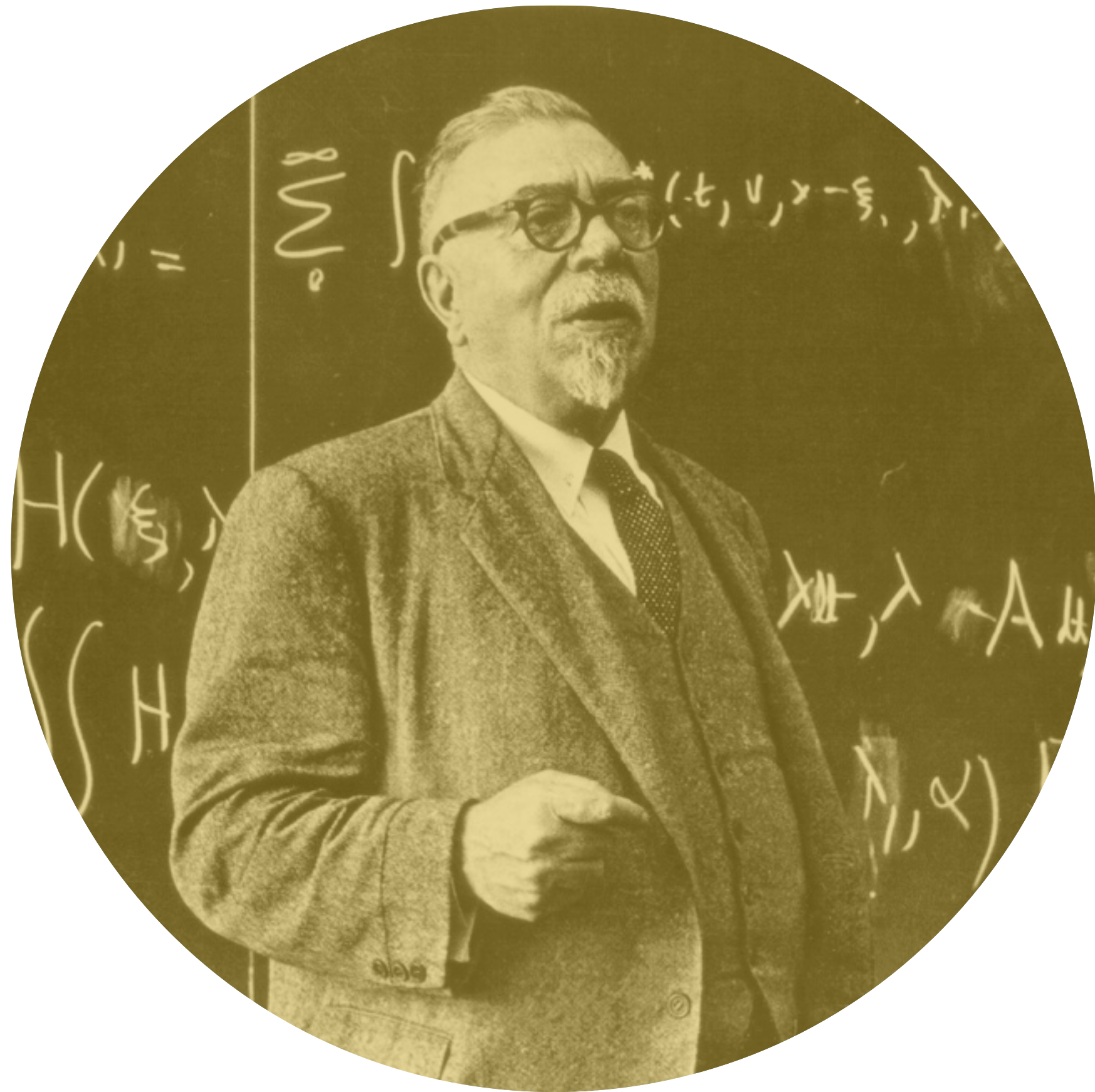


Wiener's Paradox - We Can Dissolve It Together

BY DINO KARABEG, SAMUEL HAHN, FRODE HEGLAND, LEA MACVIE,
FREDRIK EIVE REFSLI, SAŠA RUDAN, SINIŠA RUDAN

