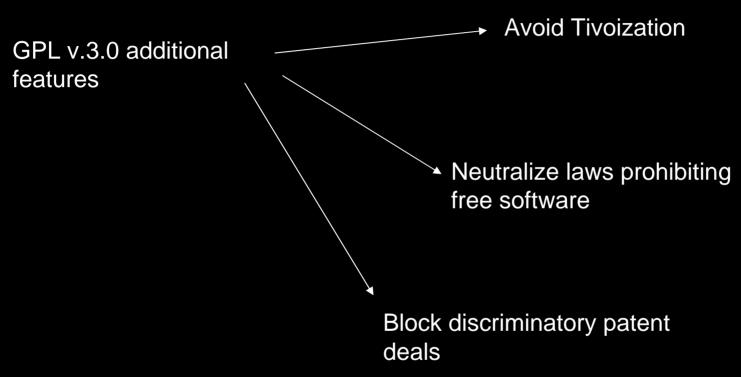
Basic licensing features III



Basic licensing features IV



Basic licensing features V GPL v.3.0



• If someone uses GPL v.3.0 to write code that implements DRM, then such code is not deemed as "an effective protection measure"

• As a result, if you "break" that code, the DRMrelated clauses are not activated • requiring the distributor of a device using GPLed software to provide you with whatever information or data necessary to install modified software on the device.

• distributors are still allowed to use cryptographic keys and are required to disclose one only for the purpose of modifying the GPLed code

• requiring the distributor of a GPLed software to provide the licensee with all patent licences necessary to exercise the rights GPL has granted to them

GPL v.3.0 [Licence compatibility]

 opening up compatibility with licences containing only minor restrictions

• clarifying compatibility with other licences

GPL v.3.0 [source code (sc) provisions]

- keep intact existing provisions requiring dissemination of source code
- provide instructions rather than the sc itself
- special provisions for BitTorrent users (obligations applicable only for the initiator of the torrent)
- combination with GPL-incompatible libraries possible

GPL v.3.0 [terminology and compliance]

• use of the term "convey" instead of "distribute" in order to avoid terminology issues with non-US – like legal systems

• compliance using the CC-compliance labs

• if violation occurs, rights may be restored once the violation stops; alternative procedure in case the rights-holder contacts you directly Flow of rights in a GPL scenario

[five]

