

MSc in Entrepreneurship and Innovation Management Kick-off Week 2023

Monday 21.08		
Time	Room	Activity
09.00-10.45	OJD: Seminarrom C	Welcoming remarks and introduction to the MSc in Entrepreneurship programme: <ul style="list-style-type: none"> • What you will learn • Our expectations • Program objectives and semester structure • Jobs you qualify for • Agenda for the kick-off week
10.45-11.00		Break
11.00-12.30	OJD: Seminarrom C	Social icebreaking activities to help students to get to know each other: <ul style="list-style-type: none"> • Speedfriending/3 question mingle • Lunch and mingling
12:30-13:30	OJD: Seminarrom C	Second year students present startup projects
13.30-13.45		Break
13.45-14.30	OJD: Seminarrom C	Talk: “The learning experience at MSc in Entrepreneurship”
14.30-15.00	OJD: Seminarrom C	Talk: “Best practices and lessons learned from a student perspective”
15.00-late	Meet at OJD, main entrance	Social event with second year students - TBA

Tuesday 22.08		
Time	Room	Activity
09.00-10.30	OJD: Auditorium Smalltalk	Morning lecture: “Cross cultural communication” Pellegrino Riccardi
10.30-10.45		Break
10.45-12.00	OJD: Auditorium Smalltalk	Presentation of assigned Venture Sprint groups & Getting to know group exercises
12.00-13.00		Lunch break
13.00-15.00	OJD: Auditorium Smalltalk	Meet a startup
15.00 – 17.00	OJD: Auditorium Smalltalk	Social wrap up with second year students

Wednesday 23.08		
Time	Room	Activity
09.00-12.00	OJD: Auditorium Smalltalk	Introduction: Venture Sprint Discover, ideate, validate
12.00-17.00	Master study hall 7th floor OJD: Lesesal (7470)	Group work
12.00-17.00	OJD: Awk (3118) OJD: Black Box (3271)	Welcome interviews

Thursday 24.08		
Time	Room	Activity
09.00-11.00	OJD: Auditorium Smalltalk	Venture sprint day 2: Business plan & pitch
12.00-17.00	Master study hall 7th floor OJD: Lesesal (7470)	Group work

Friday 25.08		
Time	Room	Activity
09-00-12.00	OJD: Auditorium Smalltalk	Room available for group work
13.00-14.00	OJD: Auditorium Smalltalk	Venture Sprint 2023 Finale: <ul style="list-style-type: none"> • Working group pitch presentations
14.00-14.30		Break while jury decides
14.30-15.00	OJD: Auditorium Smalltalk	Venture Sprint 2023: <ul style="list-style-type: none"> • Winning team announcement • Debrief and discussion

If you have any questions regarding or during the kick-off week please contact Kristin Undheim
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