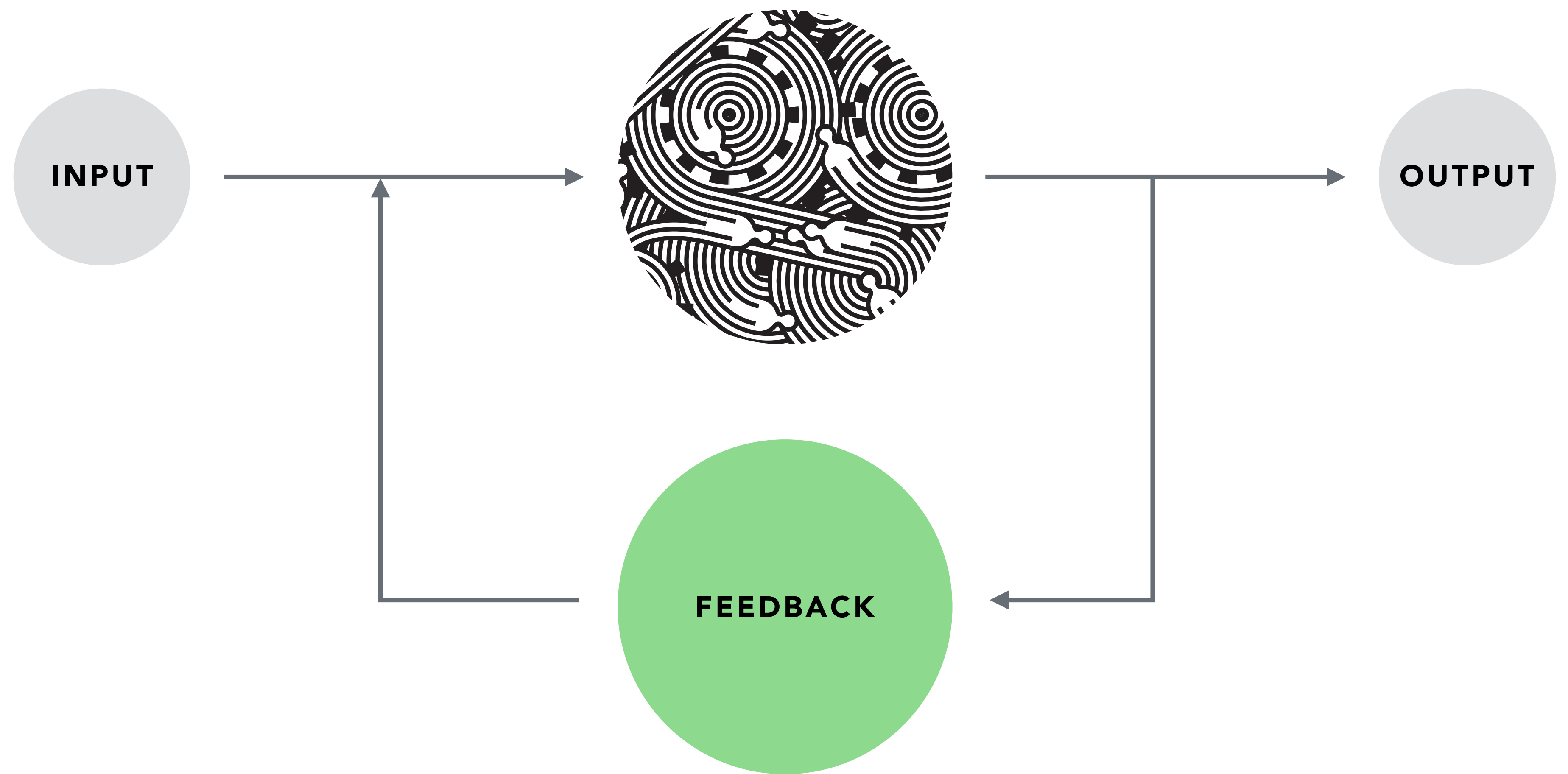


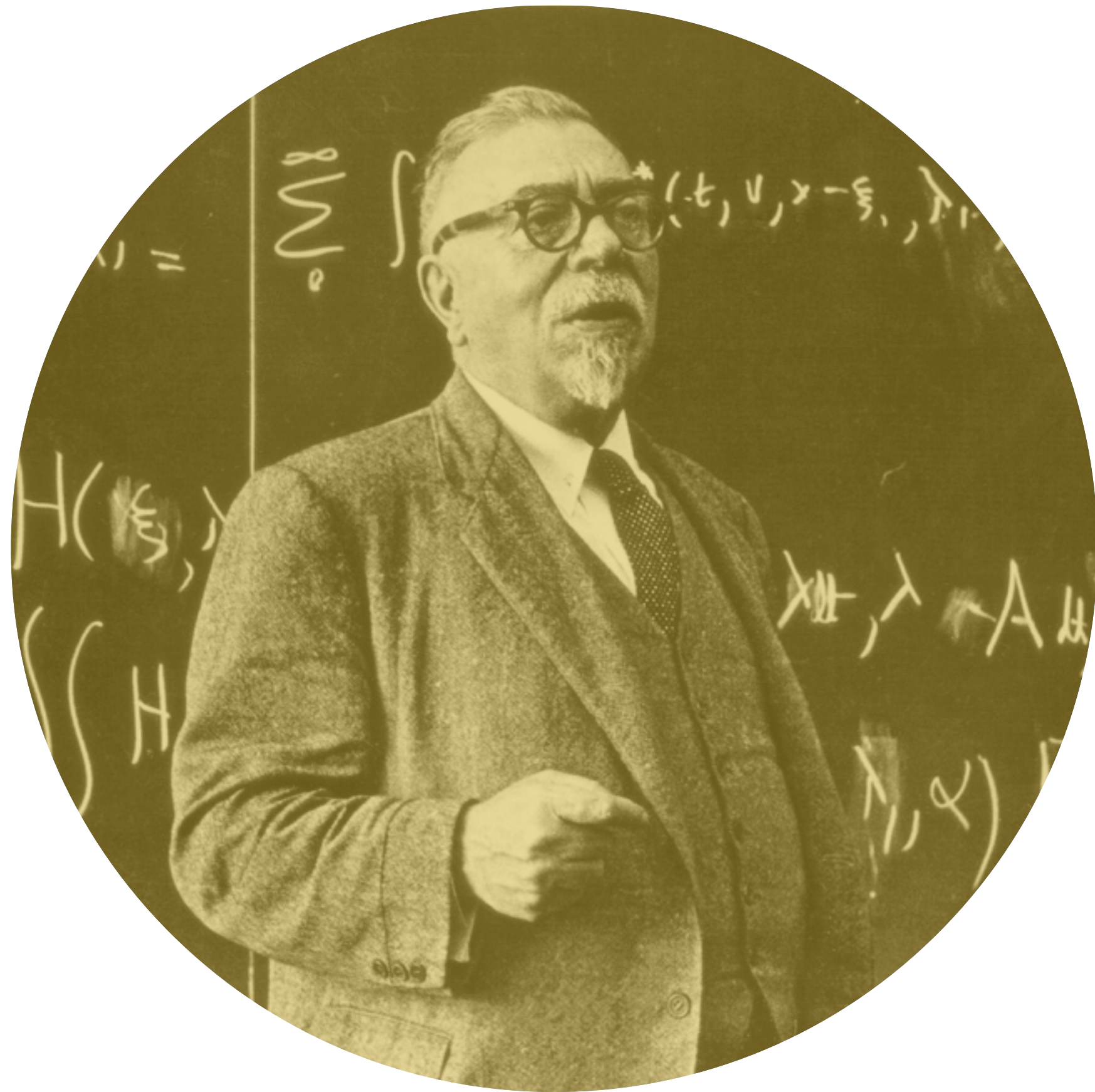


To have control,
we must have
suitable feedback

—
NORBERT WIENER

—
GOVERNABLE SYSTEM