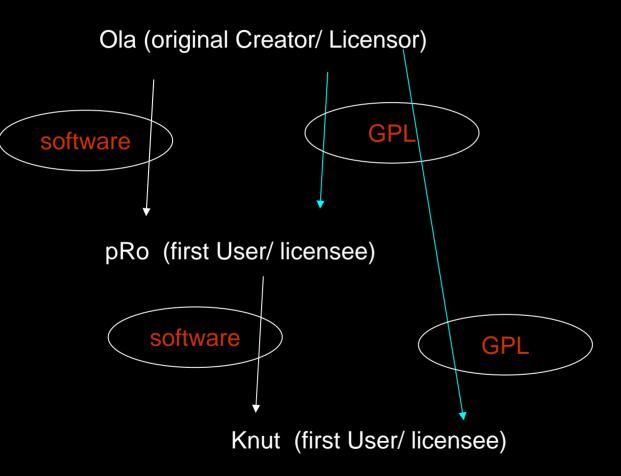
Three flows to be noticed

Digital Copies

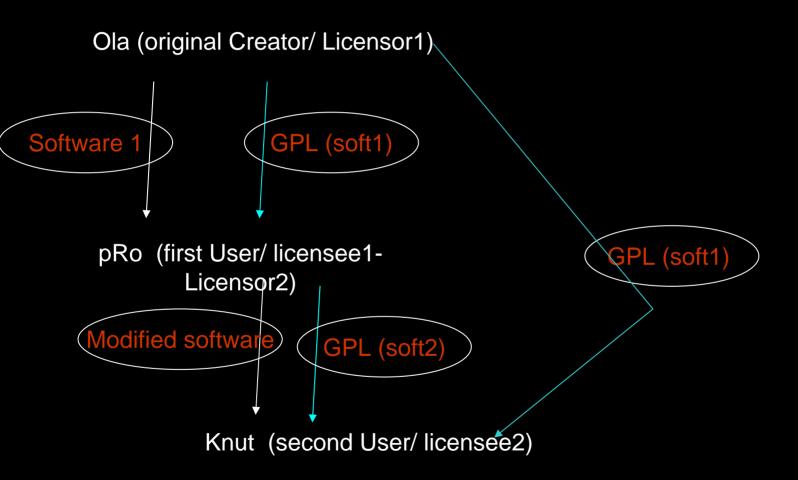
Rights

Services

An open source/ content copy/ distribution scenario

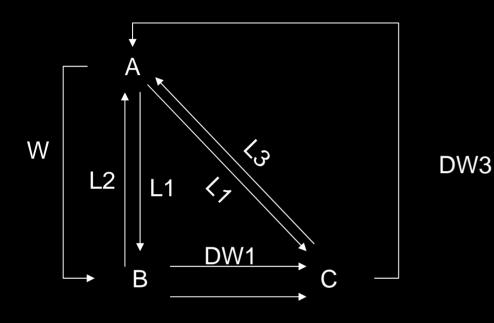


An open source/ content modification scenario



Value? Added Ola (original Creator/ Licensor1) Value GPL (soft1) Software 1 pRo (first User/licensee1 -GPL (soft1) Licensor2) (Modified software) GPL (soft2) Knut (second User/licensee1)

A diagrammatic presentation of the licensing relationships in a 3 person GPL scenario

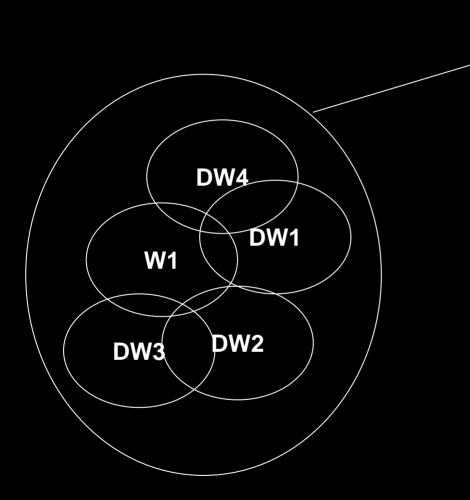




• A: licensor of original work

- B,C: licensees regarding original work
- C (L1/L2), A (L2/L3): licensees for the Derivative works (different licences)
- W: Work
- DW1, DW2, DW3: Derivative Works
- L1, L2, L3: Different GPL licences

In each GPL transaction the creator of a work or the contributor becomes a licensor and the recipient of the work a licensee. The licensee becomes a licensor with respect to any subsequent contribution. The subsequent derivative works are thus constantly re-licensed in what we may describe as a *licensing mash*. A diagrammatic presentation of a GPL based derivative work development



The constantly expanding derivative work

•W: the original work

•DW1, DW2, DW3, DW4: derivative works based on the original work and each other The Creative Commons project

[six]

Founded 2001

1st Project: December 2002

Initiation: Berkman/ Harvard

Housed @ Stanford Law School

[chronicle]

By:

James Boyle

Michael Caroll

Lawrence Lessig

Hal Abelson

Eric Saltzman

Eric Eldred

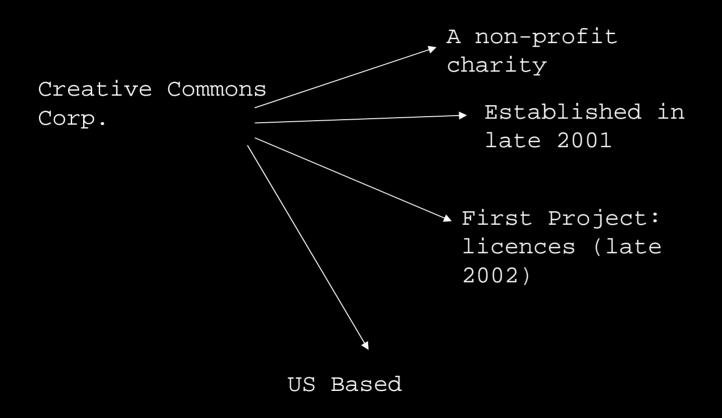
2estabilsh middle ground

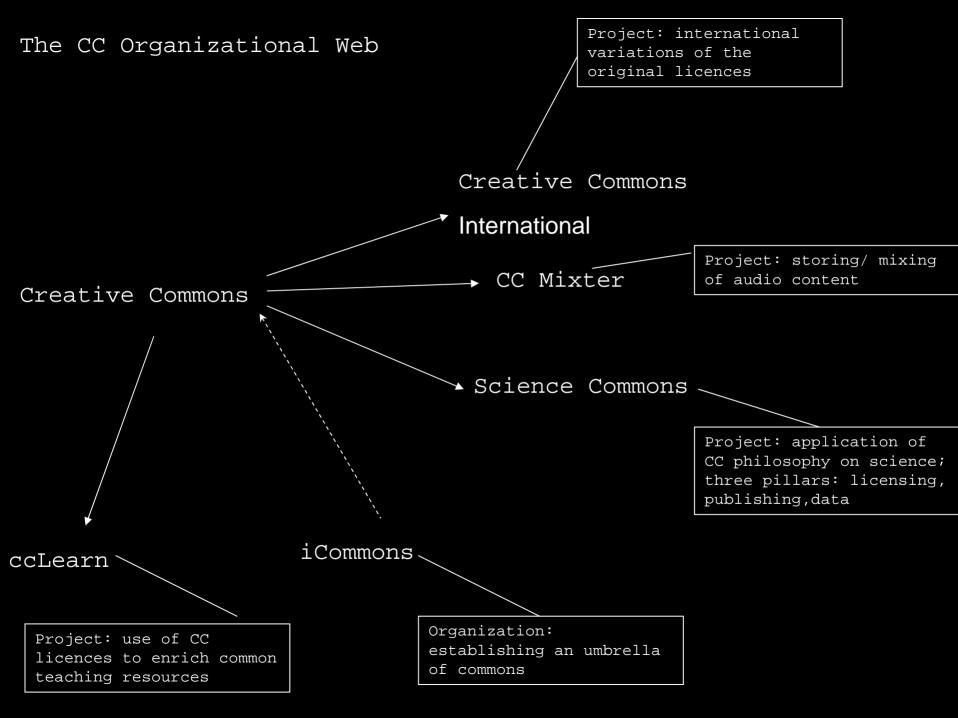
[objective]