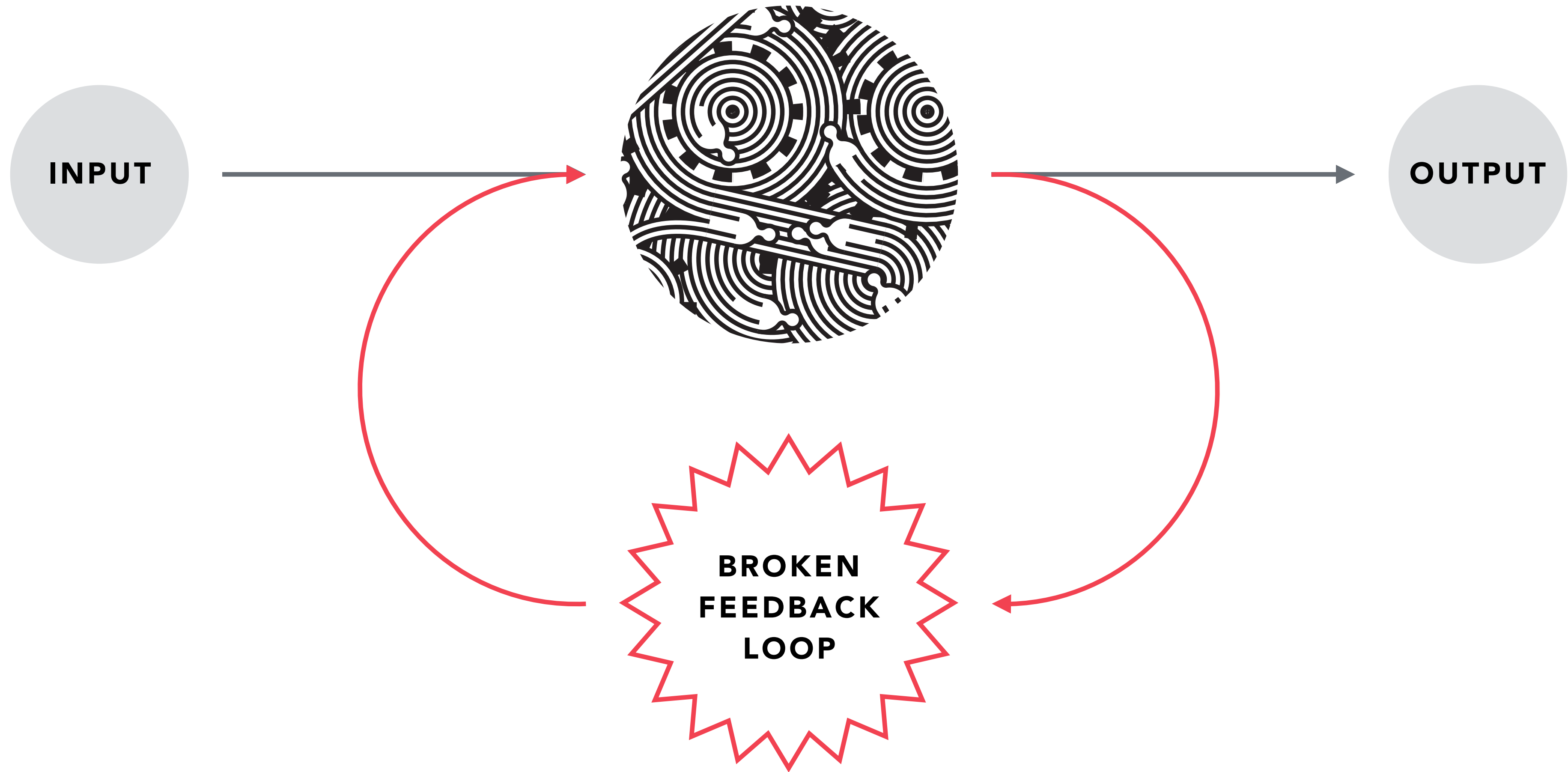




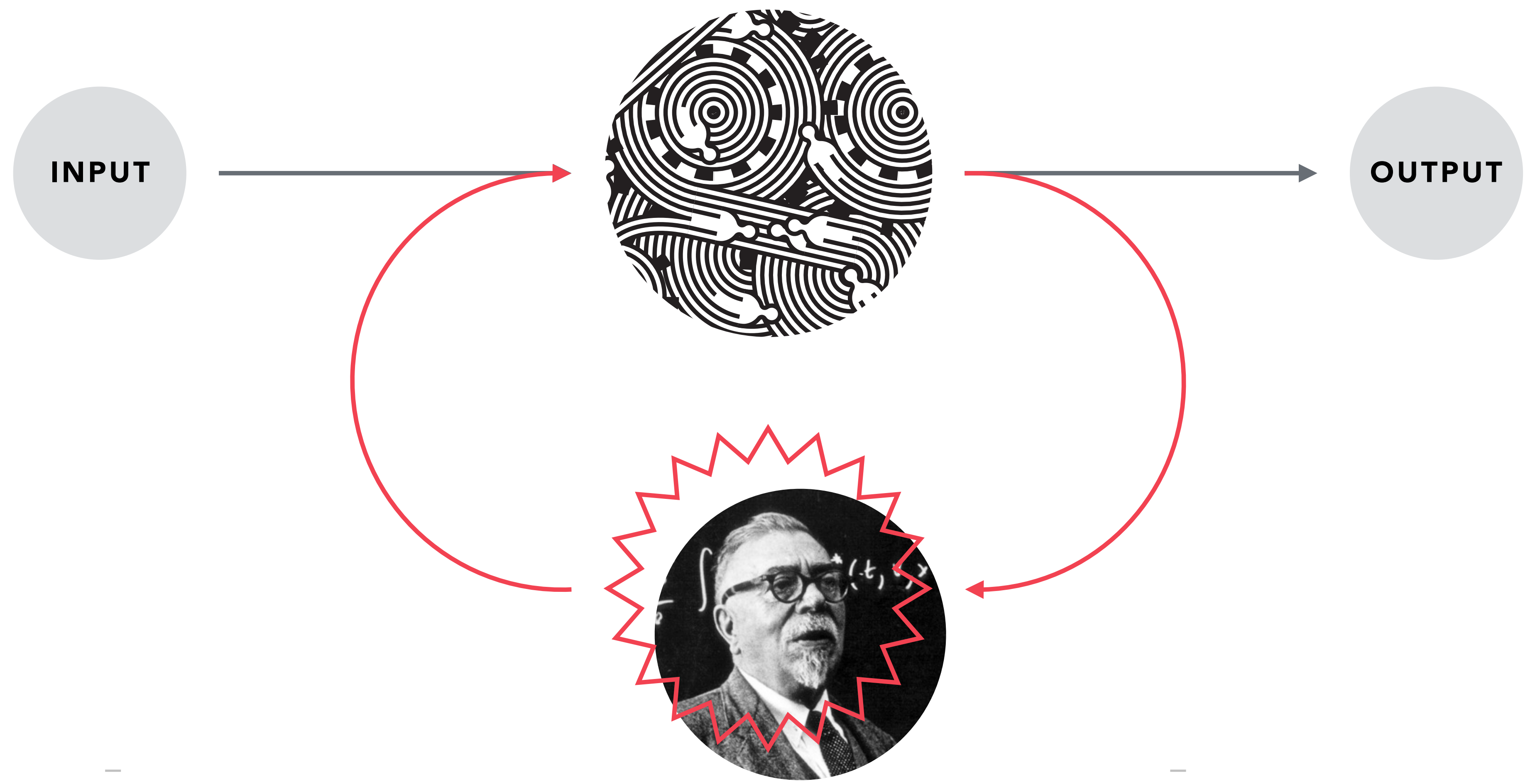
There is a belief, current in many countries, which has been elevated to the rank of an official article of faith in the United States, that free competition is itself a homeostatic process: that in a free market, the individual selfishness of the bargainers, each seeking to sell as high and buy as low as possible, will result in the end of a stable dynamics of prices, and with redound to the greatest common good. (...) Unfortunately, the evidence, such as it is, is against this simple-minded theory.