copyright extremism

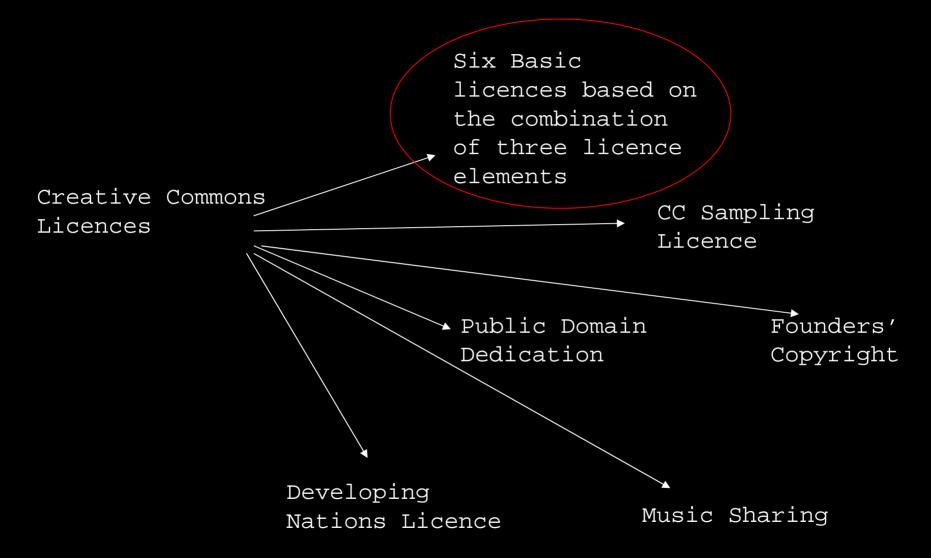
between

copyfight anarchy





Licence Species



The General Public Licence [Free/Open Source Software]:

ShareAlike

Derivative

Other

Remix

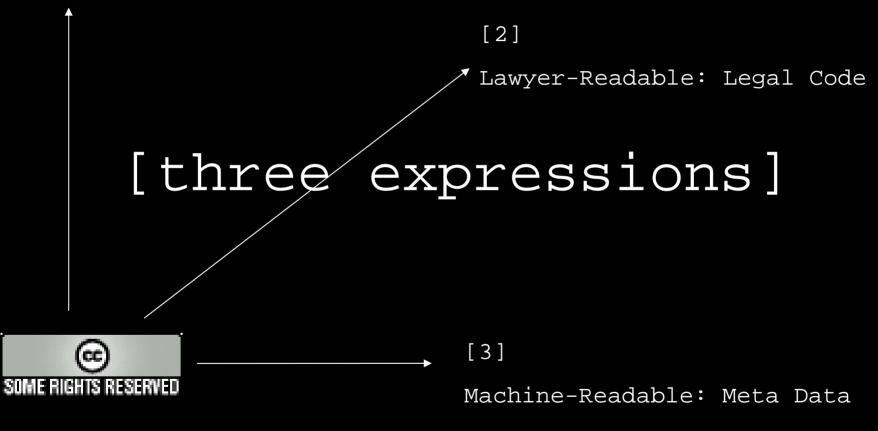
[hybrid]

Shareware

No Commercial Use

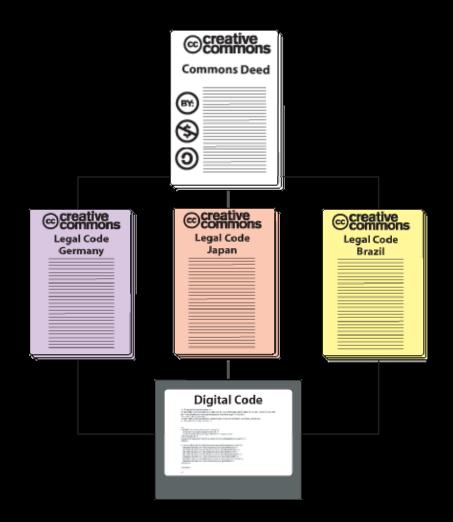
[1]