—
NORBERT WIENER

—
UNGOVERNABLE SYSTEM



—
WIENER'S PARADOX

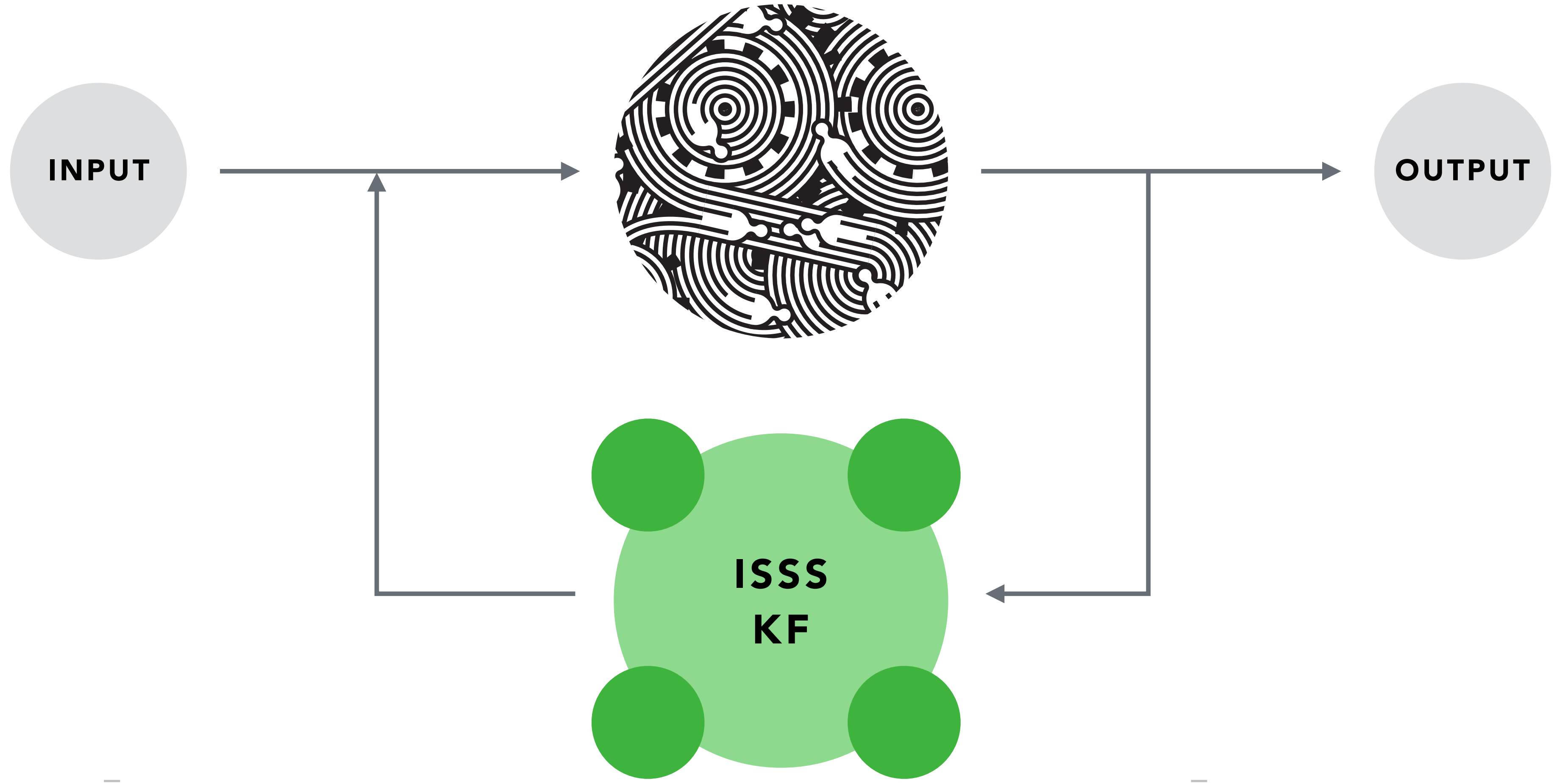




In this present crisis,
government is not
the solution to our
problem; government
is the problem.

—
RONALD REAGAN

—
DISSOLVING WIENER'S PARADOX





Being the systems



Curating Evolutionary System Design

—
EXAMPLE

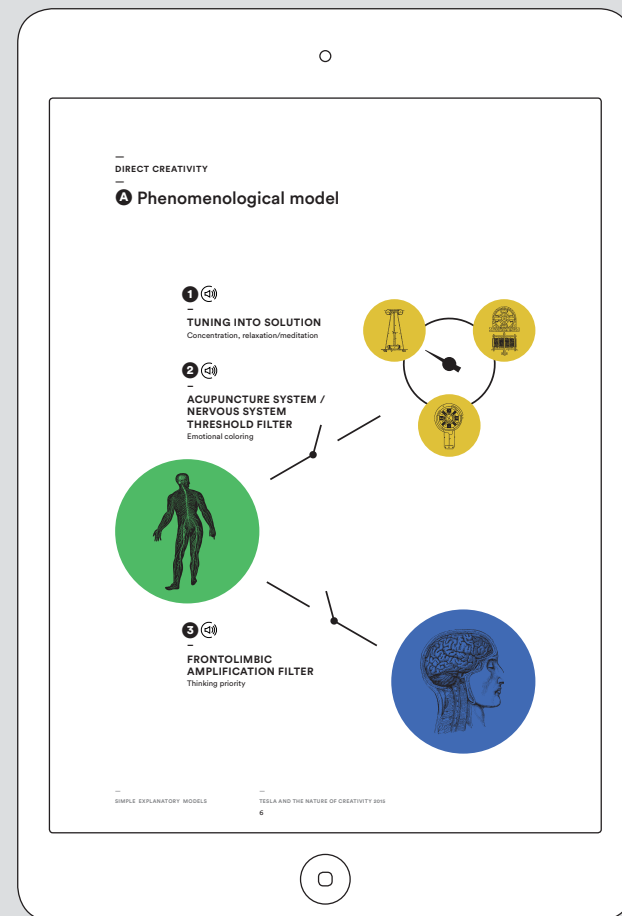
—
Tesla and the Nature
of Creativity 2015