Human-Readable: Commons Deed



Logo + Link

schematic



logos

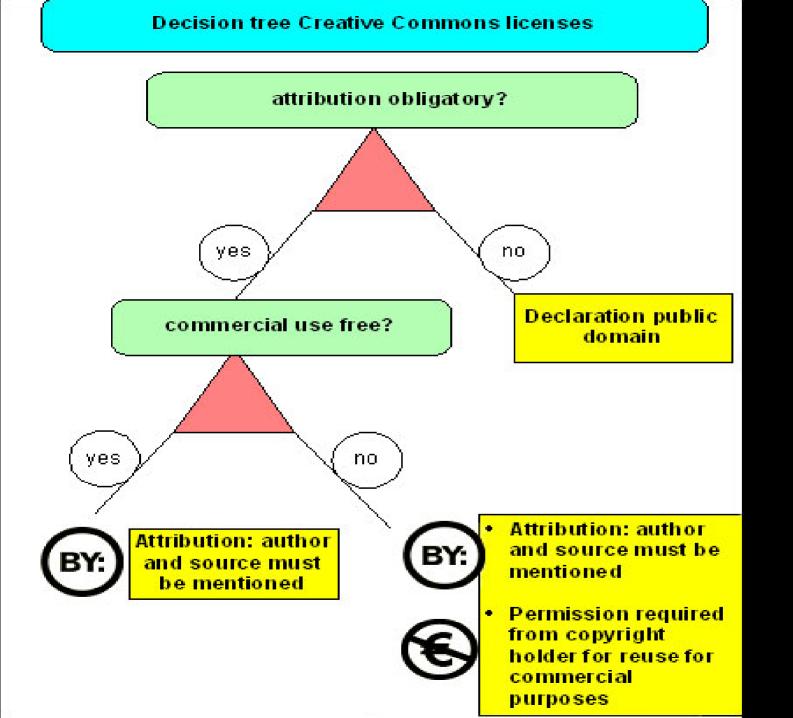
BY: =

Attribution

No Commercial Use

No Derivative Works

Share Alike

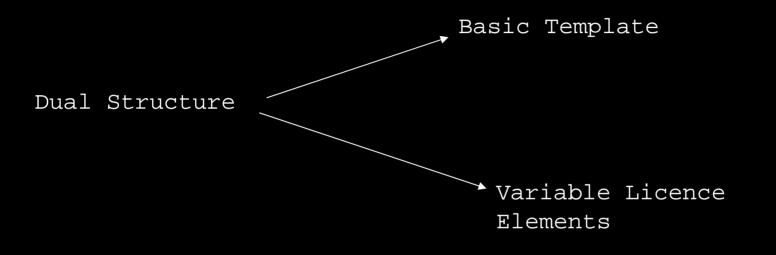


Source: 0 Esther Hoorn (2005) Repositories, ht and Creative Commons for 0 ()) unication, Ð ā 0 uk/issue45/hoorn/#11

Creative Common licensing operation

[seven]

Understanding the operation of the licences

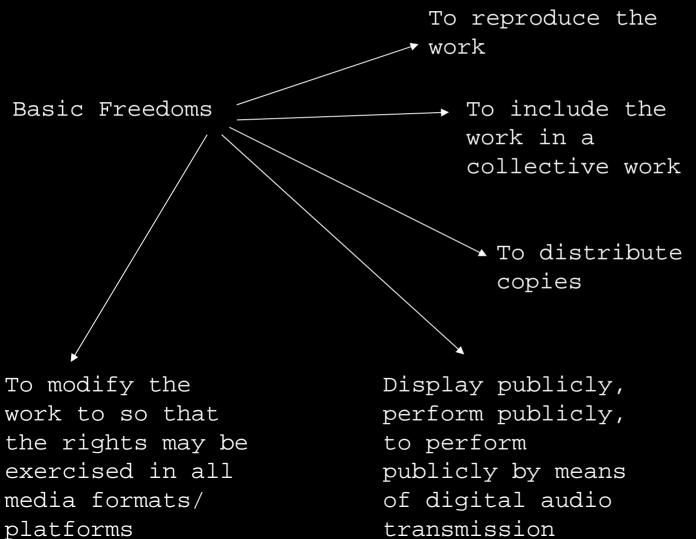


The licensor retains her * copyright and autonomy

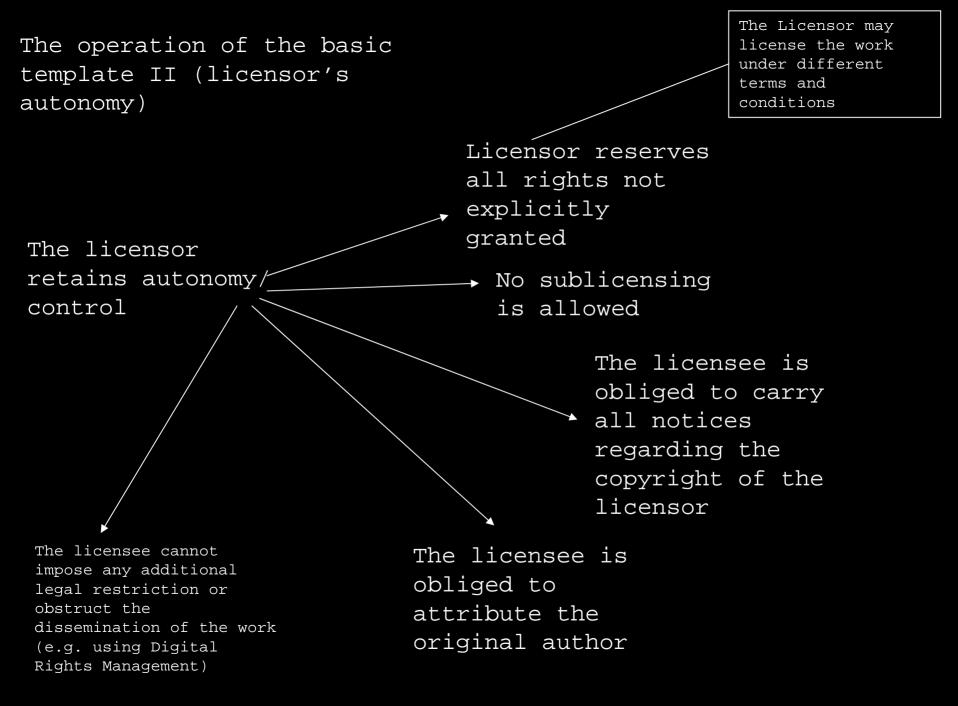
Licence principles:

The licensee is the recipient of a number of freedoms the licensor chooses to award

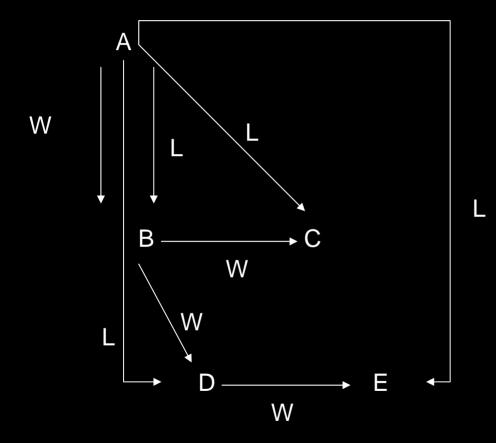
```
The operation of the basic
template I (freedoms)
```



transmission



A diagrammatic presentation of the operation of the licence's basic template



- A: licensor
- B, C, D, E: licensees
- W: Work
- L: A CC licence

The CC licence is always awarded directly from the Licensor to the recipient of the work. NOT through any of the licensees that merely operate as carriers of the work The ShareAlike element

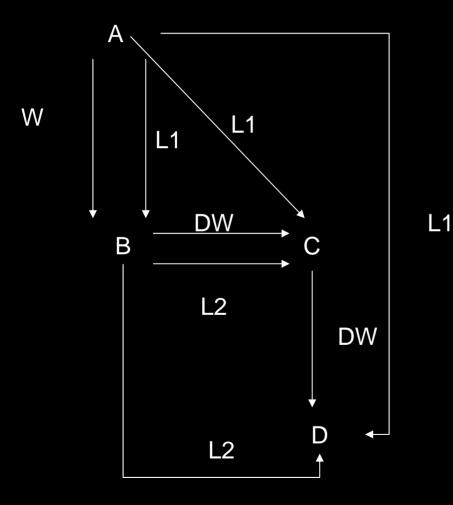


Share Alike

It refers to the derivative works

- When the licensor creates a derivative work, she has to further license it under the same terms and conditions as the work it was based upon
- Particularly relevant when multiple authors create a work in a virtual environment (e.g. wikis, sampling sites)

A diagrammatic presentation of the operation of the Share Alike element



- A: licensor for original work
- B, C, D, E: licensees for original work
- C, D: licensees for the Derivative work
- W: Work
- DW: Derivative Work
- L1, L2: CC_SA licences

The creator of the derivative work (DW) becomes a licensor with respect to the DW and the same licensing structure as the one described in the basic template applies. The original work is always licensed with the DW and still links with the original author. Two CC Case studies