COMMUNICATION
DESIGN

PHYSICAL
DIALOG

ONLINE
DIALOG

TESLA AND THE NATURE OF CREATIVITY 2015



**COMMUNICATION
DESIGN**

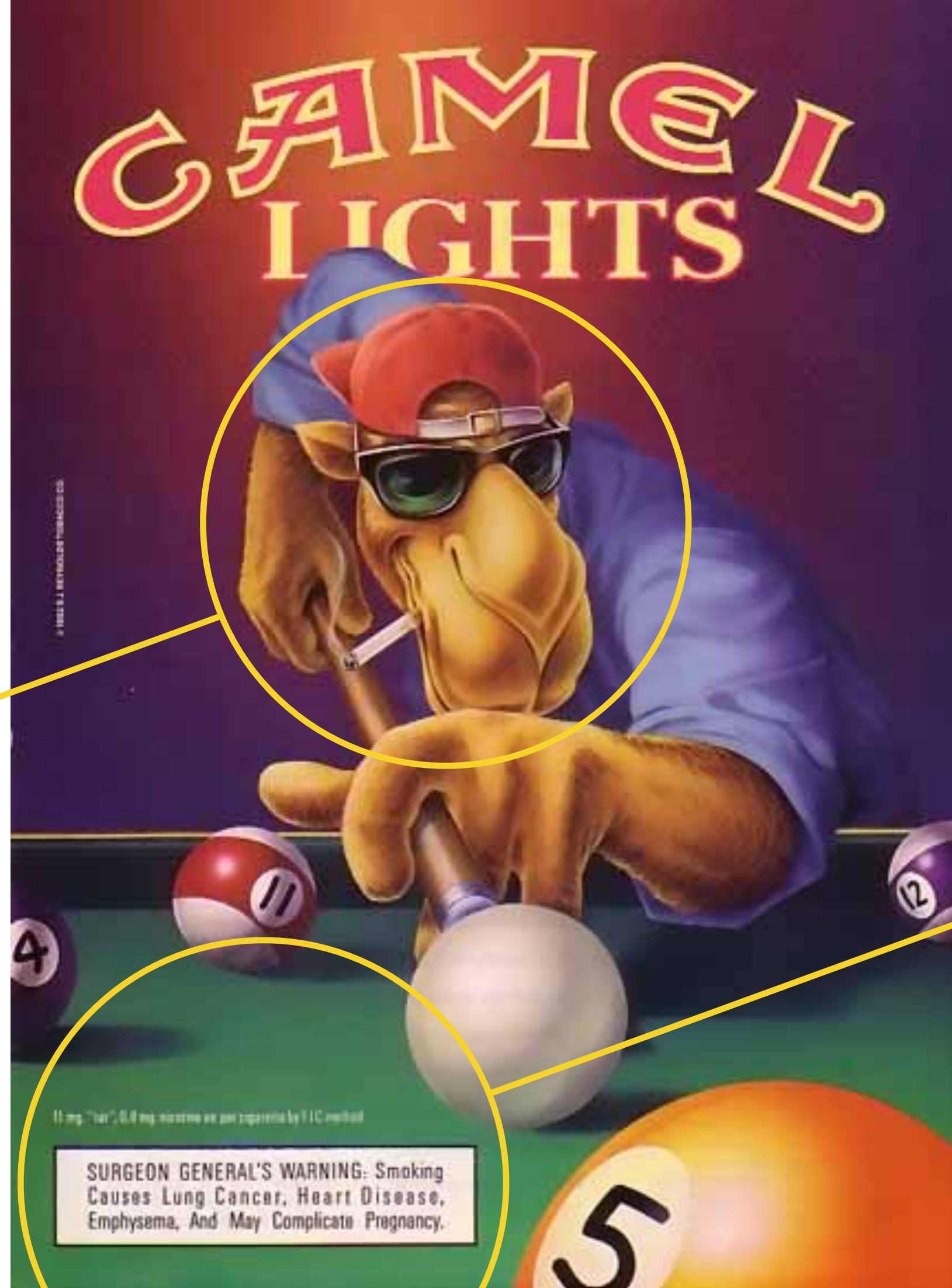


**PHYSICAL
DIALOG**



**ONLINE
DIALOG**

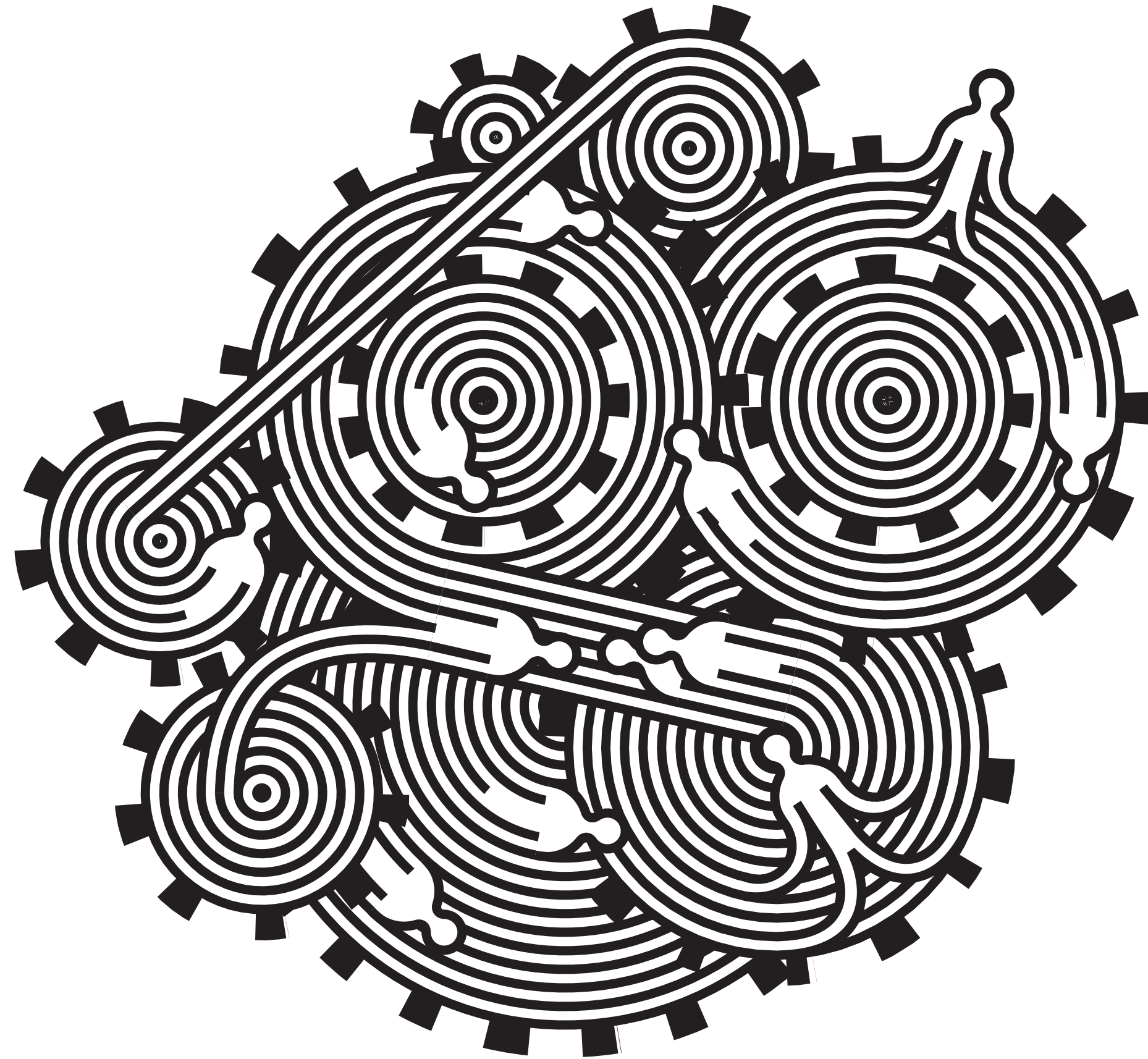
—
WHO WINS?



The emotionally
engaging visual
information?

The “rational”
and factual verbal
information?

—
WE MUST SEE OUR WORLD IN A SYSTEMIC WAY







—
**KNOWLEDGE FEDERATION PROVIDES
THE BUILDING BLOCKS TO CREATE
THE LIGHTHOUSE THAT CAN GUIDE
THE WAY TO THE 'CONTINENT' OF
SYSTEMIC INNOVATION**



—
TOGETHER WE CAN DESIGN THE LIGHTHOUSE WE NEED





—
LEAH MACVIE
Education Designer



—
SAMUEL HAHN
Knowledge Media Designer



—
FRODE HEGLAND
Knowledge Media Designer



—
FREDRIK EIVE REFSLI
Communication Designer



—
SAŠA RUDAN
Knowledge Media Designer



—
SINIŠA RUDAN
Knowledge Media Designer



—
DINO KARABEG
Communication Designer



We are building a
lighthouse!



Design epistemology