[seven]

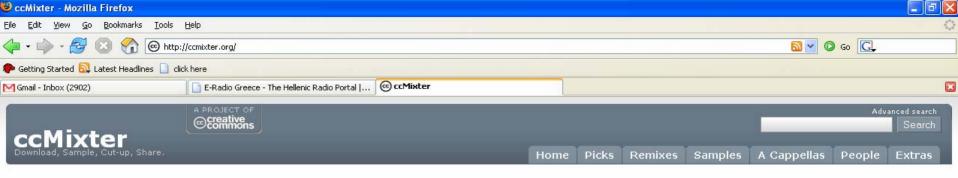
(a)wide and shallow DW: Sampling sites.

Tate d_cultuRe : d0wnloAd_saMple+cuT-uP: cultuRe

ccMixter

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ho	me support us feedback tickets shop online
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Programme Talks Symposia Sound & Performan	
d_cultuRe : d0wnloAd _ saMple + cuT - uP : cultuRe	Programme
	Live
	Archive
	Forums
	Newsletter
	Collections
	Research Services
29 January - 23 March 2005	Tate Britain
New form in context of copyleft and copy rights. d_cultuRe is focused on audio production, distribution and discussion, seeking to explore the boundary between sound and music composition, in a cultural and political landscape.	Tate Modern
	en Tate Liverpool
	Tate Connections
 Online Panel Discussion Outline 	
Public Forum Outline	
 Forum Resources, Downloads and Archives Associated Live Events and Archives 	

Running hand in hand with the 'do it yourself' nunk movement was the underground



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Artists Log In Register

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Ophelia's Song (D... Sick as a Dog (bs... sevenhundredbeats All_leed_feat.... Brilliant See all picks...

New Remixes The Better Evil Tanto Ruido (Dark... Tanto Ruido (mini... Rin Tanto Ruido (Nu J...

Recent Reviewers Gurdonark stefsax demir norelpref J.Lang More reviews...



🔊 XML Syndicate

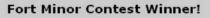
Welcome to ccMixter

Sampling, Mashing, Sharing

This is a community music site featuring remixes licensed under **Creative Commons**, where you can listen to, sample, mash-up, or interact with music in whatever way you want.

Remixers If you're into sampling, remixing and mash-ups grab the sample packs and a cappellas for download and you can upload your version back into ccMixter, for others to enjoy and re-sample. All legal.

Podcasters, directors and music lovers If you're into music, browse this site to hear some of the great remixes people have built from sampling music on this site, all licensed for use under Creative Commons license.



Congratulations to marc kaschke our Fort Minor Remix Contest Grand Prize Winner for his remix "Remember the Name (Kaschke & Mauer Remix)"

marc will be awarded a new Technics SL-1200MK5 turntable, courtesy of Warner Bros. Records and Machine Shop Recordings.

More information about the Fort Minor contest...

-Miller the freesound project

ccMixter has teamed up with the **freesound project** to share information about freesound's **20,000 samples** and track remixes across the two sites. It's all part of the Creative Commons Sample Pool and therefore available to all remixers, safe, legal and sane.

Check out our freesound support, *new sample packs* and the new *samples browser* that makes it easy to find all the CC licensed samples by the Beastie Boys, Fort Minor, Chuck D., My Morning Jacket, Theivery Corp., DJ Dolores and Cibelle and hundreds more...

Man market

All about samples at ccMixter...

Crammed Discs

Crammed Discs artists Cibelle, DJ Dolores, and Apollo Nove are offering some of their new music under a CC BY-NC 2.5 license, so that producers worldwide can use the tracks in remixes and new compositions. Nine winning remixes will appear on a Crammed/ccMixter remix compilation, to be sold online through digital music stores.

😂 🤉 Windows E



Wh Chapter E [16]

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More information about the Crammed Discs contest...

Microsoft Douto



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🔽 🤉 Skupa Tha

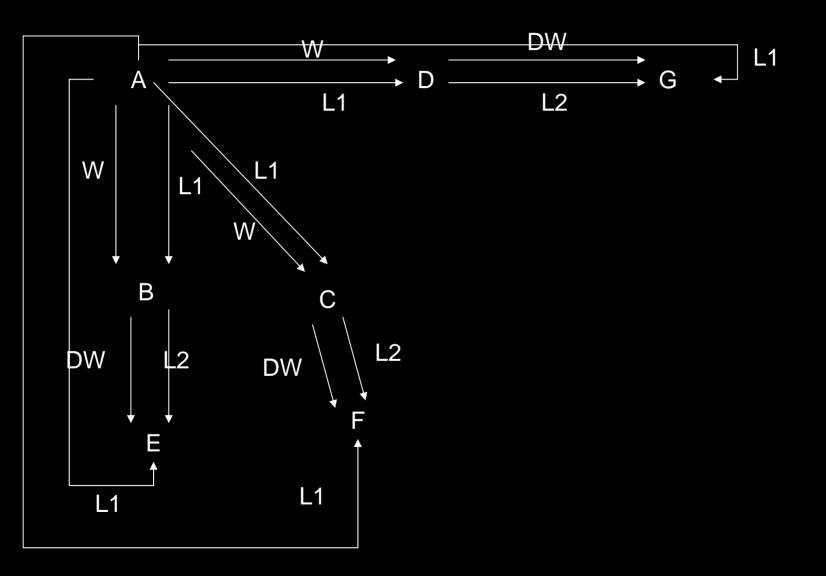
Done

• Multiple creators contribute **distinct** works in a common repository

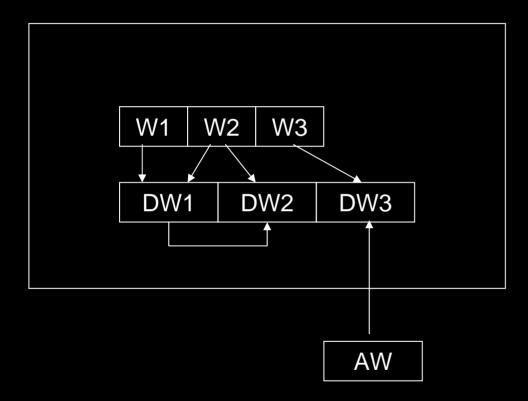
• The works are used to produce derivative works that are also contributed to the repository

• There are **few cycles** of derivative works (average: up to three cycles) [shallow]

• The **same work** is being used by many authors to produce **multiple different** derivative works [wide] A diagrammatic presentation of the Wide and Shallow DW model (creator focused)



A diagrammatic presentation of the Wide and Narrow DW model (work focused)



• W1, W2, W3: works included in the sampling site.

• DW1, DW2, DW3: derivative works

• AW: Alien Work, i.e. not included in the sampling site but used together with one of the works included in the site to produce a DW that will be included in the site (b) Narrow and deep DW: Wiki sites.

WikiTravel

🐸 Main Page - Wikitravel - Mozilla Firefox

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pl: Strona główna pt: Página principal ro: Portal sv: Huvudsida other sites World66 Wikipedia Open Directory

Printable version

Related changes

E-Radio Greece - The Hellenic Radio Portal I...

Yogyakarta is a bustling town of some 500,000 people and the most popular tourist destination on the island of Java, Indonesia. Not only is it close to the stunning temples of Borobudur and Prambanan, but the town is a center of art and education, offers some good shopping and has a wide range of tourist facilities. (more...)

🕒 Εισερχόμενα -

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Hinchinbrook Island, approximately 150 km south of Cairns in Queensland, Australia is a National Park worth visiting for its lovely beaches Access to the park is strictly limited and this has kept the island's natual beauty intact. The best time to visit is from May to October, the Australian winter. (more...)



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Discover

Since Congress never set a date for Ohio's admission into the Union, in 1953 it took the step of retroactively declaring that Ohio had officially became a state on March 03, 1803.

- If you get hungry on your trip to Montreal, drop by the Montreal Insectarium; they might offer you a chance to sample insect-based dishes from around the world.
- San Jose (California) hosts an annual convention dedicated to "filking" -- folk singing with a science-fiction theme.

Travel news			Featured Articles
Earthquakes in Hawaii 15 October 2006 A strong earthquake measuring 6.6 shook Hawaii at 18:07 (UTC). Honolulu International Airport has canceled departing flights, however, was still accepting incoming flights. A tsunami is not expected to follow. (more)	Haze in Malaysia, Indonesia, Singapore 7 October 2006 Severe haze is affecting parts of Indonesia (Sumatra and Borneo), Malaysia, Singapore and even southern Thailand. People with respiratory ailments are advised to stay indoors and avoid vigorous activity. (more)	All flights to new Bangkok airport 28 September 2006 Starting today, all flights to and from the Thai capital Bangkok move to the new Suvarnabhumi Airport. The first day was relatively smooth, but allow extra time and avoid check-in baggage if possible. (more)	Collaboration of the Week Newcastle (New South Wales Newest "Star" Articles Singapore Lausanne Isle Royale National Park Penticton Paris/1st arrondissement

Other languages

More than 1000 articles Deutsch (German), Italiano (Italian), Français (French), ??? (Japanese) Bubbling under Esperanto, Español (Spanish), Magyar (Hungarian), Nederlands (Dutch), Polski (Polish), Português (Portuguêse), Română (Romanian), Svenska (Swedish)



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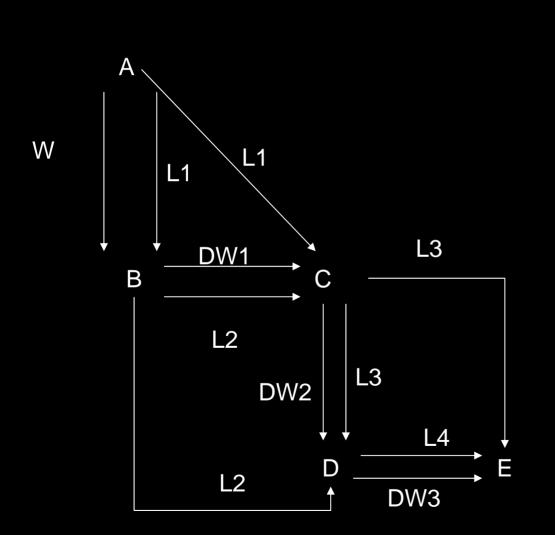
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• Multiple creators offer multiple **contribution** that often cannot be identified as a distinct works towards the completion of a single work The works are used to produce derivative works that are also contributed to the repository

• There are **many cycles** of change that lead to a single work; the work is produced through multiple successive contributions to a single item [deep]

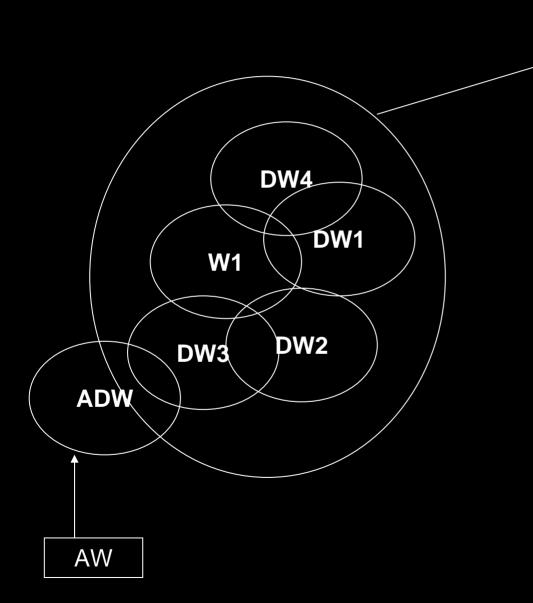
• Variations (derivative works) of the **single** initial work are constantly updated to produce the end result [narrow]

A diagrammatic presentation of the Deep and Narrow DW model (creator focused)



- A: licensor for original work
- B,C: licensees for original work
- C (L1/L2), D (L2/L3), E (L3/L4): licensees for the Derivative works (different licences)
- W: Work
- DW1, DW2, DW3: Derivative Works
- L1, L2, L3, L4: CC_SA licences with the same licence elements

The creator of the derivative work (DW) becomes a licensor with respect to the DW and the same licensing structure as the one described in the basic template applies. The original work is always licensed with the DW and still links with the original author. As we move down the chain of derivative works the mechanism is replicated. A diagrammatic presentation of the Deep and Narrow DW model (work focused)



The constantly expanding derivative work

•W: the original work

•DW1, DW2, DW3, DW4: derivative works based on the original work and each other

•AW: Alien work, outside the boundaries of the wiki

•ADW: Alien Derivative work deriving from the DW of the wiki and the AW taken outside the boundaries of the wiki

[closing remarks]

The Open Knowledge definition I (definition)

The term knowledge is taken to include:

- 1. Content such as music, films, books
- 2. Data be it scientific, historical, geographic or otherwise
- 3. Government and other administrative information

The Open Knowledge definition II (conditions)

- 1. Access
- 2. Redistribution
- 3. Reuse
- 4. Absence of Technological Restrictions
- 5. Attribution
- 6. Integrity
- 7. No discrimination against persons or groups
- 8. Distribution of licence
- 9. Package specific licence
- **10.** Licence must not restrict the distribution of other works

http://opendefinition.org/1.0/

The Open Service definition I (definition)

The Open Service Definition provides a definition of 'open' applicable to Software as a Service (SaaS):

"a software application delivery model where a software vendor develops a web-native software application and hosts and operates (either independently or through a third-party) the application for use by its customers over the Internet. Customers do not pay for owning the software itself but rather for using it. They use it through an API accessible over the Web and often written using Web Services or REST."

http://opendefinition.org/osd

The Open Service definition II (conditions)

An open service is one:

- 1. Whose data is open as defined by the open knowledge definition (<u>http://opendefinition.org/1.0/</u>) with the exception that where the data is personal in nature the data need only be made available to the user (i.e. the owner of that account).
- 2. Whose source code is:
 - Free/Open Source Software (that is available under a license in the OSI or FSF approved list -- see note 3).
 - Made publicly available.

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[contact me!]

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